

**FDA DOCUMENTATION FOR THE GENERIC CLEARANCE  
OF COLLECTION OF QUANTITATIVE DATA ON TOBACCO  
PRODUCTS AND COMMUNICATIONS (0910-NEW)**

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**TITLE OF INFORMATION COLLECTION:** [insert]

**DESCRIPTION OF THIS SPECIFIC COLLECTION**

1. **Statement of need:**  
[insert]
2. **Intended use of information:**  
[insert]
3. **Description of respondents:**  
[insert]
4. **Date(s) to be Conducted:**  
[insert]
5. **How the Information is being collected:**  
[insert]
6. **Confidentiality of Respondents:**  
[insert]
7. **Amount and justification for any proposed incentive**  
[insert]
8. **Questions of a Sensitive Nature**  
[insert]
9. **Description of Statistical Methods**  
[insert]

**BURDEN HOUR COMPUTATION** (*Number of responses (X) estimated response or participation time in minutes (/60) = annual burden hours*):

Type/Category of Respondent	No. of Respondents	Participation Time (minutes)	Burden (hours)

**REQUESTED APPROVAL DATE:** [insert]

**NAME OF PRA ANALYST & PROGRAM CONTACT:** [insert]

**FDA CENTER:** Center for Tobacco Products