

To be completed by Interviewer						
Date	Time	Weather Condition (circle one)			Interviewer Name	Completed Survey?
		Sunny	Raining	Snowing		Yes No

OMB No. 0596-0236
Expiration Date: 11/30/2017

Mount Shasta Recreation Survey

Excuse me, sir/ma'am. We are conducting a visitor survey to gain information about recreation along the Everitt Memorial Highway corridor on Mount Shasta for the Shasta-Trinity National Forest. Your participation is voluntary, all responses are anonymous and no personally identifying information will be collected. Would you be willing to take approximately 10-15 minutes to complete the survey? Your input will help improve our management of recreation and your impressions are important to us.

If **YES**: Thank you for taking a few minutes to answer these questions. Who in your personal group (that is at least 18 years of age) has the next birthday?

If **NO**: I understand. Will you be willing to answer 3 quick questions to assist our study efforts?

If **YES**: Where did you recreate today? (Question 1)

What recreation activity did you participate in today? (Question 3)

What is your home zip code? (Question 31)

I hope you enjoy your visit.

If **NO**: I hope you enjoy your visit.

Trip Characteristics

- On this visit to Mount Shasta, which of the following sites did you and your personal group visit? (Please circle all that apply.) Use the map provided to help you locate the sites you visited.

a.

b. Gateway Trails

c. Black Butte

d. McBride Springs Campground

e. John Everitt Vista

f. Red Fir Flat

g. Sand Flat

h. Bunny Flat

i. Panther Meadows

j. Panther Meadows Campground

k. South Gate Meadows

l. Old Ski Bowl

m. Gray Butte

n. Horse Camp (Sierra Club Foundation)

o. Helen Lake

p. Mount Shasta Summit

q. Other:_____

2. In what activities on this list did you participate during this recreation visit to Mount Shasta? (please mark an (x) next to all that apply)

	Camping in developed sites (McBride Springs CG, Red Fir Flat GC, or Panther Meadows CG)
	Dispersed car camping (not in a developed campground)
	Backpacking
	Picnicking
	Family gathering
	Viewing natural features (such as scenery, wildlife, birds, flowers, fish, etc.)
	Star gazing
	Visiting historic or prehistoric sites/areas
	Off-highway vehicle travel (4-wheelers, dirt bikes, etc.)
	Driving for pleasure on roads
	Hunting—all types
	Hiking/walking on trails
	Horseback riding
	Bicycling on roads
	Mountain biking on trails
	Gathering mushrooms, Christmas trees, firewood, or other natural products
	Rock climbing
	Snowmobiling
	Downhill skiing
	Cross-country skiing
	Snowshoeing
	Sledding
	Metaphysical, meditation, or spiritual activity
	Mountaineering
	Other (Please specify): _____

3. From the list in Question 2, which **one** of those activities was your primary activity during this recreation visit to Mount Shasta? _____
4. Below is a list of possible reasons why people recreate on Mount Shasta. Please indicate how important each item was to you as a reason for recreating on Mount Shasta during this trip.

REASON	Not at all Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
To be outdoors	1	2	3	4	5
For relaxation	1	2	3	4	5
To get away from the regular routine	1	2	3	4	5
For the challenge or sport	1	2	3	4	5
Summiting Mount Shasta	1	2	3	4	5
For spending time with family or friends	1	2	3	4	5
For physical exercise	1	2	3	4	5
To experience natural surroundings	1	2	3	4	5
To meditate	1	2	3	4	5
Other (please specify): _____	1	2	3	4	5

5. On this trip, did you stay overnight away from your permanent residence?
- No (Go to question 6)
 - Yes

If yes, how many nights did you spend in the following types of accommodations, along Everitt Memorial Highway and/or in the nearby vicinity? Please write the number of nights stayed (write in number of nights in boxes beneath the two arrows).

