Questions for Longitudinal I-Corps Survey

Question text	Code	Value
Email Address	[pre-entered]	
First Name	[pre-entered]	
Last name	[pre-entered]	
Team Name	[pre-entered]	
Cohort	[pre-entered]	
Institution	[pre-entered]	
Cohort Start Date	[pre-entered]	
NSFID (left blank if non-NSF team)	[pre-entered]	
TeamID	[pre-entered]	
PersonID	[pre-entered]	
Gender	[pre-entered]	
Role	[pre-entered]	
Company Name (if there is a company)	[pre-entered]	
Repeat	[pre-entered]	
Node ID	[pre-entered]	
I have not waived any of my legal rights. I have read and understand the above information. I	1	Accept
	2	I do not accept
After the I-Corps course ended, did you continue to be involved with the I-Corps project? (If you continued involvement, please describe how you were involved in the comment box.)	1	Yes, I continued to be involved with the project
	2	No, I stopped being involved with the project
[Comment] After the I-Corps course ended, did you continue to be involved with the I-Corps project? (If you continued involvement, please describe how you were involved in the comment box.)	[open-ended]	
Who is the most knowledgeable person to contact about the project right now?	1	Entrepreneurial Lead on the original I-Corps team
	2	Mentor on the original I-Corps team
	3	Principal Investigator on the original I-Corps team
	4	Other person not on the original I-Corps team
Is this project still active?	1	Yes
	2	No
	3	Uncertain
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
Why are you uncertain if this project is still active? Select any of the reasons listed below	0	Not selected
	1	Yes
[Other] Why are you uncertain if this project is still active? Select any of the reasons listed below that apply.	open-ended	
	1	We successfully commercialized our project

Question text	Code	Value
Why is this project no longer active?	2	We decided to discontinue pursuing commercialization for our project
[Other] Why is this project no longer active?	open-ended	
Please check all of the following that describe the current status of your project. If none	0	Not selected
	1	Yes
Please check all of the following that describe the current status of your project. If none	0	Not selected
	1	Yes
Please check all of the following that describe the current status of your project. If none apply, please leave blank. [Other]	open-ended	
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
Did you decide to discontinue pursuing commercialization for your project for any of	0	Not selected
	1	Yes
After the I-Corps course ended, did you . . .? [Dissolve a business]	0	Yes
	1	No
To your knowledge, has a company been incorporated based on this I-Corps project?	0	Yes
	1	No
Who is the CEO of your company?	1	The I-Corps PI
	2	The I-Corps EL
	3	The I-Corps Mentor
	4	Other
What is the name of this company? If you are unsure, please type, "unsure."	[open-ended]	Responses here are coded as TeamID + Company
What is the URL of the company's website, if any?	[open-ended]	
Who is the majority or principal shareholder of the company? (Make a comment on your choice here:)	1	The I-Corps EL
	2	The I-Corps Mentor
	3	The I-Corps PI
	4	Equal shareholders (please describe)
	5	Other
	[open-ended]	
When was the company incorporated? (mm/dd/yyyy)	[open-ended (numeric)]	Responses here are coded by age of company in months at the course start. Negative values indicated companies in existance before the course.
	1	A new business, branch or subsidiary owned by an existing business
	2	A business inherited from someone else

Question text	Code	Value
Which of the following best describes how the business was started:	3	A new, independent business created by a single person or a team of people
	4	The purchase of an existing business
	5	The purchase of a franchise
	6	An organization designed for social and charitable objectives and legally established as a not-for-profit
[Other] Which of the following best describes how the business was started:	[open-ended]	
Since the start of your I-Corps course ({TOKEN:ATTRIBUTE_4}) , which form of legal status does your business currently have?	**1**	Sole Proprietorship: A type of business ownership in which a business is owned and managed by one individual and no sub-
	2	Limited Liability Company: A cross between a corporation and a partnership, and offering some of the benefits of both. S
	3	Sub-chapter S-Corporation: Corporations in which all profits and losses are passed through to shareholders, just as they
	4	C-Corporation: Legal entities separate from their owners that may engage in business, make contracts, own property, pay
	5	General Partnership: An association of two or more people who co-own a business for the purpose of making a profit and n
	6	Limited Partnership: A partnership in which one or more partners are general partners who manage the business and others
[Other] Since the start of your I-Corps course which form of legal status , which form of legal status does your business currently have?	[open-ended]	
Is this company still operational?	1	Yes
	2	No
Approximately when did this company close or dissolve? (mm/yyyy)		Responses here are coded by age of company in months at the course start.
Why did the company close/dissolve? [We were not able to identify a large enough market for our	0	Not selected
	1	Yes
Why did the company close/dissolve? [The time to	0	Not selected

