



# Business Taxpayer Burden Survey



Your experience matters to us.

BTB

OMB No: 1545-2212. This report is authorized under the Paperwork Reduction Act. Data collected will be shared with IRS staff, but your responses will be **used for research and aggregate reporting purposes only and will not be used for other non-statistical or non-research purposes such as direct enforcement activities.** The information that you provide will be protected to the fullest extent allowable under the Freedom of Information Act (FOIA). Public reporting burden for this collection of information is estimated to average 20 minutes, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to IRS Tax Products Coordinating Committee, 1111 Constitution Avenue, NW, Washington, DC 20224.

# Frequently Asked Questions

## What is the purpose of this survey?

The purpose of this survey is to measure what it costs business taxpayers to comply with federal tax rules and regulations. For most establishments, these costs are a combination of time spent and out-of-pocket expenses. Please be assured that you will not be asked about the income or other financial details of your business' tax return.

This questionnaire relates to the activities associated with federal income tax compliance activities during the most recent tax year as well as the preparation and filing of your 2012 federal income tax return. It does NOT include any other tax returns (i.e., employment, excise, information returns, state and local, etc.) filed for the same period. This includes any filings completed in the 12 months leading up to the filing of your business's 2012 federal income tax return.

## Who should complete this survey?

The individual most responsible for maintaining the financial records for your business or making the financial and tax-related decisions for your business should complete this questionnaire. You may need to consult with others in your organization to complete the survey and we encourage you to do so. This survey concerns the time and costs spent by your business, not the time and costs spent by your external service provider if you had one. Please do not forward this survey to your external service provider.

## Why was my business selected for this survey?

Your business was randomly selected from the millions of businesses that filed a federal tax return in 2012. If you own more than one business, please look at the address label of this mailing to see which business was randomly selected to receive this survey.

## What would the IRS like to know?

This survey includes questions regarding the following areas:

- Tax Preparation Methods and Activities
- Tax-Related Recordkeeping
- Gathering Materials, Learning About Tax Law, and Using IRS Taxpayer Services
- Time Spent on Tax-related Activities
- Fees Associated with Tax Compliance
- Demographics

## **How will my answers be used?**

Please be assured that your responses will be **used for research and aggregate reporting purposes only and will not be used for other non-statistical or non-research purposes such as direct enforcement activities.**

## **Why should I participate?**

While participation is voluntary, information about your business's tax preparation experience will help the IRS reduce taxpayer burden. We encourage you to take a few minutes of your time to participate. By doing so, you will make sure that businesses like yours are represented.

## **How long will this survey take?**

Public reporting burden for this collection of information is estimated to average 15 to 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

## **Who can I contact with questions?**

**If you have questions about the content of this survey** please call Sarah Bennett at Westat by phone at 1-888-450-8610 or send an email to **IRS-BTB@westat.com**. If you would like to speak to someone at IRS, please call Keith Fowler at the IRS at 513-518-4905 or send him an email at **Keith.Fowler@irs.gov**.

**We hope you will take the time  
to complete this important survey.  
Thank you.**

## TAX PREPARATION METHODS AND ACTIVITIES

This part of the survey collects general information about your business. Please answer all questions with reference to the most recent tax return year. The most recent tax year includes the 12 months leading up to the filing of your business' most recent federal income tax return.

1. Which of the following methods did your business use to prepare its most recent federal income tax return? Include activities done by external service providers.

Did your business use...

Check all that apply.

- A tax preparation service? (e.g., a CPA, a tax lawyer, an enrolled agent, a registered tax preparer)
- A tax advisory service?
- Accounting and/or financial software?
- Tax preparation software? (e.g., TurboTax, Tax Cut, H&R Block At Home, CCH, InSource, CORPTAX, custom software)
- Owners or employees of your business?
- Any other method(s)?

Please describe:

2. In addition to preparation of your business' federal income tax return, for which of the following activities did your business engage an external service provider during the most recent tax year?

Check all that apply.

