

Appendix E

Postcard Language - 7 Days Prior to Early Bird Incentive Expiration

Don't Delay!

The *HUD Rent Reform Demonstration's* early incentive for completing the study survey will end in one week. If you complete your survey prior to [DATE], you will receive an additional \$10 gift card – for a total of \$60.

If you need your login information again or would like to speak to one of our interviewers, please contact us.

[PHONE #]

[EMAIL]