

Get in Your Sanctuary (GIYS) Survey

Supplemental Questions for DOC/NOAA Customer Survey Clearance (OMB Control Number 0648-0342)

B. COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS

- 1. Describe (including a numerical estimate) the potential respondent universe and any sampling or other respondent selection method to be used. Data on the number of entities (e.g. establishments, State and local governmental units, households, or persons) in the universe and the corresponding sample are to be provided in tabular form. The tabulation must also include expected response rates for the collection as a whole. If the collection has been conducted before, provide the actual response rate achieved.**

Last year, GIYS was a weekend event held on the same weekend on both coasts and roughly 7,980 individuals participated in the activities. Only 8 of 13 sites implemented the survey. Of the population, only 5% of people completed the survey. (Not all of the population received an invitation to complete the survey, but the actual sample size was not recorded).

This year, the event is split into two dates: May 19-20 (Sunday-Monday) for the east coast and Aug 2-4 (weekend) on the west coast. With a split in the dates of the event and the time of year, there was a reduced focus on marketing. Thus, we anticipate fewer total participants and only a 5-10% response rate.

- 2. Describe the procedures for the collection, including: the statistical methodology for stratification and sample selection; the estimation procedure; the degree of accuracy needed for the purpose described in the justification; any unusual problems requiring specialized sampling procedures; and any use of periodic (less frequent than annual) data collection cycles to reduce burden.**

Statistical Method for Stratification and Sample Selection

ONMS is not using statistical methods for collecting these data.

Estimation Procedure and Accuracy

ONMS does not need to extrapolate the results to the population and will therefore not need to estimate population parameters from the collected data. This also means that the accuracy of the estimates is not meaningful to calculate.

Unusual Problems Requiring Specialized Sampling Procedures

None are required.

Periodic Data Collection Cycles

This request is for annual collection – the collection occurs once annually.

3. Describe the methods used to maximize response rates and to deal with nonresponse. The accuracy and reliability of the information collected must be shown to be adequate for the intended uses. For collections based on sampling, a special justification must be provided if they will not yield "reliable" data that can be generalized to the universe studied.

ONMS plans to maximize the response rate by actively promoting the survey on-site and providing a link on its website and social media platforms. Additionally, postcards with a Survey Monkey link may be handed out on site if respondents indicate they do not have time to complete the survey.

4. Describe any tests of procedures or methods to be undertaken. Tests are encouraged as effective means to refine collections, but if ten or more test respondents are involved OMB must give prior approval.

The survey was reviewed by ONMS leadership and staff prior to its launch. It was reviewed with several ONMS site staff who have been part of past GIYS days, to ensure the questions are clear and comprehensive.

5. Provide the name and telephone number of individuals consulted on the statistical aspects of the design, and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.

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