

### PRIVACY THRESHOLD ANALYSIS (PTA)

This form serves as the official determination by the DHS Privacy Office to identify the privacy compliance requirements for all Departmental uses of personally identifiable information (PII).

A Privacy Threshold Analysis (PTA) serves as the document used to identify information technology (IT) systems, information collections/forms, technologies, rulemakings, programs, information sharing arrangements, or pilot projects that involve PII and other activities that otherwise impact the privacy of individuals as determined by the Chief Privacy Officer, pursuant to Section 222 of the Homeland Security Act, and to assess whether there is a need for additional Privacy Compliance Documentation. A PTA includes a general description of the IT system, information collection, form, technology, rulemaking, program, pilot project, information sharing arrangement, or other Department activity and describes what PII is collected (and from whom) and how that information is used and managed.

Please complete the attached Privacy Threshold Analysis and submit it to your component Privacy Office. After review by your component Privacy Officer the PTA is sent to the Department's Senior Director for Privacy Compliance for action. If you do not have a component Privacy Office, please send the PTA to the DHS Privacy Office:

Senior Director, Privacy Compliance
The Privacy Office
U.S. Department of Homeland Security
Washington, DC 20528
Tel: 202-343-1717

# PIA@hq.dhs.gov

Upon receipt from your component Privacy Office, the DHS Privacy Office will review this form and assess whether any privacy compliance documentation is required. If compliance documentation is required – such as Privacy Impact Assessment (PIA), System of Records Notice (SORN), Privacy Act Statement, or Computer Matching Agreement (CMA) – the DHS Privacy Office or component Privacy Office will send you a copy of the relevant compliance template to complete and return.



# **Privacy Threshold Analysis (PTA)**

# Specialized Template for Information Collections (IC) and Forms

The Forms-PTA is a specialized template for Information Collections and Forms. This specialized PTA must accompany all Information Collections submitted as part of the Paperwork Reduction Act process (any instrument for collection (form, survey, questionnaire, etc.) from ten or more members of the public). Components may use this PTA to assess internal, component-specific forms as well.

Form Number:	FEMA FORM NUMBER	519-0-54	
Form Title:	Post Disaster Survivor Prepare	edness Research.	
Component:	Federal Emergency Management Agency (FEMA)	Office:	Protection and National Preparedness: Individual and Community Preparedness (ICPD)

#### IF COVERED BY THE PAPERWORK REDUCTION ACT:

<b>Collection Title</b> :			
OMB Control	1660-NW116	OMB Expiration	Click here to enter a
Number:		Date:	date.
Collection status:	<b>New Collection</b>	Date of last PTA (if	Click here to enter
		applicable):	a date.

#### PROJECT OR PROGRAM MANAGER

Name:	Jacqueline Snelling		
Office:	Individual and Community Preparedness Division	Title:	Senior Advisor
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# COMPONENT INFORMATION COLLECTION/FORMS CONTACT

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### **SPECIFIC IC/Forms PTA QUESTIONS**

### 1. Purpose of the Information Collection or Form

a. Describe the purpose of the information collection or form. Please provide a general description of the project and its purpose, including how it supports the DHS mission, in a way a non-technical person could understand (you may use information from the Supporting Statement).

If this is an updated PTA, please specifically describe what changes or upgrades are triggering the update to this PTA.

This PTA is being submitted by FEMA's Individual and Community Preparedness Division (ICPD) for FEMA's use of the Post Disaster Survivor Preparedness Research Survey, FEMA Form 519-0-54. This form is a new collection.

The Individual and Community Preparedness Division is charged by FEMA with meeting the mission of providing necessary direction, coordination and guidance for emergency preparedness for the protection of life and property in the United States from Hazards (Stafford Act, Title VI, Emergency Preparedness (42 U.S.C. 5195-5195(a)). Emergency preparedness is defined as all "activities and measures designed or undertaken to prepare or minimize the effects of a hazard upon the civilian population." The purpose of this form and collection is to obtain information from recent survivors of Hurricane Harvey, Irma, and Maria, and survivors of subsequent disasters while they have current memories of their experience. FEMA contracts with a Research Company to conduct the research and compile the collected data. A summary research report will be written and submitted to FEMA. Participant selection is dependent upon the research method being used by the research company.

Telephone surveys will utilize a dual-frame random-digit-dial sampling method which reach landline, as well a cell phones. A geographic area is defined, the area code and three-digit prefixes within the area are identified, and then the last four digits are randomly generated. Cell phone numbers are also randomly selected and therefore, no identifying information is known about the phone number. There is a science to list generation, therefore, lists of phone numbers are created by a sampling firm contracted with the telephone survey vendor.

