**“Research and Evaluation Survey for the Public Education Campaign on Tobacco among LGBT Young Adults (RESPECT)” (OMB Control Number 0910-0808)**

**Change Request**

**July 31, 2017**

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to revise the data collection documents for follow-up 3, which will begin in September 2017. With this follow-up data collection effort, we will continue to re-contact participants and recruit new respondents to offset attrition.

In conversations with OMB in the past, we noted that we expected to have non-substantive changes to our instruments based on the development/changes to the campaign creative. OMB provided concurrence to submit this change.

We request the following changes to the following data collection documents:

* **Follow-up instrument**
  + Made changes to the survey instrument to include the most recent campaign creative stimuli and priorities for ads and content in the campaigns.
  + Edited content about the remaining number of surveys that respondents will take.
  + Edited content to encourage respondents to contact the study email address with questions.
  + Added survey items to improve data quality. These include encouraging prompts to combat breakoffs, and survey satisfaction items at the end of the survey to measure respondent experience.
  + Deleted content to maintain a reasonable survey length.
* **Screening questionnaires**
  + Added a check to compare respondent age to reported month and year of birth for consistency (cross-sectional only; check was already present in the longitudinal screener.)
  + Added a check to verify respondent entered month and year of birth correctly (cross-sectional and longitudinal).
  + Added an item to measure whether respondent is paying attention to the survey (cross-sectional).
  + Edited question wording to encourage agreement for receiving text messages because analysis has found that we have higher response among respondents who receive the survey invitation via text message. (cross-sectional).
  + Broadened the eligibility criteria to include those who moved from one treatment market to another or from one control market to another (longitudinal screener).
* **Screener informed consent forms**
  + Edited the cross-sectional and longitudinal screener informed consent forms to clarify the number of people that are contacted to participate.
* **Survey informed consent forms (cross-sectional and longitudinal)**
  + Updated the financial consideration section.
  + Specified the number of survey participants in the current data collection wave with number of participants rather than overall.
  + Updated the further questions sections to provide the project e-mail address.
* **Script for recruiting intercept participants** 
  + Changed script for recruiting intercept participants to update the pre-screening question and two of the responses to frequently asked questions.
* **Emails to Respondents**
  + Changed emails to promote retention from one wave to the next and to address questions about how they will receive the electronic gift card.
  + Added new language to encourage respondents to add the project email addresses to their contact list to ensure delivery of our messages into their inbox.
  + Added the project email address if respondents have any questions about the study.
  + Added a new email message that will serve as a pre-notification for respondents that a survey invitation is forthcoming.
  + Added a new email that respondents who break off the survey will receive.
  + Updated information about potential future surveys in the “Thank you” email.

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| **Att #** | **Documents (with tracked changes)** | **Edits** |
| 0 | Supporting Statement Part A | * Made updates to Section 3, Improved Information Technology and Burden Reduction. * Updated list of agency personnel involved with the study. |
| 2 | Follow Up Instrument | * Included the most recent campaign stimuli, ads, and content. * Updated the remaining number of surveys that respondents will take. * Edited content to encourage respondents to contact the study email address with questions. * Added prompts to combat breakoffs. * Added survey satisfaction items to measure respondent experience. * Deleted content to maintain a reasonable survey length. |
| 2a | Rational for Item Changes to Follow up Instrument FU3 | --- |
| 3 | Cross-Sectional Screener | * Added a check to compare respondent age to reported month and year of birth. * Added a check to verify respondent entered month and year of birth correctly. * Added attention check. * Edited wording to encourage agreement for receiving text messages. |
| 5 | Cross-Sectional Screener Informed Consent | Edited number of people who are contacted to participate. |
| 6a | Cross-Sectional Survey Informed Consent Form | * Updated the financial consideration section. * Updated the number of survey participants. * Provided the project e-mail address. |
| 6b | Longitudinal Survey Informed Consent Form | * Updated the financial consideration section. * Updated the number of survey participants. * Provided the project e-mail address. |
| 8 | Script for Recruiting Intercept Participants | * Updated pre-screening question. * Updated frequently asked questions. |
| 11 | Emails to respondents | * Updated text to promote retention. * Addressed questions on how a respondent will receive electronic gift card. * Added new language to add project email addresses to contact list to ensure delivery of messages into inbox. * Added project email address. * Added pre-notification email that informs respondent that a survey invitation is forthcoming. * Added new email that respondents who break off the survey will receive. * Updated information about potential future surveys in the “Thank you” email. |
| 13 | Longitudinal Screener | Added a check to verify respondent entered month and year of birth correctly  Broadened the eligibility criteria to include those who moved from one treatment market to another or from one control market to another |
| 14 | Longitudinal Screener Informed Consent | Edited number of people who are contacted to participate. |