



## **PRESURVEY POSTCARD**

Fall 2017

### GRAPHICS:

- USDA LOGO
- 2017 CENSUS GRAPHIC

### TEXT:

Attention farmer or rancher: **The 2017 Census of Agriculture is coming soon!**

Response is required and essential to providing the only complete picture of U.S. agriculture. Census information is used to make decisions that benefit you, your industry, and your community. Learn about some of those benefits at [www.agcensus.usda.gov](http://www.agcensus.usda.gov).

Look for your 2017 Census of Agriculture form in the mail. The Census is ***Your Voice. Your Future. Your Opportunity.***

**CENSUS** OF  
**AGRICULTURE**