



## **RESPOND ONLINE STATEMENT STUFFER/INSERT**

December XX, 2017

### GRAPHICS:

- USDA LOGO
- 2017 CENSUS GRAPHIC

### DESIGN:

- Screenshot of the new online/EDR system

### TEXT:

#### **Why Respond to the Census of Agriculture Online?**

- It's safe, secure and confidential. Your information and privacy are protected.
- It's economical—it's the least expensive way to respond to the survey—saving taxpayers money.
- It's greener—it helps conserve paper.
- It's user-friendly—offering you help screens and the ability to review your answers.

#### **How do I get started?**

- Gather the materials we mailed to you, including the address label.
- Go to [www.agcounts.usda.gov](http://www.agcounts.usda.gov)
- Read the message, then click the arrow to complete the survey.
- Enter your unique 17-digit response code from the census mailing label, then click "Continue."
- If you need assistance, call toll free 1-888-424-7828.

The Census of Agriculture is ***Your Voice. Your Future. Your Opportunity.***

# CENSUS OF AGRICULTURE