Question text	Code	Value
get the technology into market was too great.]	1	Yes
Why did the company close/dissolve? [We had	0	Not selected
problems with our intellectual property]	1	Yes
Why did the company close/dissolve? [We	0	Not selected
encountered difficulties with the technology or	1	Yes
[We could not obtain necessary financing/	0	Not selected
investment to continue] Why did the company	1	Yes
Why did the company close/dissolve? [The company	0	Not selected
was acquired]	1	Yes
Why did the company close/dissolve? [We had	0	Not selected
problems with our team]	1	Yes
[Other] Why did the company close/dissolve?	0	Not selected
Since your participation in I-Corps (since {date}), how many individuals or entities owned shares in this business?	[open-ended (numeric)]	
Of the owner or owners since your participation in I-Corps (since {date}), how many owners actively helped to run the business?	[open-ended (numeric)]	
[Full time employees***] Not counting owner(s), how many people currently work for the business?	[open-ended (numeric)]	
[Part time employees] Not counting owner(s), how many people currently work for the business?	[open-ended (numeric)]	
After the I-Corps course ended, did you engage	1	Yes
in any licensing activities?	2	No
How many of the following does the business have? Enter zero if none. [Inventions Disclosed]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Patent Applications]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Patents Granted]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Patents in Use]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Inventions Producing Royalties]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Software Copyrights]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Company Trademarks]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none.[Non-disclosure Agreements (NDA)]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none. [Materials Transfer Agreements (MTA)]	[open-ended (numeric)]	
How many of the following does the business have? Enter zero if none.[Licensing Agreements]	[open-ended (numeric)]	

Question text	Code	Value
Since your participation in I-Corps (since {date}), how many of the following has the business licensed out?** Enter zero if none. [Patents]	[open-ended (numeric)]	
Since your participation in I-Corps (since {date}), how many of the following has the business licensed out?** Enter zero if none. [Copyrights]	[open-ended (numeric)]	
Since your participation in I-Corps (since {date}), how many of the following has the business licensed out?** Enter zero if none.[Trademarks]	[open-ended (numeric)]	
Since your participation in I-Corps (since {date}), how many of the following has the business licensed out?** Enter zero if none.[Trade secrets]	[open-ended (numeric)]	
How many patents, copyrights, or trademarks has the business licensed in** since your participation in I-Corps (since {date})? Enter zero if none. [Patents]	[open-ended (numeric)]	
How many patents, copyrights, or trademarks has the business licensed in** since your participation in I-Corps (since {date})? Enter zero if none. [Copyrights]	[open-ended (numeric)]	
How many patents, copyrights, or trademarks has the business licensed in** since your participation in I-Corps (since {date})? Enter zero if none. [Trademarks]	[open-ended (numeric)]	
How many patents, copyrights, or trademarks has the business licensed in** since your participation in I-Corps (since {date})? Enter zero if none. [Trade secrets]	[open-ended (numeric)]	
After your I-Corps course ({date} cohort) ended, was licensing revenue generated from the	1	Yes
	2	No
Please estimate the amount of licensing revenue generated from products, services, or processes.	[open-ended (numeric)]	
Please estimate the percentage of total revenue gained from licensing.	[open-ended (numeric)]	
Did you seek funding for this I-Corps project from any of the following sources? Please check all that apply.	1	Federal government funding
	2	State or regional government funding State or regional government funding
	3	Non-government funding Non-government funding
	4	I did not seek funding I did not seek funding
Did you apply for government funding from any of the following agencies? [National Science	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of Commerce]	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of Defense]	1	Yes
	2	No

