

Product Use Survey:

1. *What is your country of residence?

2. During the past month, how often have you used our newsletter?
 - a. 0 times
 - i. If you selected 0 times, why not?
 - b. 1-3 times
 - c. 3-6 times
 - d. 6-12 times
 - e. 13 or more times

3. During the past month, how often have you referenced our products to others?
 - a. 0 times
 - i. If you selected 0 times, why not?
 - b. 1-3 times
 - c. 3-6 times
 - d. 6-12 times
 - e. 13 or more times

4. How long have you used our product?
 - a. Less than 6 months
 - b. 6 months to 1 year
 - c. 1 year to 2 years
 - d. Unsure/Cannot remember

5. Which section of the product do you use the **MOST** in reporting on U.S. policy?
 - a. Excerpts of Daily Press Briefing
 - b. Transcripts of remarks
 - c. Press releases
 - d. Public schedules
 - e. None at all

6. Which section of our product do you use the **LEAST** in reporting on U.S. policy?
 - a. Excerpts of Daily Press Briefing
 - b. Transcripts of remarks
 - c. Press releases
 - d. Public schedules
 - e. None at all

7. How likely are you to recommend our product and/or encourage a friend/colleague to sign up for our information?
 - a. Very Likely
 - b. Somewhat likely
 - c. Neutral
 - d. Somewhat unlikely
 - e. Very unlikely

8. What do you like the **MOST** about the newsletter?

9. What do you like the **LEAST** about the newsletter?

10. How did you first learn about our distribution list?

- a. Hub
- b. Other State Department office or official
- c. Friend/colleague/another person
- d. Social Media (i.e. Facebook, twitter, Instagram, etc.)
- e. Other (please specify)

11. Have you ever unsubscribed and then re-signed up for our newsletter? If so, what made you return?

12. Do you have any additional suggestions for improving our products and/or services?
(please be as specific as possible)

PRA Statement

Public reporting burden for this collection of information is estimated to be an average of 10 minutes including time required for searching existing data sources, gathering the necessary documentation, providing the information and/or documents required, and reviewing the final collection. You do not have to supply this information unless this collection displays a currently valid OMB control number. If you have comments on the accuracy of this burden estimate and/or recommendations for reducing it, please send them to the Office of Public Engagement using the email address and/or mailing address below.

If you have comments on the accuracy of this burden estimate and/or recommendations for reducing it, please send them to:

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Email: Carimanda Baynard (BaynardCA@state.gov) and cc PA_Evaluation@state.gov