- Accounting or bookkeeping
- Estimated income tax payments
- Tax advisory services
- Pre-tax fringe benefits (e.g., pension plan, health care benefits)
- Individual income tax preparation for owners or partners of your business
- Did you engage an external service provider for any other activities?

Please describe:

## Tax Department Personnel and Budget

As mentioned in the FAQs, the purpose of this survey is to measure what it costs business taxpayers to comply with federal tax rules and regulations. For most establishments, these costs are a combination of time spent and out-of-pocket expenses (e.g., fees paid to external service providers, software costs). In the remaining sections we will ask for estimates of these costs.

3. Does your organization have a dedicated in-house tax department?

Yes → Please go to Question 4 below

No → Please skip to Question 5

4. What was the total annual budget for the tax department in the most recent tax year?

4A. Total tax department budget.

\$       .    
Dollars Cents

Don't Know

4B. Of the amount in 4A, how much was spent exclusively on federal income tax compliance?

\$       .    
Dollars Cents

Don't Know

5. Of the amount entered in question 4A, how much was allocated to costs related to internal tax department costs and external (out-sourced) services provided to the tax department?

5A. Internal tax department costs.

\$       .    
Dollars Cents

Don't Know

5B. Of the amount in 5A, how much was spent exclusively on federal income tax compliance?

\$       .    
Dollars Cents

Don't Know

**5C. Cost of external services provided to tax department.**

\$ 

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Dollars Cents

Don't Know

**5D. Of the amount in 5C, how much was spent exclusively on federal income tax compliance?**

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Dollars Cents

Don't Know

**6. Did any other Departments allocate part of their budget to tax compliance activities? These departments could include but are not limited to the following: IT, Payroll, Comptroller, Human Resources, and Subsidiaries.**

**6A. Allocation to tax compliance activities from other department(s).**

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Dollars Cents

Don't Know

**6B. Of the amount in 6A, how much was spent exclusively on federal income tax compliance?**

\$ 

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Dollars Cents

Don't Know



## Time Spent on Tax-Related Activities

As mentioned in the FAQs, the purpose of this survey is to measure what it costs business taxpayers to comply with federal tax rules and regulations. For most establishments, these costs are a combination of time spent and out-of-pocket expenses (e.g., fees paid to external service providers, software costs). In the remaining sections we will ask for estimates of these costs.

The next three questions focus on the time spent on activities related to filing your business's federal tax return.

Think about all the time your business spent on tax-related recordkeeping, tax planning, gathering tax-related materials, learning about tax law, using IRS or non-IRS resources, completing, reviewing, and submitting your 2012 federal tax return, and calculating and depositing estimated tax payments.

**Please include:**

- Time spent on your federal income tax return as well as any associated forms, schedules, and worksheets that you completed or filed
- Time throughout the tax year as well as the tax filing season
- Time spent corresponding with your external service provider(s)

**Please do NOT include:**

- Time spent by your external service provider(s)
- Time spent on state or local income tax returns
- Time spent on employment tax returns and payroll activities
- Time spent on excise tax
- Time spent on foreign tax
- Time spent on information returns
- Time spent on individual income tax returns for owners, partners, or shareholders
- Time spent on retirement & pension related activities

7. How much TOTAL time did your business spend performing tax reporting compliance-related activities for the 2012 tax year? (e.g., tax-related recordkeeping, tax planning, gathering tax-related materials, learning about tax law, using IRS or non-IRS resources, completing, reviewing, and submitting your business's 2012 federal income tax return, and calculating and depositing estimated tax payments)

We encourage you to consult your records or others in your business, if necessary. If these resources are unavailable, please provide your most accurate estimate.

Note: You may answer the question in number of hours OR full-time equivalents (FTE). FTE = total hours / 2080 hours.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	:	<input type="text"/>	<input type="text"/>
Hours								Minutes

OR

<input type="text"/>	<input type="text"/>	<input type="text"/>	.	<input type="text"/>	<input type="text"/>
Full Time Equivalent (FTE)					





7A. How would you distribute the time reported in Question 7 across each of the following tax-related activities? (Parts A-F should add up to the total number of hours or FTE reported in Question 7.) Please note that this time is for in-house staff only, not any external service providers.