Question text	Code	Value
Did you apply for government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of Energy]	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of Heath and	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of Homeland	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [Environmental	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [National Aeronautics	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [National Institute of	1	Yes
	2	No
Did you apply for government funding from any of the following agencies? [National Oceanic and	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [National Science	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of Commerce]	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of Defense]	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of Energy]	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of Heath and	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of Homeland	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Department of	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [Environmental	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [National Aeronautics	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [National Institute of	1	Yes
	2	No
Did you receive government funding from any of the following agencies? [National Oceanic and	1	Yes
	2	No
Did you acquire any other type of additional government funding for your I-Corps project	1	Yes
	2	No
[Additional government funding 1] [Title] Please enter as much information as you can about any additional government funding you received:	[open-ended]	
[Additional government funding 1] [PI name] Please enter as much information as you can about any additional government funding you received:	[open-ended]	

Question text	Code	Value
[Additional government funding 1] [Company name] Please enter as much information as you can about any additional government funding you received:	[open-ended]	
Did you acquire any other type of additional government funding for your I-Corps project	1	Yes
	2	No
[Additional government funding 1] [Date awarded (mm/yyyy)] Please enter as much information as you can about any additional government funding you received:	[open-ended]	
[Additional government funding 1] [Amount awarded] Please enter as much information as you can about any additional government funding you received:	[open-ended]	
[Additional government funding 1] [Description] Please enter as much information as you can about any additional government funding you received:	[open-ended]	
If you received any additional government funding not covered above, please explain:	[open-ended]	
Did you seek funding or support for this I-Corps project from any of the following sources? Please check all that apply:	1	Self investment in the business entity
	2	Bootstrap or crowd-funding
	3	Individual private investment from non-accredited investor(s) (e.g., family, friends, etc.)
	4	Incubator or accelerator direct financing or equity exchange
	5	Debt financing (e.g., SBA loan or convertible debt instrument)
	6	Accredited angel investor or group
	7	Non-corporate institutional venture capital/seed stage funding [Venture Capital/Seed stage funding includes funding at any round.]
	8	Corporate venture capital/seed stage funding
	9	Funding from foundations and non-profits
	10	Other
Did you seek funding or support for this I-Corps project from any of the following sources? [Other-comment]	[open-ended]	
Please enter as much information as you can about your self investment in this I-Corps project. [amount]	[open-ended]	
Please enter as much information as you can about your self investment in this I-Corps project. [date received]	[open-ended]	

Question text	Code	Value
Please enter as much information as you can about your self investment in this I-Corps project. [description]	[open-ended]	
Please enter as much information as you can about your self investment in this I-Corps project. [source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's bootstrap or crowd-funding activities. [amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's bootstrap or crowd-funding activities. [date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's bootstrap or crowd-funding activities. [description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's bootstrap or crowd-funding activities. [source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from individual private investment from non-accredited investors. [amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from individual private investment from non-accredited investors. [date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from individual private investment from non-accredited investors. [description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from individual private investment from non-accredited investors. [source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from incubator or accelerator direct financing or equity exchange.[amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from incubator or accelerator direct financing or equity exchange.[date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from incubator or accelerator direct financing or equity exchange.[description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from incubator or accelerator direct financing or equity exchange.[source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from debt financing.[amount]	[open-ended]	

Question text	Code	Value
Please enter as much information as you can about your I-Corps project's funding from debt financing.[date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from debt financing.[description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from debt financing.[source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from any accredited angel investors or groups.[amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from any accredited angel investors or groups.[date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from any accredited angel investors or groups.[description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from any accredited angel investors or groups.[source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from corporate venture capital and/or seed stage sources.[amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from corporate venture capital and/or seed stage sources.[date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from corporate venture capital and/or seed stage sources.[description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from corporate venture capital and/or seed stage sources.[source]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from foundations and non-profits. [amount]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from foundations and non-profits. [date received]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from foundations and non-profits. [description]	[open-ended]	
Please enter as much information as you can about your I-Corps project's funding from foundations and non-profits. [source]	[open-ended]	
Has your I-Corps project participated in or received non-financial incubator or accelerator support?	1 2	Yes No

