**FINAL PUSH POSTCARD**

May 2018

GRAPHICS:

* USDA LOGO
* 2017 CENSUS GRAPHIC

TEXT:

**LAST CHANCE! Don’t miss your opportunity!**

The Census of Agriculture provides vital information that is used to help make decisions that benefit you and your community – from decisions guiding succession planning and new and beginning farmer programs to decisions impacting agriculture practices, land stewardship and sustainability.

Take action and respond to the 2017 Census of Agriculture today! Complete and mail back your census form or submit your form online at [www.agcounts.usda.gov](http://www.agcounts.usda.gov). If you lost your 17-digit passcode and need help filling out your Census, call toll free 1-888-424-7828.

The Census of Agriculture is Your Voice. Your Future. Your Opportunity.