

### TravAlert Evaluation Interview Guide

**ID:** <airport code, interviewer initials, number of person approached (e.g., 12<sup>th</sup> person approached)>

**Date:**

DEMOGRAPHIC INFORMATION	
<b>1.</b>	<div style="text-align: center;"><i>[MARK THE SEX OF THE PERSON APPROACHED]</i></div> <div style="float: right; margin-top: 10px;"> <input type="checkbox"/> Female  <input type="checkbox"/> Male                 </div>
<b>2.</b>	<b>Do you live in the United States?</b> <input type="checkbox"/> Yes [Go to 4] <input type="checkbox"/> No [Go to 3]
<b>3.</b>	
	<b>a. In what country do you live?</b>
	<b>b. Did you visit any countries before arriving in the U.S.? Where?</b>
	<b>c. Are you visiting any other countries after the U.S.? Where?</b>
	<b>d. How long do you plan on staying in the U.S.?</b>
<b>4.</b>	<b>What country (countries) did you visit on your trip?</b>
<b>5.</b>	<b>What is (if non U.S. resident)/was (if U.S. resident) the main reason for your trip?</b> <div style="float: right; margin-top: 10px;"> <input type="checkbox"/> Visiting family and or friends  <input type="checkbox"/> Business  <input type="checkbox"/> Vacation/tourism  <input type="checkbox"/> School  <input type="checkbox"/> Mission or volunteering  <input type="checkbox"/> Other _____                 </div>
ENVIRONMENT	
<b>6.</b>	<b>In this airport, did you see any electronic monitors or screens with health or disease information?</b> <input type="checkbox"/> Yes [Go to 7] <input type="checkbox"/> No [Go to 6a]
	<b>a. If no, where in the airport could we put monitors or screens with health information or disease information to get your attention?</b>  <div style="text-align: right; margin-top: 20px;">[GO TO ITEM 13]</div>

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7.	<b>Where did you see them?</b>	
8.	<b>What would be the best place(s) in the airport to put monitors or screens showing health or disease information?</b>	
<b>MESSAGE TESTING</b>		
9.	<b>Do you remember the main topic of the message?</b>	<input type="checkbox"/> Yes [Go to 9a] <input type="checkbox"/> No [Go to 10]
	<b>a. List:</b>          	          
10.	<b>I'm going to read four (other) health topics to you. Please tell me if you saw any of these messages on the monitors or screens (select all that apply).</b>	<input type="checkbox"/> Healthy Eating [GO TO 13 if "Measles" IS NOT ALSO SELECTED] <input type="checkbox"/> Flu [GO TO 12 if "Measles" IS NOT ALSO SELECTED] <input type="checkbox"/> Exercise [GO TO 12 if "Measles" IS NOT ALSO SELECTED] <input type="checkbox"/> Measles [GO TO 11] <input type="checkbox"/> None of these [GO TO 12 if "Measles" IS NOT ALSO SELECTED]
11.	<b>What did the message say?</b>	
12.	<b>What is a better way we could have provided health or disease information?</b>	
<b>BEHAVIOR</b>		
13.	<b>If you thought you had measles after this trip, what would you do? Would you do anything else?</b>	

14 .	<b>Have you been vaccinated for measles?</b>	<input type="checkbox"/> Yes [Go to 15] <input type="checkbox"/> No [Go to 14a and 14b] <input type="checkbox"/> Don't know [Go to 15]
	<b>a. If no, why not?</b>	
	<b>b. How likely are you to get a measles vaccine in the future? Would you say you are:</b>	<input type="checkbox"/> Very likely <input type="checkbox"/> Somewhat likely <input type="checkbox"/> Not sure <input type="checkbox"/> Somewhat unlikely <input type="checkbox"/> Very unlikely
15 .	<b>One last question. What is your age?</b>	

**[Interviewer Script:** *“Thank you for your time, your answers will be very helpful.”*]