

Questions for Pre-Course I-Corps Survey

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Question text	Code	Value
Team Number	[pre-filled]	
Information about you: [Name]		
Information about you: [Title]		
Information about you: [Department]		
Information about you: [Institution]		
What is your current occupation? [check all that apply]	1	Attorney/Legal counsel
	2	Established business: employee
	3	Established business: management
	4	Faculty
	5	Graduate Student
	6	Higher education administrator
	7	Investor
	8	PostDoctorate
	9	Recent Graduate Student
	10	Recent undergraduate
	11	Researcher/Scientist
	12	Startup: employee
	13	Startup: management
	14	Undergraduate
	15	University Staff
	16	Other
What is your current occupation? [Other-comment]	[open-ended]	
Information about you: [Team Name]		
[PI/grantee only] How many MONTHS have you been working together as a team (all members of team)?	[open-ended (numeric)]	
Indicate your role on your I-Corps team.	1	Entrepreneurial Lead
	2	Mentor
	3	Principal Investigator
Which of the following best describes the current status of your project in terms of its commercialization readiness?	1	Our research is ready for commercialization
	2	Our research is not yet ready for commercialization
	3	We aren't yet sure if our research is commercializable
	4	None of the above
Has a new company been founded to commercialize this research?	1	No
	2	Yes
Yes (provide name of company)	[open-ended]	
When was the company founded (mm/dd/yyyy)?	[open-ended]	
What aspects of your team would you like to strengthen as a result of the I-Corps course?	[open-ended]	
[PI & EL] What are your top 3 expectations of your mentor?/[M] Name the top 3 ways you expect to be supporting your team/s.	[open-ended]	
Have you participated in any type of I-Corps program before?	1	No
	2	Yes
What is your level of interest in learning about each of the following? - Assessing my	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested

Question text	Code	Value
technology's readiness for commercialization	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Identifying a viable commercialization path for my technology	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Developing a scalable business model for my technology	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Learning how to start my own company	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Identifying and validating the market for a product based on my technology	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Identifying partners to commercialize my technology	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
What is your level of interest in learning about each of the following? - Getting investors interested in supporting my technology	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Very interested
	5	Extremely interested
The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Customer segments	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Customer relationships	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Channels	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Key resources	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable

Question text	Code	Value
<p>The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Value propositions</p>	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
<p>The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Key activities</p>	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
<p>The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Revenue streams</p>	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
<p>The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Key partners</p>	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
<p>The I-Corps course is organized around nine components of Osterwalder's Business Model Canvas (listed below). Indicate how knowledgeable you are about each component. - Cost structure</p>	1	Not at all knowledgeable
	2	Slightly knowledgeable
	3	Somewhat knowledgeable
	4	Very knowledgeable
	5	Extremely knowledgeable
<p>Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Contributed ideas utilized by a company to improve a product, service, or process</p>	[open-ended (numeric)]	0 to 999
<p>Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Presented a business idea to investors</p>	[open-ended (numeric)]	0 to 999
<p>Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Generated trade secrets</p>	[open-ended (numeric)]	0 to 999
<p>Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Served on a corporate advisory board</p>	[open-ended (numeric)]	0 to 999

Question text	Code	Value
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Founded or co-founded a venture (for-profit, non-profit, not-for-profit) that developed or sold products or services based on your research	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Participated in the technology transfer process at your university	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Disclosed an invention to the university	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Licensed your research/technology	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Received royalties for your work	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Participated in industry-funded research	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Applied for a patent as an inventor or co-inventor	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Issued a patent	[open-ended (numeric)]	0 to 999
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Interviewed potential customers about a product, service, or technology	[open-ended (numeric)]	0 to 999

Question text	Code	Value
Indicate how many times you have participated in the following experiences prior to your involvement in the I-Corps program. Enter zero (0) if you did not have any prior experience: - Conducted market research	[open-ended (numeric)]	0 to 999
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I have adequately assessed my technology's readiness for commercialization.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I have identified a viable commercialization path for my technology.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I have developed a scalable business model.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I will apply for SBIR funding for my technology in the next 12 months.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I will seek other funding or investment for my technology within the next 12 months.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I am interested in starting my own company.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I am interested in working in a technology-based start up.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply
Indicate your level of confidence with the following statements about the current status of your technology and future plans. I have defined a minimum viable prototype for my product.	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident

Question text	Code	Value
	6	Doesn't apply
<p style="text-align: center;">Indicate your level of confidence with the following statements about the current status of your technology and future plans. I have identified and validated the market for a product based on my technology.</p>	1	Not at all confident
	2	Slightly confident
	3	Somewhat confident
	4	Very confident
	5	Extremely confident
	6	Doesn't apply