February XX, 2017

Dear Sir/Madam,

According to our records, we have not received your completed National Agricultural Classification Survey questionnaire. Your response to this survey is important, even if you are not actively farming, ranching, or engaged in any type of agricultural activity.

Even if you do not think of yourself as a farmer or rancher, your operation ***IS*** a farm if it meets the Census of Agriculture definition – an operation that sold or normally would have sold $1,000 or more of agricultural product in a year.

Your response to this survey is ***required by law***. Please respond within the next 10 days in either of the following ways:

* **Online** – Secure online reporting is the easiest, fastest, and safest way to complete the census. Go to [www.agcounts.usda.gov](http://www.agcounts.usda.gov), read the message; then click the arrow to complete the survey. Enter your unique 17-digit response code from the census mailing label, then click “Continue.”
* **By mail** – Fill out the census form and return it in the envelope provided.

NASS safeguards the privacy of all respondents. Your responses will be kept confidential as required by federal law. If we do not receive your form, a NASS representative will follow up by phone to help collect your survey response. If you have questions, call toll free 1-888-424-7828. To learn more, visit [www.agcensus.usda.gov](http://www.agcensus.usda.gov).

Thank you for your participation.

Hubert Hamer

Administrator, National Agricultural Statistics Service

United States Department of Agriculture

Enclosures