

## 2015 Sponsor Feedback Survey

**Thank you for your support as a sponsor of this year's Quest for Excellence conference. Since sponsorships will continue to be a source of revenue generation for the Baldrige Program, we want to learn from you what went well and what can be improved.**

**Please take a few moments to share your feedback on your experience as a sponsor.**

**Thank you.**

**The Baldrige Sponsorship Team**

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**OMB Control No. 0693-0033**

**Expiration Date: 03/31/2016**

**1. What was your organization's primary objective in deciding to sponsor the Quest event?**

- Promote general awareness of your organization
- Generate leads for business
- Network
- Other (please specify)

2. Were your objectives (as identified in Question 1) met?

Yes

No

Please explain your answer

\* 3. Did the Quest event structure/schedule provide ample time for you to interact with attendees?

Yes

No

N/A

Comments

\* 4. Did your organization receive appropriate recognition prior to and during the Quest event, e.g., web site listing, the Quest App, signage at Quest, acknowledgement from Baldrige leadership and staff, etc.?

Yes

No

N/A

Comments

\* 5. Please rate your level of satisfaction with your interactions, prior to and during the conference, with the staff of the Baldrige Sponsorship Team.

Very Dissatisfied  Dissatisfied  Neutral  Satisfied  Very Satisfied

Comments

\* 6. Please rate your level of satisfaction with Silver Crescent Foundation, the organization that handled orders and payments.

Very Dissatisfied  Dissatisfied  Neutral  Satisfied  Very Satisfied

Comments

\* 7. On a scale of 1-10, with 1 representing "extremely poor" and 10 representing "exceptional," how would you rate your experience as a sponsor of this year's Quest for Excellence conference?

1  2  3  4  5  6  7  8  9  10

If you rated your experience less than 9, please explain what prevented you from giving it a higher rating.

8. What would you like to see offered as sponsorship opportunities for next year's Quest conference?

9. Are you considering being a sponsor for next year's Quest conference?

Yes  
 No  
 Maybe

If "Yes" or "Maybe" please provide contact information for later use

\* 10. If you would like to be a sponsor for next year's Quest conference in April, how many months in advance would your organization need to receive the Sponsorship Brochure to budget for and make a final decision?

- 1-3 months
- 4-6 months
- 7-10 months
- N/A

Comments (please specify)