Pretest and Main Study Screener

>>>>>>>>>>>>>>>
Quick notes:
- Block names are highlighted in yellow
- Notes for programming are highlighted in green
- [Notes for interviewer are in brackets and in blue]

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//PROGRAMMING NOTE: INCLUDE ONE VARIABLE IN DATA SET, RESPONDENT ID (A UNIQUE IDENTIFIER)//

//NEW SCREEN//

Question Type: Single Punch
T1. Type of phone [DO NOT READ, BUT SELECT THE TYPE OF PHONE YOU ARE CALLING TO]
Variable Label: T1: Type of phone

Value	Value Label
01	Landline
02	Cell Phone
-98	Don't know [DO NOT READ]

//PROGRAMMING NOTE: IF T1=1 GO TO "LINTRO1", IF T1=2 GO TO "CINTRO1"//

//NEW SCREEN//

[LANDLINE INTRODUCTION]

LINTRO1
Hello. My name is [INTERVIEWER'S NAME] and I'm calling from SSRS, a well-respected national research firm, to conduct a survey on behalf of a government agency.

[IF ASKED: This interview takes about 15 minutes.]
[IF NECESSARY: This is NOT a sales or fundraising call.]

[CONTINUE TO CONSENT]

//PROGRAMMING NOTE: GO TO "CONSENT" NEXT//

//NEW SCREEN//

[CELLPHONE INTRODUCTION]

CINTRO1

Hello. My name is _____ and I'm calling from SSRS, a well-respected national research firm, to conduct a survey on behalf of a government agency.

> [IF ASKED: This interview takes about 15 minutes.]
> [IF NECESSARY: This is NOT a sales or fundraising call.]

Question Type: Single Punch
CINTRO1_A. Before we continue, are you driving?
Variable Label: CINTRO1_A: Cellphone driving

Value	Value Label
00	Not driving
01	Driving
02	This is NOT a cell phone [DO NOT READ]
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF "CINTRO1_A"=0 GO TO "CONSENT"; IF "CINTRO1_A"=1 GO TO "CINTRO1_B"; IF "CINTRO1_A"=2 OR -99 GO TO "TERMINATE"//

Question Type: Open-Ended
CINTRO1_B. When would be the best time to call back?
Variable Label: CINTRO1_B: Call back information driving

Date: [ENTER DATE IN FORMAT: MM/DD/YYYY]

> [   ]

Time: [ENTER TIME IN FORMAT: HH:MM AM/PM]

> [   ]

Name to ask for:

> [   ]

[THANK AND END CALL]

//PROGRAMMING NOTE: FINISH QUESTIONNAIRE WHEN INTERVIEWER CLICKS "NEXT"//

[VERBAL CONSENT]

CONSENT

> I would like to ask you some questions about access to prescription drug advertising materials and learn about your background. This survey will last about 15 minutes. The survey may be audio recorded for quality control purposes. Your personal information will be kept private. This research study is voluntary, you can refuse to answer or skip any question, and you can stop at any time.

Is it OK if I ask you a few questions?

READ IF NEEDED: The purpose of the research study is to learn about peoples' access to prescription drug advertising materials. There is no direct benefit to you for being in this research study. However, results from this research study will help the researchers learn how people access and understand information about prescription drugs. There is no compensation for participating in this research study.

Question Type: Single Punch
CONSENT_A. Is it OK to ask you some questions and begin audio recording now?
Variable Label: CONSENT_A: Accept consent

Value	Value Label
00	No
01	Yes

//PROGRAMMING NOTE: IF "CONSENT_A" = 1 GO TO I2 ; IF "CONSENT_A" = 0 GO TO 'TERMINATE'//

//NEW SCREEN//

AGE
Question Type: Open-Ended Numerical
I2. Could you please tell me your age?
Variable Label: I2: AGE1

[ENTER AGE IN YEARS; ENTER -99 IF REFUSED TO ANSWER]

//PROGRAMMING NOTE: IF 0<I2<18 AND T1=2 GO TO "TERMINATE"; IF 0<I2<18 AND T1=1 GO TO B1, IF I2>= 18 GO TO S1

//NEW SCREEN//

Question Type: Single Punch
B1. May I please speak with an adult 18 or older living in this household?
Variable Label: B1: Ask for adult in household

Value	Value Label
00	No
01	Yes
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF B1=1 GO TO "INTRO"; IF B1<1 GO TO "TERMINATE"//

//NEW SCREEN//

[INTERNET USE]

Question Type: Single Punch
S1. Have you browsed the internet in the past month?
Variable Label: S1: Browsed internet past month

Value	Value Label
00	No
01	Yes
-98	Don't know [DO NOT READ]
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF S1=0 GO TO S4; IF S1=1 GO TO S2; IF (S1<0 AND T1=1) GO TO S3; IF (S1<0) AND (T1=2) GO TO "TERMINATE"//

//NEW SCREEN//

Question Type: Single Punch
S2. How many times in the past month have you browsed the internet?
Variable Label: S2: Browsed internet past month

Value	Value Label
01	Two or fewer
02	Three or more
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF S2=1 GO TO S4; IF S2= (-99 OR 2) AND (T1=1) GO TO S3; IF S2= (-99 OR 2) AND (T1=2) GO TO "TERMINATE"//

//NEW SCREEN//

Question Type: Single Punch
S3. Is there another adult in your household who has not browsed the internet or browsed it infrequently in the last month?
Variable Label: S3: Other infrequent user in household

Value	Value Label
01	Yes, available now [ASK TO SPEAK WITH]
02	Yes, not available right now
03	No, everyone in the household uses the internet often
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF S3=1 GO TO "INTRO"; IF S3=2, GO TO S3_A; IF S3= -99 OR 3, GO TO "TERMINATE"//

//NEW SCREEN//

Question Type: Open-Ended
S3_A. When would be the best time to call back?
Variable Label: S3_A: Call back information

Date: [ENTER DATE IN FORMAT: MM/DD/YYYY]

Time: [ENTER TIME IN FORMAT: HH:MM AM/PM]

Name to ask for:

//NEW SCREEN//

[TELEVISION ACCESS]

Question Type: Single Punch
S4. Do you watch television at least occasionally?
Variable Label: S1: Watch television occasionally

Value	Value Label
00	No
01	Yes
-98	Don't know [DO NOT READ]
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF S4=(0 OR -98 OR -99) GO TO "TERMINATE"//

//NEW SCREEN//

 [RX USE]

Question Type: Open-Ended Numerical
S5. How many different prescription medications are you taking on a regular or ongoing basis?
Variable Label: S5: Number of prescription drugs currently taking

[ENTER NUMBERS ONLY, ENTER -98 IF DON'T KNOW; ENTER -99 IF REFUSED TO ANSWER]

//PROGRAMMING NOTE: IF S5<1 GO TO S6; IF S5>0 GO TO SURVEY (PARTICIPANT QUALIFIES)//

//NEW SCREEN//

Question Type: Single Punch

S6. Have you ever regularly taken a prescription drug in the past?
Variable Label: S6: Taken prescription drug in the past

Value	Value Label
00	No
01	Yes
-98	Don't know [DO NOT READ]
-99	Refused [DO NOT READ]

//PROGRAMMING NOTE: IF S6=1 GO TO MAIN QUESTIONNAIRE (PARTICIPANT QUALIFIES); IF S6<1 GO TO "TERMINATE"//