

SUPPLEMENTAL QUESTIONS PART B
U.S. Department of Commerce
National Oceanic & Atmospheric Administration
DOC/NOAA Customer Surveys
Soliciting Feedback on Marine Recreational Information Program Partnership
OMB Control No. 0648-0342

B. COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS

**Supplemental Questions for DOC/NOAA Customer Survey Clearance
(OMB Control Number 0648-0342)**

- 1. Describe (including a numerical estimate) the potential respondent universe and any sampling or other respondent selection method to be used. Data on the number of entities (e.g. establishments, State and local governmental units, households, or persons) in the universe and the corresponding sample are to be provided in tabular form. The tabulation must also include expected response rates for the collection as a whole. If the collection has been conducted before, provide the actual response rate achieved.**

The universe of potential respondents consists of the Marine Recreational Information Program's partners. A list of partners is available, and the survey will be sent to all of those on the list. This list includes approx. 200 individuals, who represent 25 state and federal government agencies and 12 government-affiliated organizations (e.g., interstate marine fisheries commissions, regional fishery management councils). Based on past experience, we anticipate response rates of about 35%.

- 2. Describe the procedures for the collection, including: the statistical methodology for stratification and sample selection; the estimation procedure; the degree of accuracy needed for the purpose described in the justification; any unusual problems requiring specialized sampling procedures; and any use of periodic (less frequent than annual) data collection cycles to reduce burden.**

Responses to this one-time survey will be collected through SurveyMonkey. No statistical sampling will be conducted. All responses will be considered in the analysis of the results.

- 3. Describe the methods used to maximize response rates and to deal with nonresponse. The accuracy and reliability of the information collected must be shown to be adequate for the intended uses. For collections based on sampling, a special justification must be provided if they will not yield "reliable" data that can be generalized to the universe studied.**

The survey will be sent to participants via email. Follow-up emails and/or telephone calls will be used to maximize response rates during the two-week period the survey will be online, with no more than two reminder emails and one reminder phone call made to participants.

- 4. Describe any tests of procedures or methods to be undertaken. Tests are encouraged as effective means to refine collections, but if ten or more test respondents are involved OMB must give prior approval.**

A draft of the survey was tested with five individuals from partner organizations in positions equivalent to those in the respondent group, who provided feedback on the content and clarity of the questions and the time the survey took to complete. Where appropriate, their suggestions were incorporated into the final survey.

- 5. Provide the name and telephone number of individuals consulted on the statistical aspects of the design, and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.**

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