

**LGBT Campaign: Wave 1B Online Quantitative Study  
Designed to  
Prevent Young Adult Tobacco Use**  
Appendix E: Reminder Emails

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OMB# 0910-0810  
Exp. 11/30/2018

**Reminder Email #1**

*"Hello and congrats again on being selected for the survey! The good news is that you still have a chance to complete it! Within the next 48 hours, you can use this link to take the survey and you'll receive a \$15 online gift card emailed directly to you as a thank you for your time.*

**[Insert URL]**

*If you have any questions, please email [Info@LGBTCultureSurvey.com](mailto:Info@LGBTCultureSurvey.com)."*

**Reminder Email #2**

*"Congrats again on being selected for the survey! Just a reminder, within the next 24 hours you can use this link to take the survey and you'll receive a \$15 online gift card emailed directly to you as a thank you!*

**[Insert URL]**

*If you have any questions, please email [Info@LGBTCultureSurvey.com](mailto:Info@LGBTCultureSurvey.com)."*

**Paperwork Reduction Act Statement:** The public reporting burden for this information collection has been estimated to average 1 minute per response to review this email reminder (included in the 5 minutes for Informed Consent form / the time estimated to read and review). Send comments regarding this burden estimate or any other aspects of this information collection, including suggestions for reducing burden, to [PRStaff@fda.hhs.gov](mailto:PRStaff@fda.hhs.gov).