

### **USDC Exhibit User Testing Survey Questions:**

Talkback Board Questions (whiteboard with Post-Its, free form responses):

1. Why does U.S. diplomacy matter to you?
2. Who can be an American diplomat?
3. What adjectives would you use to describe American diplomats and their work?

Before and After Questions:

1. How possible is it for you or someone like you to become a diplomat? Scale 1-10 (10 is very possible)
2. How relevant is American diplomacy to your life in some way? Scale 1-10 (10 is very relevant)
3. How interested would you be interested in attending this exhibit when it opens? Scale 1-10 (10 is very interested)

Free Form Questions:

1. What part of the exhibit do you enjoy the most? Why?
2. What would you change about this exhibit?
3. How would you describe the exhibit to a friend?

### **PRA Statement**

Public reporting burden for this collection of information is estimated to average 7 minutes including time required for searching existing data sources, gathering the necessary documentation, providing the information and/or documents required, and reviewing the final collection. You do not have to supply this information unless this collection displays a currently valid OMB control number. If you have comments on the accuracy of this burden estimate and/or recommendations for reducing it please send them by mail: U.S. Department of State, Bureau of Public Affairs (PA/EX), 2201 C St NW, Washington, DC 20520, or email: Carimanda Baynard (BaynardCA@state.gov) and cc PA\_Evaluation@state.gov.