

APPENDIX C
OMB No. 0990-0281

Collection of Information Employing Statistical Methods

Due to the nature of the research proposed, information will not be collected requiring statistical analysis employing statistical methods.

1. Respondent Universe and Sampling Methods

A large majority of research proposed in this clearance request will utilize a convenience sample. ODPHP will partner with community organizations and other health care organizations to recruit a sample that meets the demographic characteristics of target audiences. When needed, ODPHP will use a recruitment firm to recruit participants from their databases who meet specific screening criteria.

2. Procedures for the Collection of Information

Information will not be collected requiring statistical analysis employing statistical methods.

3. Methods to Maximize Response Rates and Deal with Nonresponse

ODPHP will not conduct mail or phone-based surveys, which cuts down on nonresponse issues. As mentioned above, a majority of the research will be done with a convenience sample, and ODPHP will recruit participants interested in the subject matter. ODPHP will offer a small token of appreciation to participants. In the past, ODPHP has had a very low ‘no show’ rate of 10% on average.

4. Tests of Procedures of Methods to Be Undertaken

ODPHP often pre-tests focus group, interview, and survey questions with fewer than 10 participants to make sure the questions and concepts are understandable. These pre-tests are done before submitting the memo to OMB for each formative input session.

5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

ODPHP uses a number of contracting firms to conduct formative research. Contractors are chosen for research projects on a competitive basis. Specific names and contact information of contractors who will design, collect, and analyze data will be included in the memo provided to OMB for each formative input session to be conducted.