Participants for focus group and cognitive interviews may be selected by collaborating with partner organizations within the geographical area of interest. For example, if there is a need to gain participation from survivors who have a specific functional need, we may reach out to a partner organization that can assist with recruiting participants.

The collection will use focus groups, cognitive interviews, and a quantitative survey to collect information about the attitudes and preparedness actions of survivors, the guidance and warnings they received, the actions they took, and the outcomes of their actions to better prepare the public to minimize the effects of these disasters. Focus groups are conducted by recruiting participants from within the geographic area of interest. A recruitment screener is created to ensure that participants qualify for the groups. Ten to twelve participants are recruited for eight to ten to show. Focus groups will be conducted in a location that is convenient and appropriate for participants (e.g., accessible for public transit, local public neighborhood settings, such as a library). Focus groups will be conducted by a trained facilitator familiar with the research goals and subject matter.

The information will be used to assess preparedness and how to further motivate actions that will minimize future impacts for the protection of life and property. The collection instruments will be anonymous and will not collect PII.

# Privacy Mitigation

Due to the risk of re-identification, ICPD, in consultation with the FEMA Privacy Branch, decided to collect only the first three digits of survey participants' zip codes.

b. List the DHS (or component) authorities to collect, store, and use this information. *If this information will be stored and used by a specific DHS component, list the component-specific authorities.* 

The Stafford Act, Title VI, Emergency Preparedness (42 U.S.C. 5195-5195(a)) identifies the purpose of emergency preparedness "for the protection of life and property in the United States from hazards." It directs that the Federal Government "provide necessary direction, coordination, and guidance" as authorized for a comprehensive emergency preparedness system for all hazards. The DHS Strategic Plan 2014-2018 includes a Goal 5.1 including the goal for "improving strategies for the mission of empowering individuals and communities to strengthen and sustain their own preparedness". The FEMA Strategic Plan 2014-2018 references FEMA priorities for preparing individuals in Priority #1- to achieve a survivor-centric mission where "Individuals and communities know the steps to take, have the tools required, and take appropriate actions, before, during, and after disasters. The National Security Strategy of the United States, December 2017, includes the charge to "help Americans remain resilient in the face of adversity. Resilience includes the ability to withstand and recover rapidly from deliberate attacks,



accidents, natural disasters, as well as unconventional stresses, shocks, and threats to our economy and democratic system."

2.	Describe the IC/Form	
a.	a. Does this form collect any Personally Identifiable	□Yes
		⊠ No
	Information" (PII <sup>1</sup> )?	
b.		⊠ Members of the public
	individuals does this form	☑ U.S. citizens or lawful permanent
	collect information?	residents
	(Check all that apply.)	⊠ Non-U.S. Persons.
		□DHS Employees
		□DHS Contractors
		□Other federal employees or contractors.
C.	Who will complete and	☐The record subject of the form (e.g., the
	submit this form? ( <i>Check</i> all that apply.)	individual applicant).
	απ επαε αρριγ.	□Legal Representative (preparer, attorney, etc.).
		☐Business entity.
		If a business entity, is the only
		information collected business contact information?
		□Yes
		□No
		□Law enforcement.
		□DHS employee or contractor.
		⊠ Other individual/entity/organization <b>that is</b>
		NOT the record subject. Please describe.

Privacy Threshold Analysis - IC/Form

<sup>&</sup>lt;sup>1</sup> Personally identifiable information means any information that permits the identity of an individual to be directly or indirectly inferred, including any other information which is linked or linkable to that individual regardless of whether the individual is a U.S. citizen, lawful permanent resident, visitor to the U.S., or employee or contractor to the Department.