Question text	Code	Value
Please list the incubators or accelerators your I-Corps project has been affiliated with. [Name]	[open-ended]	
Please list the incubators or accelerators your I-Corps project has been affiliated with. [Date]	[open-ended]	
Please list the incubators or accelerators your I-Corps project has been affiliated with. [Description]	[open-ended]	
Please check the types of support your I-Corps project has received from incubators or accelerators.	1	Physical office space
	2	Wet labs/bench space
	3	Training and/or mentorship
	4	Access to investment network(s)
Are there any products, services, or processes in the market, market ready, or awaiting	1	Yes
	2	No
[Describe Product] Please enter the following information about these products, services, or processes:	[open-ended]	
[Status (Idea/Concept, Prototype, Ready for Sale, or Selling to Customers)] Please enter the following information about these products, services, or processes:	[open-ended]	
[Number of Units Sold (if any)] Please enter the following information about these products, services, or processes:	[open-ended]	
[Amount of Sales in Last Fiscal Year] Please enter the following information about these products, services, or processes:	[open-ended]	
Amount of Sales Since Commercialization] Please enter the following information about these products, services, or processes:	[open-ended]	
Did the experience with original technology and I-Corps result in spin-offs?	1	Yes
	2	No
Please complete the statements below: [Participation in I-Corps influences my approach to my career]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please complete the statements below: [Participation in I-Corps influences my approach to mentoring]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please complete the statements below: [Participation in I-Corps influences my approach to research]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please complete the statements below: [Participation in I-Corps influences my approach	1	n/a
	2	Not at all
	3	Slightly

Question text	Code	Value
[Participation in I-Corps influences my approach to teaching]	4	Somewhat
	5	Very much
	6	A great deal
Please explain how participation in I-Corps has influenced your mentoring, teaching, research or career.	[open-ended]	
Please complete the statements below: [Participation in I-Corps influences my approach to learning]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please complete the statements below: [Participation in I-Corps influences my approach to research]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please complete the statements below: [Participation in I-Corps influences my approach to my career]	1	n/a
	2	Not at all
	3	Slightly
	4	Somewhat
	5	Very much
	6	A great deal
Please explain how participation in I-Corps has influenced your learning, research or career.	[open-ended]	
How – if at all – does participation in I-Corps influence your mentoring?	[open-ended]	
Since participating in the I-Corps Course (since {fill}), have you developed any entrepreneurial	1	Yes
	2	No
[Course title] Please share detailed information on the course (if possible) below.	[open-ended]	
[Course description] Please share detailed information on the course (if possible) below.	[open-ended]	
Are you using Osterwalder's Business Model Canvas in your current work?	1	Yes
	2	No
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Channels]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Cost Structure]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Customer relationships]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your	1	Not at all
	2	Slightly
	3	Somewhat

Question text	Code	Value
current work? [Customer segments]	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Key activities]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Key partners]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Key resources]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Revenue streams]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
How useful are the nine components of Osterwalder's Business Model Canvas in your current work? [Value propositions]	1	Not at all
	2	Slightly
	3	Somewhat
	4	Very
	5	Extremely
Please explain:	[open-ended]	
Are you using the customer discovery process in your current work?	1	Yes
	2	No
Are you using the customer discovery process in your current work? [please explain]	[open-ended]	
Did the I-Corps award lead to any of the following collaborations between you and the	1	Yes
	2	No
Did the I-Corps award lead to any of the following collaborations between you and the	1	Yes
	2	No
Did the I-Corps award lead to any of the following collaborations between you and the	1	Yes
	2	No
Did the I-Corps award lead to any of the following collaborations between you and the	1	Yes
	2	No
Did the I-Corps award lead to any of the following collaborations between you and the	1	Yes
	2	No
Please describe any other collaborations between you and the external community.	[open-ended]	
Please describe your industry collaboration(s).	[open-ended]	
What do you gain from your collaborations with industry? [Opportunities to advance the	0	Not selected
	1	Yes
What do you gain from your collaborations with industry? [Opportunities to advance your	0	Not selected
	1	Yes
[Neither of the above] What do you gain from your collaborations with industry?	0	Not selected
	1	Yes
[Other] What do you gain from your collaborations with industry?	[open-ended]	
Are you currently pursuing a new venture?	1	Yes

Question text	Code	Value
Are you currently pursuing a new venture?	2	No
Has your I-Corps experience influenced your new venture? Please use the comment box to explain your answer.	[open-ended]	
Involvement in I-Corps after the training can take many forms, from encouraging colleagues to apply to the program to offering advice on SBIR applications. In what ways, if any, do you still share information learned in the I-Corps course with your deparment, colleagues, or other work-related connections?	[open-ended]	
Thanks for your responses! Is there anything else you would like us to know about your I-Corps experience that wasn't captured by this survey?	[open-ended]	