

SUPPORTING STATEMENT
U.S. Department of Commerce
National Oceanic & Atmospheric Administration
NOAA Customer Surveys
Questionnaire for Soliciting Feedback on Marine
Recreational Information Program Data Products
OMB Control No. 0648-0342

B. COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS

Supplemental Questions for DOC/NOAA Customer Survey Clearance

- 1. Describe (including a numerical estimate) the potential respondent universe and any sampling or other respondent selection method to be used. Data on the number of entities (e.g. establishments, State and local governmental units, households, or persons) in the universe and the corresponding sample are to be provided in tabular form. The tabulation must also include expected response rates for the collection as a whole. If the collection has been conducted before, provide the actual response rate achieved.**

The universe of potential respondents consists of MRIP’s data customers, who are the direct recipients and users of MRIP data and who include state and federal stock assessors, social scientists, and economists; state and federal fishery management staff; and fishery management councils’ staff, scientific and statistical committees, and advisory panels. A list of customers is available, and the survey will be sent to all of those on the list. This list includes approximately 116 individuals, who represent 22 government agencies and 12 partner organizations. We anticipate response rates of 15-20%.

Category of Respondent	No. of Respondents	Participation Time	Burden
Individuals	21		
State Government	54		
Federal Government	41		
Totals	116	12 minutes	23.2 hours

- 2. Describe the procedures for the collection, including: the statistical methodology for stratification and sample selection; the estimation procedure; the degree of accuracy needed for the purpose described in the justification; any unusual problems requiring specialized sampling procedures; and any use of periodic (less frequent than annual) data collection cycles to reduce burden.**

Responses will be collected through SurveyMonkey. No statistical sampling will be conducted. All responses will be considered in the analysis of the results.

- 3. Describe the methods used to maximize response rates and to deal with nonresponse. The accuracy and reliability of the information collected must be shown to be adequate for the intended uses. For collections based on sampling, a**

special justification must be provided if they will not yield "reliable" data that can be generalized to the universe studied.

The survey will be sent to participants via email. Follow-up emails and/or telephone calls will be used to maximize response rates during the two-week period the survey will be online.

- 4. Describe any tests of procedures or methods to be undertaken. Tests are encouraged as effective means to refine collections, but if ten or more test respondents are involved OMB must give prior approval.**

A draft of the survey was tested with four colleagues who work alongside our data customers and who provided feedback on the content and clarity of the questions and the time the survey took to complete. Where appropriate, their suggestions were incorporated into the final survey.

- 5. Provide the name and telephone number of individuals consulted on the statistical aspects of the design, and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.**

Catherine Krikstan
ECS Federal
catherine.krikstan@noaa.gov
301-427-8176