

Appendix A: Recruitment Email – Formulary managers, large purchasers, policymakers

Dear [Participant's Name and Title],

I hope this message finds you well. I am reaching out to you on behalf of the FDA-funded grant to understand how to better educate groups influencing generic drug use, based on their unique educational needs (*U.S. FDA grant #U01FD005486*). We are conducting interviews among a variety of stakeholder groups. The purpose of these interviews is to ask prescription drug formulary managers, large purchasers of pharmaceuticals, and policymakers about their thoughts on the quality of the educational materials developed, satisfaction with the materials, and the impact the educational materials may have on the prescribing and use of generic drugs.

Please let us know if you would be able to participate in an interview Spring 2018. ***If so, you may reach the research team by emailing FDAGDUseStudy@impaqint.com, by responding to this email, or by calling Audrey Maisel at (443) 259-5203 to schedule a convenient interview date and time.***

We have identified you as a possible **participant of the X group**, and would welcome your feedback. We would also appreciate any recommendations you have for additional interviewees among the following groups:

- Formulary managers (hospitals, PBMs, other)
- Large purchasers of pharmaceuticals (e.g., for hospitals, retail group purchasing)
- Policymakers (local, state, or federal level)

Interviews are conducted via telephone and the estimated time commitment is approximately 45 minutes. Any information collected as part of the interview will be kept secure to the extent provided by law and will not be shared with anyone outside of the research team. You will receive \$75 as a token of our appreciation for your participation.

Thank you for considering this request for your much needed participation.

Regards,

[Insert Name and Title]

[Insert Telephone Number and Email Address]

Appendix A: Recruitment Email – Prescribers & Pharmacists

Dear [Participant's Name and Title],

I hope this message finds you well. I am Dr. Jingjing Qian, Assistant Professor at Auburn University. I am reaching out to you on behalf of the FDA-funded grant to understand how to better educate groups influencing generic drug use, based on their unique educational needs (*U.S. FDA grant #U01FD005486*). We are conducting surveys among a variety of stakeholder groups. The purpose of these surveys is to ask healthcare providers about their thoughts on the quality of the educational materials developed, satisfaction with the materials, and the impact the educational materials may have on the prescribing and use of generic drugs.

Surveys are conducted online and the estimated time commitment is approximately 20 minutes. Any information collected as part of the survey will be kept secure to the extent provided by law and will not be shared with anyone outside of the research team. You will receive \$50 as a token of our appreciation for your participation.

If you would like to participate in this online survey, please click on the following link: https://auburn.qualtrics.com/jfe/form/SV_bf0bZVODrSNnfqR . ***If have questions about this study, you may reach me by emailing jzq0004@auburn.edu or by calling me 334-844-5818.***

Thank you for considering this request for your much needed participation.

Regards,

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Appendix A: Recruitment Script for Face-to-Face Surveys – Patients/Caregivers

Face-to-Face Recruitment Script for Patients/Caregivers

This script is intended to be used by pharmacy students or technicians for face-to-face recruitment of patients and caregivers who are clients of Auburn University's pharmacy services clinics. After routine clinical visits are concluded, pharmacy students or technicians will identify eligible patients/caregivers, explain the purpose of the study to them, and review the written informed consent.

Hello Mr./Ms. [Name],

Auburn's school of pharmacy is recruiting patients and caregivers on behalf of an FDA-funded research study to better educate groups influencing generic drug use, based on their unique educational needs. The study is being conducted by Dr. Jingjing Qian, Assistant Professor in the Auburn University Department of Health Outcomes Research and Policy and Dr. Ilene Harris, Principal Research Scientist at IMPAQ International. You were selected as a possible participant because you have been identified as a patient or caregiver and are age 19 or older.

This study includes face-to-face surveys conducted at your regular Pharmacy Practice Experience (PPE) visit setting, with an estimated time commitment of approximately 30 minutes. Any information collected as part of the survey will be kept secure to the extent provided by law and will not be shared with anyone outside of the research team. You will receive \$25 as a token of our appreciation for your participation.

If you would like to participate in this survey, please let me know at this time. ***If have questions about this study, you may reach Dr. Jingjing Qian by emailing jzq0004@auburn.edu or by calling 334-844-5818.***

Thank you for considering this request for your much needed participation.

If patient/caregiver indicates interest in participating, pharmacy student or technician will review the informed consent document with him or her.



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NOW RECRUITING SURVEY FOR A RESEARCH STUDY

SPRING
2018

AUBURN UNIVERSITY HARRISON SCHOOL OF PHARMACY
MAIN CAMPUS, 36849

As a participant, you will be asked to attend a face-to-face survey session (30 minutes) to give your thoughts on the content, format, channel, and satisfaction of one example of educational material on generic drugs.

Any information collected as part of the survey will remain private to the extent permitted by law. You will receive \$25 as a token of our appreciation for your participation.

If you would like to participate in the survey, *please ask a member of your Auburn pharmacy team.* Thank you!

FOR MORE INFORMATION CONTACT: JINGJING QIAN, PHD, ASSISTANT PROFESSOR, HARRISON SCHOOL OF PHARMACY
@ JZQ004@AUBURN.EDU OR 334-844-5818