

Information Collection to Assess the Viajo sin Zika Awareness Communication Campaign for Hispanics/Latinos Visiting Friends and Relatives

Gen-IC

**Information Collection for Evaluation of Education, Communication, and Training (ECT)
Activities for Mobile Populations**

OMB No. 0920-0932

Expiration Date 05/31/2021

Submitted on: August 6, 2018

Attachment B: Focus Group Email Invitation to Partner Organization Members

Appendix B

Recruitment email from partner organizations to their members

Dear [Partner organization member],

As you might know, [partner organization] has partnered with the US Centers for Disease Control and Prevention (CDC) to raise awareness of the risk of Zika when traveling abroad through a campaign called Viajo sin Zika. ICF, on behalf of CDC, is conducting group discussions to get feedback on this educational campaign to help the public reduce their risk of Zika when traveling abroad. Participants will receive a \$10 Amazon gift card for participating. If you are interested in participating, please click on the link below and fill out the survey to see if you are eligible.

Thank you for your continued support.