	This is a survey given over the telephone, by focus groups, and interviews conducted in person or on the phone. Inperson interviews would be utilized to collect qualitative data from survivors that may be hard to reach in a large quantitative research effort, such as a telephone survey. In-person interview participants will be recruited by collaborating with a partner organization and will be held at a location that is convenient and accessible to the participant.  FEMA contracts with a Research Company to conduct the research and compile the collected data. A summary research report will be written and submitted to FEMA.
d. How do individuals complete the form? <i>Check</i> all that apply.	<ul> <li>☑ Paper.</li> <li>☑ Electronic. (ex: fillable PDF)</li> <li>☐ Online web form. (available and submitted via the internet)</li> <li>Provide link:</li> </ul>

e. What information will DHS collect on the form? *List all PII data elements on the form. If the form will collect information from more than one type of individual, please break down list of data elements collected by type of individual.* 

The Post Disaster Survivor Preparedness Research Survey collects demographic and contextual characteristics as they relate to preparedness from survey participants, including:

- Prior experience with disasters;
- Health condition
- Community Engagement;
- Gender;
- Age;
- Number of children under 18 in household;
- Race and Ethnicity
- Household Income category
- Geography and Location of Residence (zip code (first three digits only), state, county, territory); years at location;
- Home ownership; **and**



- Education					
No PII elements are collected.					
f. Does this form collect Social Security number (SSN) or other element that is					
stand-alone Sensitive P	stand-alone Sensitive Personally Identifiable Information (SPII)? Check all that				
apply. None apply					
☐ Social Security number		$\square$ DHS Electronic Data Interchange			
🗆 Alien Number (A-Numb	er)	Personal Identifier (EDIPI)			
☐ Tax Identification Numl	oer	$\square$ Social Media Handle/ID			
□ Visa Number		☐ Known Traveler Number			
☐ Passport Number		$\square$ Trusted Traveler Number (Global			
☐ Bank Account, Credit Ca	ırd, or other	Entry, Pre-Check, etc.)			
financial account number		$\square$ Driver's License Number			
□ Other. <i>Please list:</i>		$\square$ Biometrics			
g. List the <i>specific autho</i> r	r <b>ity</b> to collec	t SSN or these other SPII elements.			
No information is collected containing any SSN or other SPII elements					
	J	•			
h. How will this informati	on be used?	What is the purpose of the collection?			
Describe <i>why</i> this colle	ction of SPII	is the minimum amount of information			
necessary to accomplis	necessary to accomplish the purpose of the program.				
No SPII is collected or used					
i. Are individuals	□ Yes.	Please describe how notice is provided.			
provided notice at the					
time of collection by $\boxtimes$ No.					
DHS (Does the records					
subject have notice of					
the collection or is					
form filled out by					
third party)?					

# 3. How will DHS store the IC/form responses?



a. How will DHS store the original, completed IC/forms?	□Paper. Please describe.  Click here to enter text.  □ Electronic. Please describe the IT system that will store the data from the form.  FEMA Network Storage R Drive.  □Scanned forms (completed forms are scanned into an electronic repository). Please describe the electronic repository.  Click here to enter text.
b. If electronic, how does DHS input the responses into the IT system?	Manually (data elements manually entered). Please describe. For telephone survey methods, we will deliver the electronic data files in SPSS and/or Excel, as appropriate. Data files will not contain identifying information, as telephone numbers used to collect the data will be removed by the data collection firm and replaced with a unique identifier before the data are sent for analyses.   For qualitative data collection methods, such as focus groups and one-on-one interviews, we will deliver summary level reports in Word. The reports will not identify participants and there will not be information in the reports that can be linked back to lists used to recruit participants.   Data is manually entered into forms which are manually saved to the "R" drive.   It is a FEMA staff member who actually enters the data into the FEMA drive.   □Automatically. Please describe.   Click here to enter text.
c. How would a user search the information submitted on the	□By a unique identifier. <sup>2</sup> Please describe. If information is retrieved by personal identifier, please submit a Privacy Act Statement with this PTA.  Click here to enter text.

<sup>&</sup>lt;sup>2</sup> Generally, a unique identifier is considered any type of "personally identifiable information," meaning any information that permits the identity of an individual to be directly or indirectly inferred, including any other information which is linked or linkable to that individual regardless of whether the individual is a U.S. citizen, lawful permanent resident, visitor to the U.S., or employee or contractor to the Department.

