**TravAlert Evaluation Interview Guide**

**ID:** <airport code. interviewer initials, number of person approached (e.g., 12th person approached)>

**Date:**

|  |  |  |  |
| --- | --- | --- | --- |
| **DEMOGRAPHIC INFORMATION** | | | |
| **1.** | [*MARK THE SEX OF THE PERSON APPROACHED*] | | Female  Male |
| **2.** | **Do you live in the United States?** | | Yes [Go to 4]  No [Go to 3] |
| **3.** |  | |  |
|  | **a. In what country do you live?** | |  |
|  | **b. Did you visit any countries before arriving in the U.S.? Where?** | |  |
|  | **c. Are you visiting any other countries after the U.S.? Where?** | |  |
|  | **d. How long do you plan on staying in the U.S.?** | |  |
| **4.** | **What country (countries) did you visit on your trip?** | |  |
| **5.** | **What is (if non U.S. resident)/was (if U.S. resident) the main reason for your trip?** | | Visiting family and or friends  Business  Vacation/tourism  School  Mission or volunteering  Other \_\_\_\_\_\_\_ |
| **ENVIRONMENT** | | | |
| **6.** | **In this airport, did you see any electronic monitors or screens with health or disease information?** | | Yes [Go to 7]  No [Go to 6a] |
|  | **a. If no, where in the airport could we put monitors or screens with health information or disease information to get your attention?** | | [GO TO ITEM 13] |
| **7.** | **Where did you see them?** | |  |
| **8.** | **What would be the best place(s) in the airport to put monitors or screens showing health or disease information?** | |  |
| **MESSAGE TESTING** | | | |
| **9.** | **Do you remember the main topic of the message?** | | Yes [Go to 9a]  No [Go to 10] |
|  | **a. List:** | | [If answer = measles, go to 11]  [If answer ≠ measles, go to 12]. |
| **10.** | **I’m going to read four (other) health topics to you. Please tell me if you saw any of these messages on the monitors or screens (select all that apply).** | Healthy Eating [GO TO 13 if “Measles” IS NOT ALSO SELECTED]  Flu [GO TO 12 if “Measles” IS NOT ALSO SELECTED]  Exercise [GO TO 12 if “Measles” IS NOT ALSO SELECTED]  Measles [GO TO 11]  None of these [GO TO 12 if “Measles” IS NOT ALSO SELECTED] | |
| **11.** | **What did the message say?** | |  |
| **12.** | **What is a better way we could have provided health or disease information?** | |  |
| **BEHAVIOR** | | | |
| **13.** | **If you thought you had measles after this trip, what would you do? Would you do anything else?** | |  |
| **14.** | **Have you been vaccinated for measles?** | | Yes [Go to 15]  No [Go to 14a and 14b]  Don’t know [Go to 15] |
|  | **a. If no, why not?** | |  |
|  | **b. How likely are you to get a measles vaccine in the future? Would you say you are:** | | Very likely  Somewhat likely  Not sure  Somewhat unlikely  Very unlikely |
| **15.** | **One last question. What is your age?** | |  |

[**Interviewer Script**: “*Thank you for your time, your answers will be very helpful*.”]