# Lab Partnering Service User Survey

Research Plan

Survey questions include the following:

1. Which of the following roles best describes you? (single select)
   * Innovator, researcher, engineer
   * Investor
   * Technology transfer professional
   * Other
2. Which of the following best describes your organization? (single select)
   * Department of Energy lab
   * Other government lab
   * Non-government lab
   * Other non-lab government entity (e.g. Department of Defense or NASA)
   * Academia (school, college, university)
   * Small business (1-50 employees)
   * Medium business (51-250 employees)
   * Large business (251+ employees)
   * Incubator
   * Accelerator
   * Technical assistance provider (e.g. Dawnbreaker)
   * Broker
   * Other
3. What are your goals for technology transfer? Select all that apply. [randomized]
   * Advance science
   * Bring new technologies to the public
   * Build university-industry research community
   * Commercialize technology
   * Help start new companies that contribute to economic development and innovation
   * Meet the President’s cross-agency priority goal 14
   * Secure funding
   * Secure partnerships
   * Other
4. Which industry do you work in? (single select)
   * Energy
   * Aerospace
   * Education
   * Electronics
   * Manufacturing
   * Pharmaceutical
   * Security & defense
   * Technology
   * Telecommunications
   * Transportation
   * Other
5. Before today, had you heard of the Lab Partnering Service (LPS)? (single select)
   * Yes
   * No
6. [If answered “Yes” to Question 5] How did you hear about Lab Partnering Service? Select all that apply.
   * Through online search engines
   * From colleagues or friends
   * At a conference / trade show
   * From the Department of Energy (DOE)
   * From non-DOE government entity (e.g. Department of Defense or NASA)
   * From a DOE lab
   * From other government lab
   * From a non-government lab
   * From an incubator / accelerator
   * Other
7. [If answered “Yes” to Question 5] How frequently do you visit the Lab Partnering Service website, labpartnering.org? (single select)
   * Daily
   * Weekly
   * Monthly
   * A few times a year
   * Once
   * Never
8. [If **didn’t** answer “Never” to Question 7 AND **didn’t** select “Department of Energy lab” in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with a **Department of Energy lab or expert** that resulted in an email exchange, phone call or meeting? (single select)
   * 0
   * 1
   * 2
   * 3
   * 4
   * 5+
9. [If **didn’t** answer “Never” to Question 7 AND selected “Department of Energy lab” in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with an **investor, entrepreneur or inventor** that resulted in an email exchange, phone call or meeting? (single select)
   * 0
   * 1
   * 2
   * 3
   * 4
   * 5+
10. [If **didn’t** answer “Never” to Question 7] How likely are you to speak positively about the Lab Partnering Service website to other people? (0 being not likely, 10 being very likely)
11. [If answered “Yes” to Question 5] How could Lab Partnering Service improve its website or services? Select all that apply.
    * Improve content
    * Boost marketing
    * Share more case studies
    * Shorten inquiry response time
    * Improve visual design
    * Improve patent search
    * Focus on smaller-scale businesses and entrepreneurs
    * Other
    * I don’t know
12. Have you ever partnered or contracted with the Department of Energy or one of its labs? (single select)
    * Yes
    * No
13. Which of the following resources do you use to advertise or find new technologies, secure ownership, funding, or new partners for technologies in development? Select all that apply.
    * Software tools or services (e.g. In-Part or Quid)
    * Online platforms (e.g. beta.SAM.gov, formerly FedBizOpps (FBO) or TechConnect)
    * Consulting services (e.g. Frost & Sullivan)
    * Business contacts and/or internal Customer Relationship Management (CRM) tools
    * Personal networks
    * Events or conferences
    * Publications
    * Technical assistance providers (e.g. Dawnbreaker, Procurement Technical Assistance Center program)
    * DOE Office of Technology Transitions (OTT)
    * Other government agency’s Office of Technology Transitions/Transfer
    * DOE Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) programs
    * Other government agency’s Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) programs
    * Other

If you have any additional feedback about the Lab Partnering Service or would like to volunteer for future research, please email us at lps@hq.doe.gov.