Privacy Threshold Analysis - IC/Form



forms, i.e., how is the	oxtimes By a non-personal identifier. <i>Please describe</i> .	
information	All search would likely be done by types of	
retrieved?	disasters or demographic information like county	
	or state or zip code of respondent. All focus group	
	and interview data would be anonymous	
d. What is the records	ICPD records are destroyed immediately after data	
retention	have been entered or otherwise incorporated into the	
schedule(s)? <i>Include</i>	master file or database and verified, but longer	
the records schedule	retention is authorized if required for business use,	
number.	per EDP 2-2.	
e. How do you ensure	ICPD staff uses the collected data for studies and	
that records are	development of trend analysis. Records are	
disposed of or deleted	continuously used and monitored. When they are no	
in accordance with	longer deemed useful for analysis the records will be	
the retention	destroyed	
schedule?		
f. Is any of this information	on shared outside of the original program/office? If yes,	
describe where (other o <u>j</u>	fices or DHS components or external entities) and why.	
What are the authorities	s of the receiving party?	
☐Yes, information is share	d with other DHS components or offices. Please describe.	
Click here to enter text.		
□Yes, information is share	d <i>external</i> to DHS with other federal agencies, state/local	
<del>-</del> • • • • • • • • • • • • • • • • • • •		
partners, international partners, or non-governmental entities. Please describe.		
Click here to enter text.		
☑ No. Information on this form is not shared outside of the collecting office.		
2 110. Information on this form is not shared outside of the concetting office.		





Please include <u>a copy of the referenced form and Privacy Act Statement</u> (if applicable) with this PTA upon submission.





#### PRIVACY THRESHOLD REVIEW

# (TO BE COMPLETED BY COMPONENT PRIVACY OFFICE)

Component Privacy Office Reviewer:	Christopher Rogers	
Date submitted to component Privacy Office:	January 17, 2018	
Date submitted to DHS Privacy Office:	Click here to enter a date.	
Have you approved a Privacy Act Statement for this form? (Only applicable if you have received a waiver from the DHS Chief Privacy Officer to approve component Privacy Act Statements.)	<ul> <li>□Yes. Please include it with this PTA submission.</li> <li>⋈ No. Please describe why not.</li> <li>The survey will not collect personally identifiable information.</li> </ul>	
Component Privacy Office Recommendation:		

Please include recommendation below, including what existing privacy compliance documentation is available or new privacy compliance documentation is needed.

FEMA Privacy recommends that this PTA be adjudicated as non-Privacy sensitive.



# PRIVACY THRESHOLD ADJUDICATION

# (TO BE COMPLETED BY THE DHS PRIVACY OFFICE)

DHS Privacy Office Reviewer:	Hannah Burgess
PCTS Workflow Number:	1156746
Date approved by DHS Privacy Office:	February 1, 2018
PTA Expiration Date	February 1, 2021

# **DESIGNATION**

Privacy Sensitive Form:	IC or	No If "no" PTA adjudication is complete.	
Determination:		☑ PTA sufficient at this time.	
		□Privacy compliance documentation determination in progress.	
		□New information sharing arrangement is required.	
		□DHS Policy for Computer-Readable Extracts Containing SPII	
		applies.	
		□Privacy Act Statement required.	
		□Privacy Impact Assessment (PIA) required.	
		□System of Records Notice (SORN) required.	
		□Specialized training required.	
		□Other. Click here to enter text.	
DHS IC/Forms Re	view:	Choose an item.	
Date IC/Form App	proved	Click here to enter a date.	
by PRIV:			
IC/Form PCTS Number:		Click here to enter text.	
Privacy Act		noose an item.	
Statement:	Click h	here to enter text.	
PTA:		ose an item.	
	Click h	k here to enter text.	



PIA:	Choose an item.
	If covered by existing PIA, please list: Click here to enter text.
	If a PIA update is required, please list: Click here to enter text.
SORN:	Choose an item.
	If covered by existing SORN, please list: Click here to enter text.
	If a SORN update is required, please list: Click here to enter text.

## **DHS Privacy Office Comments:**

Please describe rationale for privacy compliance determination above.

FEMA is submitting this PTA to discuss a new information collection and the associated new FEMA Form 519-0-54, Post Disaster Survivor Preparedness Research Survey. FEMA will be using this collection, which includes a telephone survey and possible in-person interviews and focus group discussions, to obtain information from recent survivors of disasters about their experiences, the guidance and warnings they received, the actions they took, and the outcomes of their actions in order to better prepare the public to minimize the effects of these disasters.

FEMA will contract with a research company to conduct the surveys and compile the collected data. Survey participants for the telephone survey will be selected randomly within a geographic area that was affected by a disaster, using the area code of the phone number to determine the geographic area. In-person interviews may be selected by collaborating with partner organizations. Participants will be asked non-PII questions about their households, their level of emergency preparedness, and their experience with the recent disaster and how it affected their preparedness level moving forward. The contracted research company will conduct the information collection and compile the data, and a summary research report will be written and submitted to FEMA.

The DHS Privacy Office agrees that this is not a privacy-sensitive collection, and so no PIA or SORN coverage is required.