

APPENDIX A

Title: Jazzed about Generics
(Conversations about Switching from Brand Name to Generic OCPs)

Written by
Hannah Wilson

Estimated Run Time: 1:10 mins

Cast:

Clinician – Samantha Anderson

Patient- Hannah Wilson

Nurse– Erin Keating

Filmed by Mark Saathoff at University of Chicago

Scenario

Location: (Clinical exam room - outpatient)

Set-up: Primary care exam room with desk/computer, chair

Characters: Mid-20s female patient; clinician (NP or MD); nurse

Dress: white coat/stethoscope, Patient can be wearing street clothes

INT. – Exam Room.

Background/setting: Clinician is conducting a routine primary care visit with patient. Video fades in to pick up conversation towards the end of the consultation.

CLINICIAN

Alright Lauren, we'll call you in a few days with the results of your pap smear. Otherwise, I think you're all set. Is there anything else I can help you with? Do you have any questions or concerns you would like to discuss?

PATIENT

Oh yeah, I almost forgot. I need a refill of my birth control because I'm about to run out.

CLINICIAN

Sure, I can definitely help you with that. What are you currently taking?

PATIENT

I'm on Jazz.

CLINICIAN

How are those working for you? Are you having any issues?

PATIENT

No, it seems to be fine.

CLINICIAN

Okay, that's great. Are you aware there is now a generic version? Would you consider switching to the generic version of Jazz, which is called rospiredrone?

PATIENT

No, I really want to stay on Jazz. It's been working really well and I don't want to rock the boat.

CLINICIAN

I can assure you the generic works just as well. What do you think?

PATIENT

I don't know. I've seen lots of online ads for Jazz, but I haven't heard anything about rospiredrone (*stumbles over word*). Is it really the same? What's the difference?

CLINICIAN

Well...no, not exactly. It has a slightly different formulation but it has the same active ingredient as Jazz and has been verified by the FDA to be just as effective and of the same high quality.

NURSE

(knocks on the door and pops her head in) Sorry to interrupt, but there's an urgent call for you.

CLINICIAN

Lauren, I'm so sorry to rush out on you. For now, I'll write you a prescription for Jazz, but let's continue this conversation at the next visit.