Number of nights spent along Everitt Memorial Highway corridor, including on Mount Shasta (the mountain)		Number of nights spent within a 45 minute drive of Everitt Memorial Highway corridor
←	lodge, hotel, motel, cabin, rented condo/home, or bed & breakfast	→
	RV/trailer camping	
	Tent camping	
	Backcountry camping (backpacking)	
	Residence of friends or relatives	
	Other accommodations - please specify:	

Crowding and User Conflict

6. Overall, how crowded did you feel during this visit on Mount Shasta? (please circle one number)

1	2	3	4	5
Not at all Crowded	Slightly Crowded	Moderately Crowded	Very Crowded	Extremely Crowded

7. Did the presence of other people make you feel rushed or slow you down at any point during your trip today?

- No (Go to question 8)
- Yes

If yes, at which location(s)? (Please specify) _____

8. Please rate how crowded (with traffic/people) each of the following areas was during your visit. (Please circle only one response for each type of area.)

Areas	Not at All	A Little	Very	Extremely	Not applicable
Roads leading to your recreation destination	1	2	3	4	0
Parking lots at National Forest trailheads/sites	1	2	3	4	0
Trails	1	2	3	4	0
Panther Meadows	1	2	3	4	0
Mount Shasta Wilderness	1	2	3	4	0
Bunny Flat	1	2	3	4	0

9. Do you feel the current number of people recreating along the Everitt Memorial Highway corridor is acceptable?

- Yes
- No
- Don't know

If no, what do you feel needs to change? _____

10. During your trip, did you have any conflicts with other parties?

- a. No (Go to question 11)
- b. Yes

If yes, briefly describe who/what was involved and the nature of the conflict.

How did the conflict affect the quality of your experience?

Your Opinions about Recreation Opportunities on Mt. Shasta

11. Overall, how would you rate your trip today? (Please circle one)

- a. Poor
- b. Fair, it just didn't work out very well
- c. Good, but I wish a number of things could have been different
- d. Very good, but it could have been better
- e. Excellent, only minor problems
- f. Perfect

Please provide any comments in regards to your trip rating:

12. Please look at this list of statements that address your feelings about this trip to Mount Shasta. Please indicate your level of agreement with each of the statements listed below.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	No Opinion
My trip to Mount Shasta was well worth the money I spent to take it	SD	D	N	A	SA	N.O.
I avoided some places on Mount Shasta because there were too many people there	SD	D	N	A	SA	N.O.
The number of people recreating on Mount Shasta reduced my enjoyment	SD	D	N	A	SA	N.O.
The recreation areas on Mount Shasta are in good condition	SD	D	N	A	SA	N.O.
Current restroom cleanliness meets my group's needs	SD	D	N	A	SA	N.O.
Current safety and security at the recreation sites meet my group's needs	SD	D	N	A	SA	N.O.
Current parking at recreation sites along the Everitt Memorial Highway meets my group's needs	SD	D	N	A	SA	N.O.
Current facilities (i.e. restrooms, picnic tables, developed campgrounds) meet my group's needs	SD	D	N	A	SA	N.O.
Current directional signage to recreation sites meets my group's needs	SD	D	N	A	SA	N.O.
Current interpretation/educational signage meets my group's needs	SD	D	N	A	SA	N.O.

13. If you experienced any problems with the items listed in Question 12, please identify the locations where you had problems and describe what the problems were:

14. Were you able to easily access the various recreation activities you participated in today?
- Yes
 - No

If No, what prevented you from easily accessing your recreation activity?

15. Thinking about your trip, would you have liked to have seen more of, the same, or less of each of the following on Forest Service System lands that you visited on Mount Shasta? (Please circle one response for each item.)