A. Tax recordkeeping, including reconciling financial and tax records?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
B. Tax planning?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
C. Gathering materials, learning about tax law, and using IRS or non-IRS resources?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
D. Calculating and depositing estimated income tax payments?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
E. Completing and submitting your federal income tax return?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
F. Resolving IRS Exam, Collection or Appeal issues regarding your business's federal income tax return?	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)
G. All other tax-related activities? Please describe: <input type="text"/>	<input type="text"/>	: <input type="text"/>	OR	<input type="text"/>	Full Time Equivalent (FTE)



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7B. How would you distribute the time reported in Question 7 across each of the different types of employees listed below? (Parts A-D should add up to the total number of hours or FTE reported in Question 7.) Please note that this time is for in-house staff only, not any external service providers.

A. Owner(s) or executives?	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> : <input type="text"/> <input type="text"/> OR <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Hours Minutes Full Time Equivalent (FTE)
B. In-house professionals or managers?	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> : <input type="text"/> <input type="text"/> OR <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Hours Minutes Full Time Equivalent (FTE)
C. Clerical or administrative staff?	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> : <input type="text"/> <input type="text"/> OR <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Hours Minutes Full Time Equivalent (FTE)
D. Other types of employees? Please describe: <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> : <input type="text"/> <input type="text"/> OR <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Hours Minutes Full Time Equivalent (FTE)

7C. Average hourly pay rate for all individuals in your company responsible for federal income tax-related activities.

\$  .   
Dollars Cents

Don't Know

## FEES ASSOCIATED WITH TAX COMPLIANCE

Please think about how much money your business spent to comply with its tax obligations. Costs associated with tax compliance are a very important part of assessing burden, so please provide the most accurate estimate you can.

8. How much did your business pay all external service providers for tax and tax-related services received during the most recent tax year?

8A. Total fee paid to external service providers for tax and tax-related services.

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Dollars Cents

Don't Know

8B. Of the amount in 8A, how much was spent exclusively for federal income tax planning and return preparation?

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Dollars Cents

Don't Know

8C. Of the amount in 8A, how much was spent exclusively on resolving federal income tax return issues in IRS Exams, Collections, or Appeals?

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Dollars Cents

Don't Know



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9. How much money, if any, did your business spend during the most recent tax year on tax-specific software?

Note: Include any costs your business may have incurred for annual maintenance and updates.

9A. Total money spent on all tax-specific software.

\$ 

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Dollars

Cents

Don't Know

9B. Of the amount in 9A, how much was spent exclusively on federal income tax software?

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Dollars

Cents

Don't Know



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10. If applicable, how much money was spent on other business-related tax activities not included in questions 8 and 9 above for the most recent tax year? This may include money spent on electronic submission, photocopies, tax literature, transportation, postage, or IRS user fees.

Do NOT include money your business spent on external paid professional, tax software, or employee compensation.

10A. Total money spent on all other business-related tax activities.

\$ 

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Dollars

Cents

Don't Know

10B. Of the amount in 10A, how much was spent exclusively for your business's most recent federal income tax return?

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Dollars

Cents

Don't Know

10C. Of the amount in 10A, how much was spent exclusively on resolving federal income tax return issues in IRS Exams, Collections, or Appeals?

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Dollars

Cents

Don't Know



## DEMOGRAPHICS

Finally, we have a couple of questions about your business.

**11. On average, how many full-time and part-time employees, if any, did your business have during the most recent tax year? Please include partners or owners, but do not include any independent contractors. Independent contractors are workers who are not treated as employees for employment tax purposes.**

**11A. How many full-time employees?**

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Don't Know

**11B. How many part-time employees?**

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Don't Know

**12. In how many states did your business file state income tax returns during the most recent tax year?**

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Number of states

Don't Know

*Thank You For  
Completing this  
Important Survey!*

