

**ATTACHMENT A:  
INVITATION AND PARENTAL PERMISSION FORM**

**Quantitative Study of Tobacco Facts Designed to Inform Youth Tobacco  
Prevention Messaging**

[FIRST SCREEN]

Dear KnowledgePanel participant,

Your [INSERT CHILD'S AGE] year-old SON/DAUGHTER is invited to complete a survey being conducted by RTI International. The survey will ask approximately 1,500 youth ages 13-17 about their perceptions of tobacco-related facts. Your child's answers will help inform messaging for future youth tobacco prevention campaigns. It will take about 20 minutes for HIM/HER to complete. The [STUDY NAME] survey will be quite similar to the kinds of surveys your child may have already been involved in as a KnowledgePanel Member.

The potential risk to respondents from completing the survey is minimal. Some questions might make him or her feel uncomfortable, but they have the right to skip any questions they don't want to answer. Participation is completely voluntary and your child may withdraw HIS/HER consent or discontinue participation at any time without penalty. If your child decides to take the survey, you will receive 'points' with approximate value of \$5 for their participation. The points can be redeemed for items or gift cards through the GfK system.

[SECOND SCREEN]

As always, his or her identity will be unknown in all data resulting from the study. The researchers will not have access to any of your child's identifying information (such as his or her name). All of the conditions and terms described in the "GfK's Privacy & Terms of Use Policy" document that you received when you got your recruitment packet are in effect for this study. If you have any questions about the study, you may contact the research team through Annice Kim of RTI at 1-800-334-8571. If you have any questions about your child's rights as a study participant, you may call RTI's Office of Research Protection at 1-866-214-2043.

I have read and understand this information, and the study purpose and process are clear to me.

Do you give your consent to GfK for your child to complete this survey?

Yes     No

If "Yes", please provide your child's email address so we can send him/her a link to the survey: \_\_\_\_\_ (Child's email address)

A copy of the form will be sent to the email address that GfK has for you on file.