

Attachment B: Mail Design Test Treatment Condition Materials Guide

	Initial Mailing						First Reminder		Questionnaire Package						Second Reminder	Final Reminder		
	Mailing Envelope	Instruction Card	Letter	FAQ	Multi-Lingual	Why We Ask	Mailing Envelope	Letter	Mailing Envelope	Instruction Card	Letter	Survey Form	FAQ	Return Envelope	4.25 x 6 Postcard	5.5 x 8.5 Postcard	Mailing Envelope	Letter
Treatment 01: Current Production (Control)	ACS-46 IM(2013) (12-2012)	ACS-34IM (08_08_2013)	ACS-13 (L)(2017) (6-2016)	ACS-10SM (2016)	ACS-9 (2014)		ACS-40 (2012) (6-2011)	ACS-20 (L)(2015) (5-2015)	ACS-46 (2012) (5-2011)	ACS-34 RM (11/15/2016)	ACS-14 (L)(2017) (6-2016)	ACS-1 (2017)	ACS-10SM (2016)	6385-47 (2014) (10-2013)	ACS-29 (2015) (7-2015)	ACS-23 (2015) (7-2015)		
Treatment 02: Softened Revised Design	ACS-46 IM(X)SMS (2-2017)	ACS-34 IM(X)SM (03/2017)	ACS-13 (LX)SMS (2-2017)		ACS-9 (2014)		ACS-40 (X)SMS (2-2017)	ACS-20 (LX)SMS (3-2017)	ACS-46 (X)SMS (2-2017)	ACS-34 RM(X)SM (03/2017)	ACS-14 (LX)SMS (2-2017)	ACS-1 (2017)		6385-47 (2014) (10-2013)	ACS-29 (X)SMS (2-2017)	ACS-23(X)SMS (2-2017)		
Treatment 03: Partial Redesign	ACS-46 IM(X)SMS (2-2017)	ACS-34 IM(X)SM (03/2017)	ACS-13 (LX)SMS2 (3- 2017)			ACS-8 IM(X)DTR (10-2016)	ACS-40 (X)SMS (2-2017)	ACS-20 (LX)SMS (3-2017)	ACS-46 (X)SMS (2-2017)		ACS-14 (LX)SMS (2-2017)	ACS-1 (X)DMM (03-06-2017)		6385-47 (2014) (10-2013)	ACS-29 (X)SMS (2-2017)		ACS-41 (X)SMS2 (2-2017)	ACS-23 (LX)SMS2 (2-2017)
Treatment 04: Full Redesign	ACS-46 IM(X)DTR (2-2017)		ACS-13 (LX)DTR (3-2017)			ACS-8 IM(X)DTR (10-2016)	ACS-40 (X)DTR (2-2017)	ACS-20 (LX)DTR (2-2017)	ACS-46 (X)DTR (2-2017)		ACS-14 (LX)DTR (2-2017)	ACS-1 (X)DMM (03-06-2017)		6385-47 (2014) (10-2013)	ACS-29 (X)DTR (3-2017)		ACS-41 (X)DTR (2-2017)	ACS-23 (LX)DTR (2-2017)

