

1. Have you visited [LOCATION] before this trip?

- Yes       No

If **YES**, approximately how many times have you visited in the last 12 months?

Number of prior visits: \_\_\_\_\_

2. Do you belong to an organized ATV group?

- No      -
- Yes      -      What group?  
\_\_\_\_\_

3. What is the primary goal of your trip today?

- mudding (seeking water/mud)
- point to point travel
- other:

We would like to know about some different aspects regarding your travel while riding your ATV.

4. How likely are you to do the following things while riding your ATV in [LOCATION]?

	Highly unlikely	Unlikely	Slightly unlikely	Neither	Slightly likely	Likely	Highly likely
Only cross streams at Alaska Department of Fish and Game-approved crossings.	1	2	3	4	5	6	7
Completely avoid driving through streams and wetlands.	1	2	3	4	5	6	7
Try to reduce the amount of stream crossings you make.	1	2	3	4	5	6	7
Make stream crossings as direct and short as possible.	1	2	3	4	5	6	7
Avoid crossing streams in areas without an established Alaska Department of Fish and Game-approved crossing.	1	2	3	4	5	6	7

The next questions are about stream crossings while riding your ATV in [LOCATION]. Please answer them to the best of your ability.

5. How true do you find the following statements about riding your ATV at [LOCATION]?

Statement	Not at all true	Slightly true	Moderately true	Very true	Completely true
If I wanted to, I could easily cross streams <b>only in areas</b> with established Alaska Department of Fish and Game-approved crossings.	1	2	3	4	5
The factors that influence my decision to cross streams <b>only in areas</b> with established Alaska Department of Fish and Game-approved crossings are totally within my control.	1	2	3	4	5
It is difficult to cross streams <b>only in areas</b> with established Alaska Department of Fish and Game-approved crossings.	1	2	3	4	5

6. Please rate the following statement: "For me, crossing streams on my ATV **only in areas** with established Alaska Department of Fish and Game-approved crossings would be..."

Extremely unpleasant	Unpleasant	Slightly unpleasant	Neither unpleasant nor pleasant	Slightly pleasant	Pleasant	Extremely pleasant
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**Paperwork Reduction Act Statement:** We are collecting this information subject to the Paperwork Reduction Act (44 U.S.C. 3501) to evaluate the effectiveness of the current method (signage) put in place to influence human behavior (safeguard salmon habitat and restoration investments in upper Cook Inlet/deter degradation) and promote awareness that juvenile salmon occupy small streams and wetlands. Your response is voluntary and we will not share your response publicly. We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. OMB has reviewed and approved this focus group and assigned OMB Control Number 1090-0011.

**Estimated Burden Statement:** We estimate it will take 15 minutes to complete this survey, including time to read instructions and gather information. You may submit comments on any aspect of this information collection to the Service Information Collection Clearance Officer, U.S. Fish and Wildlife Service, 5275 Leesburg Pike, MS: AMAD-ARM-PPM, Falls Church, VA 22041-3803, or via email at [Info\\_Coll@fws.gov](mailto:Info_Coll@fws.gov).

1	2	3	4	5	6	7
Extremely unfavorable	Unfavorable	Slightly unfavorable	Neither unfavorable nor favorable	Slightly favorable	Favorable	Extremely favorable
1	2	3	4	5	6	7
Extremely bad	Bad	Slightly bad	Neither bad nor good	Slightly good	Good	Extremely good
1	2	3	4	5	6	7

7. How true do you find the following statements?

Statement	Not at all true	Slightly true	Moderately true	Very true	Completely true
People who I value think I should <b>only</b> cross streams at established Alaska Department of Fish and Game-approved crossings while riding my ATV at [LOCATION].	1	2	3	4	5
People important to me would <b>only</b> cross streams at established Alaska Department of Fish and Game-approved crossings while riding their ATV at [LOCATION].	1	2	3	4	5
Other ATV riders would support my decision to <b>only</b> cross streams at established Alaska Department of Fish and Game-approved crossing while riding my ATV at [LOCATION].	1	2	3	4	5

8. How aware are you that streams in [LOCATION] provide critical habitat for salmon spawning, egg development, and young fish?

Not at all aware	Moderately aware	Very aware	Extremely aware	Completely aware
1	2	3	4	5

9. To what extent would you be in favor of registering or getting a permit for your ATV if it meant better trail maintenance and infrastructure (e.g. bridges) at salmon stream crossings?

Not in favor at all	Moderately in favor	Very in favor	Extremely in favor	Completely in favor
1	2	3	4	5

10. Are you a permanent Alaska resident?

- No -
- Yes - What is your zip code?  
Zip code \_\_\_\_\_

11. Do you have a valid Alaska fishing license this year? Please mark one.

- No  Yes

12. In what year were you born?

\_\_\_\_\_

13. What is your gender? Please mark one.

- Male  Female

14. Please indicate your highest level of education completed. (select one)

- Some high school  Bachelor's degree  
 High school diploma/GED  Graduate degree  
 Some college

15. What is your race? Please mark one or more.

- American Indian or Alaska Native  White  
 Asian  Native Hawaiian or other Pacific Islander  
 Black or African-American

16. Do you belong to an organized ATV group?

No -

Yes - What group?

\_\_\_\_\_