

“Research and Evaluation Survey for the Public Education Campaign on Tobacco among LGBT Young Adults (RESPECT)” (OMB Control Number 0910-0808)

Change Request

January 21, 2021

The Food and Drug Administration is submitting this nonmaterial/non-substantive change request (83-C) to revise the data collection documents for follow-up 3, which will begin in September 2017. With this follow-up data collection effort, we will continue to re-contact participants and recruit new respondents to offset attrition.






In conversations with OMB in the past, we noted that we expected to have non-substantive changes to our instruments based on the development/changes to the campaign creative. OMB provided concurrence to submit this change.







We request the following changes to the following data collection documents:

- **Follow-up instrument**
 - Made changes to the survey instrument to include the most recent campaign creative stimuli and priorities for ads and content in the campaigns.
 - Edited content about the remaining number of surveys that respondents will take.
 - Edited content to encourage respondents to contact the study email address with questions.
 - Added survey items to improve data quality. These include encouraging prompts to combat breakoffs, and survey satisfaction items at the end of the survey to measure respondent experience.
 - Deleted content to maintain a reasonable survey length.
- **Screening questionnaires**
 - Added a check to compare respondent age to reported month and year of birth for consistency (cross-sectional only; check was already present in the longitudinal screener.)
 - Added a check to verify respondent entered month and year of birth correctly (cross-sectional and longitudinal).
 - Added an item to measure whether respondent is paying attention to the survey (cross-sectional).
 - Edited question wording to encourage agreement for receiving text messages because analysis has found that we have higher response among respondents who receive the survey invitation via text message. (cross-sectional).
 - Broadened the eligibility criteria to include those who moved from one treatment market to another or from one control market to another (longitudinal screener).
- **Screener informed consent forms**
 - Edited the cross-sectional and longitudinal screener informed consent forms to clarify the number of people that are contacted to participate.
- **Survey informed consent forms (cross-sectional and longitudinal)**
 - Updated the financial consideration section.
 - Specified the number of survey participants in the current data collection wave with number of participants rather than overall.
 - Updated the further questions sections to provide the project e-mail address.
- **Script for recruiting intercept participants**
 - Changed script for recruiting intercept participants to update the pre-screening question and two of the responses to frequently asked questions.

- **Emails to Respondents**

- o Changed emails to promote retention from one wave to the next and to address questions about how they will receive the electronic gift card.
- o Added new language to encourage respondents to add the project email addresses to their contact list to ensure delivery of our messages into their inbox.
- o Added the project email address if respondents have any questions about the study.
- o Added a new email message that will serve as a pre-notification for respondents that a survey invitation is forthcoming.
- o Added a new email that respondents who break off the survey will receive.
- o Updated information about potential future surveys in the “Thank you” email.

Att #	Documents (with tracked changes)	Edits
0	Supporting Statement Part A  0_RESPECT_OMB_SS_PartA_Follow up 3 T	<ul style="list-style-type: none"> • Made updates to Section 3, Improved Information Technology and Burden Reduction. • Updated list of agency personnel involved with the study.
2	Follow Up Instrument  Attachment 2 Survey Instrument_FU3 TC.c	<ul style="list-style-type: none"> • Included the most recent campaign stimuli, ads, and content. • Updated the remaining number of surveys that respondents will take. • Edited content to encourage respondents to contact the study email address with questions. • Added prompts to combat breakoffs. • Added survey satisfaction items to measure respondent experience. • Deleted content to maintain a reasonable survey length.
2a	Rational for Item Changes to Follow up Instrument FU3  Attachment 2a_Rationale for Iter	---
3	Cross-Sectional Screener  Attachment 3 CrossSectional Screenshot	<ul style="list-style-type: none"> • Added a check to compare respondent age to reported month and year of birth. • Added a check to verify respondent entered month and year of birth correctly. • Added attention check. • Edited wording to encourage agreement for receiving text messages.
5	Cross-Sectional Screener Informed Consent  Attachment 5 CrossSectional Screenshot	Edited number of people who are contacted to participate.
6a	Cross-Sectional Survey Informed Consent	<ul style="list-style-type: none"> • Updated the financial consideration section. • Updated the number of survey participants.

	<p>Form</p>  <p>Attachment 6a CrossSectional Surve</p>	<ul style="list-style-type: none"> • Provided the project e-mail address.
6b	<p>Longitudinal Survey Informed Consent Form</p>  <p>Attachment 6b Longitudinal Survey I</p>	<ul style="list-style-type: none"> • Updated the financial consideration section. • Updated the number of survey participants. • Provided the project e-mail address.
8	<p>Script for Recruiting Intercept Participants</p>  <p>Attachment 8 Script for Recruiting Interce</p>	<ul style="list-style-type: none"> • Updated pre-screening question. • Updated frequently asked questions.
11	<p>Emails to respondents</p>  <p>Attachment 11 EmailToRespondents_</p>	<ul style="list-style-type: none"> • Updated text to promote retention. • Addressed questions on how a respondent will receive electronic gift card. • Added new language to add project email addresses to contact list to ensure delivery of messages into inbox. • Added project email address. • Added pre-notification email that informs respondent that a survey invitation is forthcoming. • Added new email that respondents who break off the survey will receive. • Updated information about potential future surveys in the “Thank you” email.
13	<p>Longitudinal Screener</p>  <p>Attachment 13 Longitudinal Screener</p>	<ul style="list-style-type: none"> • Added a check to verify respondent entered month and year of birth correctly • Broadened the eligibility criteria to include those who moved from one treatment market to another or from one control market to another
14	<p>Longitudinal Screener Informed Consent</p>  <p>Attachment 14 Longitudinal Screener</p>	<ul style="list-style-type: none"> • Edited number of people who are contacted to participate.