

Information Collection to Assess the Viajo sin Zika Awareness Communication Campaign for Hispanics/Latinos Visiting Friends and Relatives

Gen-IC

**Information Collection for Evaluation of Education, Communication, and Training (ECT)
Activities for Mobile Populations**

OMB No. 0920-0932

Expiration Date 05/31/2021

Submitted on: August 6, 2018

Attachment D: Online Focus Group Screener

Appendix D

Viajo sin Zika Online Focus Group Screener

Introduction

ICF, a consulting firm, is conducting online group discussions on behalf of the US Centers for Disease Control and Prevention (CDC). The purpose of these discussions is to get feedback on educational efforts to help the public reduce their risk of Zika when traveling abroad.

These group discussions will take about 1 hour. Those who are selected to participate will be given a \$10 Amazon gift card as a thank you for participating in the group.

Please complete the following questions to determine your eligibility.

Questions

1. Are you 18 - 44 years old?
 - Yes
 - No [**Ineligible – see ineligible statement on page 2**]

2. Would you describe yourself as either Hispanic or Latino?
 - Yes
 - No [**Ineligible – see ineligible statement on page 2**]

3. Where do you currently live?
 - New York City
 - Los Angeles
 - Orlando
 - Other [**Ineligible – see ineligible statement on page 2**]

4. Where were you born?
 - United States
 - Dominican Republic [skip to Q6]
 - Puerto Rico [skip to Q6]
 - Mexico [skip to Q6]
 - Nicaragua [skip to Q6]
 - Another country in Latin America/ the Caribbean – specify country _____ [skip to Q6]

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA 0920-0932

- None of the above
5. Do you have a parent who was born in one of these countries? [Select all that apply]
- Dominican Republic
 - Puerto Rico
 - Mexico
 - Nicaragua
 - Another country in Latin America/ the Caribbean – specify country _____
 - None of the above [**Ineligible – see ineligible statement on page 2**]
6. Have you traveled to the country of your birth (or parent's birth) within the past 5 years?
- Yes
 - No
7. Do you plan to travel to the country of your birth (or parent's birth) in the next 12 months?
- Yes
 - No [**Ineligible if response to Q6 is also negative – see ineligible statement on page 2**]
8. Have you heard of or seen the *Viajo sin Zika* campaign?
- Yes
 - No [**Ineligible – see ineligible statement on page 2**]
9. Do you have access to a computer with Internet that you can use to participate in an online group discussion?
- Yes
 - No [**Ineligible – see ineligible statement on page 2**]

Eligibility Statements

ELIGIBLE: Based on your responses, you are eligible to participate in the group discussion. Are you interested in participating in a 60-minute online group discussion about CDC's efforts to educate the public about Zika?

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- **If no:** Thank you for your time.
- **If yes:** Thank you, we have just a few more questions to ask you.

10. What gender is stated on your birth certificate?

- Male
- Female
- Prefer not to answer

11. What gender do you currently identify with?

- Male
- Female
- Other
- Prefer not to answer

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12. Do any of the following descriptions apply to you? Select all that apply.

- I am a pregnant woman
- I am woman who is trying to get pregnant in the next year
- I am a man with a partner who is pregnant or trying to get pregnant in the next year
- I have a female family member who is pregnant or trying to get pregnant in the next year
- None of the above
- Prefer not to answer

13. What was your total household income before taxes during the past 12 months?

- Less than \$25,000
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or more
- Prefer not to answer

14. What is your education level?

- Completed some high school
- High school graduate
- Completed some college
- Associate degree
- Bachelor's degree
- Completed some postgraduate
- Master's degree
- Ph.D., law or medical degree
- Other advanced degree beyond a Master's degree
- Prefer not to answer

15. Which language are you most comfortable speaking during the group discussion?

- English
- Spanish

- Please provide an email address and/or phone number to reach you. Someone from ICF, the consulting firm working with CDC to lead these discussions, will be in contact with you to set up a date and time for the discussion:

- Email address: _____
- Phone number: _____

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INELIGIBLE: Unfortunately, you are not eligible to participate. However, you can learn how to prevent Zika when traveling abroad by visiting the Viajo sin Zika website at: <https://www.cdc.gov/viajosinzika/index.html>

Thank you for your interest. We appreciate your time and willingness to help.

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