

Invitation email to companies asking to participate in NIST MEP Workcred Virtual Focus Group Collection :

You may recall that the National Institute of Standards and Technology (NIST), through the Hollings Manufacturing Extension Partnership (MEP) is sponsoring a research study to examine the quality, market value, and effectiveness of manufacturing credentials. Conducted in partnership with WorkCred, an affiliate of the American National Standards Institute (ANSI), the study will contribute to the body of knowledge for manufacturing-related skills credentials and identify skill gaps that could be filled by new credentials. Recently we asked our (*insert state or MEP Center name*) to participate in an online survey and many manufacturers in our state participated. Thank you!

The survey project would like to gain more in-depth information about how credentials are being used (or not) in manufacturing facilities, and gather input on what new or improved credentials may be needed. We are asking for your continued support to participate in one of our virtual focus groups. Please consider committing one (1) individual from your organization, such as the CEO, HR director, line supervisor or other professionals that engage with hiring and managing individuals in your workplace.

Our focus group sessions will be via WebEx web link. We have scheduled 10, 1-hour sessions. We ask that you consider registering for 1 session. Registration is limited for each session. Sessions available:

Session 1	Date	Time	Registration Link
Session 2	Date	Time	Registration Link
Session 3	Date	Time	Registration Link
Session 4	Date	Time	Registration Link
Session 5	Date	Time	Registration Link
Session 6	Date	Time	Registration Link
Session 7	Date	Time	Registration Link
Session 8	Date	Time	Registration Link
Session 9	Date	Time	Registration Link
Session 10	Date	Time	Registration Link

Regards,

*MEP center representative*

*Email*

*Phone*