	Less	Same	More
Trails for hiking	1	2	3
Trails for mountain biking	1	2	3
Trails for snow machines	1	2	3
Roads suitable for passenger vehicles	1	2	3
Parking at trailheads	1	2	3
Developed campgrounds	1	2	3
Directional and wayfinding signs	1	2	3
Informational and interpretation signs	1	2	3
Accessible-friendly (e.g., for wheelchairs) sites and facilities	1	2	3
Other (please specify):	1	2	3

16. If you could ask the resource managers to change/modify any recreation opportunity or facilities on Mount Shasta to improve your experience, what would that be?

17. Currently fees are not charged at sites along the Everitt Memorial Highway. In the future, a day-use standard amenity pass may be considered, with most (95%) of the funds collected remaining on the Mount Shasta/McCloud Management Unit to help pay for maintenance costs, provide more Forest Service presence, and improve recreation facilities. If a fee of \$5 for a daily pass (per vehicle) or \$25-30 for an annual pass (per vehicle) was charged in the future, would you be willing to pay it? (Please circle only one)

- Yes, likely
- No, unlikely
- Not sure

General Information

18. On this visit, were you and your personal group with the following type of organized groups? (please circle yes or no for each)

Commercial guided tour group	_Yes	_No
School/educational group	_Yes	_No
Other organized group (such as business group, scout group, etc.)	_Yes	_No

19. How many people were in your (personal, organized, tour) group today, including you?

Adults: _____ Children (under 18): _____

20. When you made plans to visit Mount Shasta (the mountain), how far in advance did you make that decision? (Please circle one)

- a. months (> 1 month ago)
- b. weeks (1-4 weeks ago)
- c. days (1-7 days ago)
- d. hours (<24 hours ago)

21. Which of the following best describes your visit to Mount Shasta? (please circle only one)

- a. It was the primary purpose or sole destination of my trip
- b. It was one of multiple planned destinations for my trip
- c. It was just an incidental or spur-of-the-moment stop on a trip taken for other purposes or to other destinations

22. Have you visited Mt. Shasta before?

- a. No (Go to question 25)
- b. Yes

If Yes, approximately how many times?

- a. 1-5
- b. 6-20
- c. 21-50
- d. 51+

23. If you have visited Mount Shasta before, in during what season do you normally visit?

Please mark (x) all the seasons that you have visited Mount Shasta:

Winter	Spring	Summer	Fall
☐	☐	☐	☐

What year was your first visit? _____

24. Have you noticed any changes related to recreation of visitation on Mount Shasta in the last five years?

- a. No
- b. Yes

If yes, what changes have you seen?

Socio-demographic characteristics

To characterize the types of people who visit Mt. Shasta, we have a few questions about you and your group.

25. What ethnicity do you consider yourself? (please circle one)

- a. Hispanic or Latino
- b. Not Hispanic or Latino
- c. Prefer not to answer

26. With which racial group(s) do you most closely identify? (please circle as many that apply)

- a. American Indian/ Alaska Native
- b. Asian
- c. Black/ African American
- d. Native Hawaiian or other Pacific Islander
- e. White
- f. Prefer not to answer

27. Which one language do you and members of your group primarily use to communicate with each other?

- a. English
- b. Other (Specify) _____

28. What is your gender? (Please circle only one)

- a. Male
- b. Female
- c. Other

29. Please indicate the highest level of education you have completed. (Please circle only one)

- a. Less than high school
- b. High school graduate/GED
- c. Vocational or Technical School certificate
- d. Associates Degree
- e. Some college
- f. Bachelor's degree
- g. Graduate degree or professional degree (MA, MS, PhD, JD, MBA etc.)

30. Which category best represents your annual household income (before taxes) last year? (Please circle one)

- a. Less than \$24,999
- b. \$25,000-\$34,999
- c. \$35,000-\$49,999
- d. \$50,000-\$74,999
- e. \$75,000-\$99,999
- f. \$100,000-\$149,999
- g. \$150,000-\$199,999
- h. \$200,000 or more
- i. Do not wish to answer

31. Do you live in the United States?

- a. Yes (What is your Zip Code? _____)
- b. No (In what country do you live? _____)