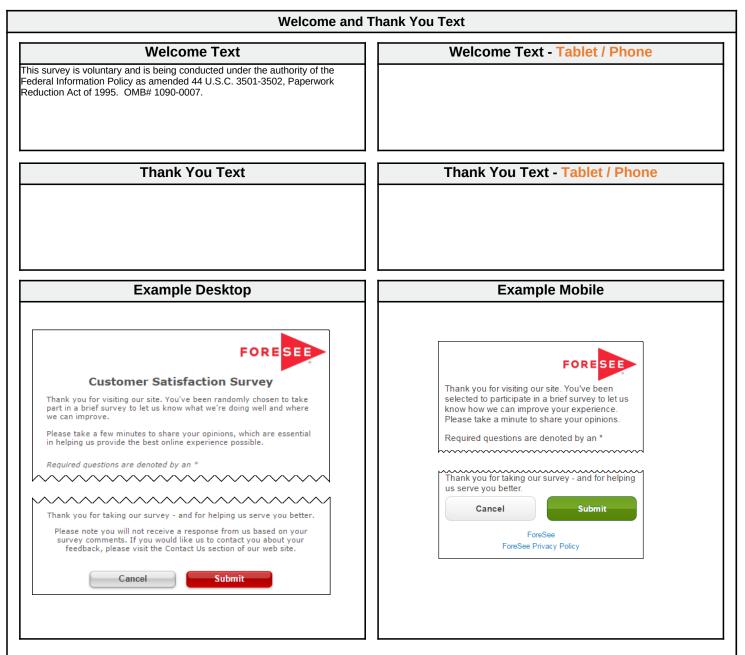


The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.



DeCA Core Store Purchaser 9B4I9Uw09NwJMgBx5ZgJlg4C

Model Name Model ID Partitioned Date Model Version 17.2.G



Red & Strike Through: Delete Underlined & Italicized: Re-order Pink: Addition Blue: Reword



Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors
	Satisfaction		Store Atmosphere (1=Strongly Disagree, 10=Strongly Agree, Don't Know)		Purchase In Store (1=Very Unlikely, 10=Very Likely)
Satisfaction - Overall	What is your <b>overall satisfaction</b> with shopping at this commissary? (1=Very Dissatisfied, 10=Very Satisfied)	Store Atmosphere -	Thinking of the <u>shopping environment</u> of the commissary you recently visited, please indicate your agreement with the following:	20 Purchase In Store	How likely are you to <b>make another purchase</b> from a commissary in the next 30 days?
		Space Space	There was enough <b>space</b> in the commissary for me to shop comfortably.		
Satisfaction - Expectations	How well did shopping at this commissary <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)	6 Store Atmosphere - Finding	I was easily able to <b>find the products</b> that I wanted <del>was shopping for</del> .		Purchase Next Time (1=Very Unlikely, 10=Very Likely)
Satisfaction - Ideal	How did the shopping experience at this commissary compare with an ideal shopping experience? (1=Not Very Close, 10=Very Close)	7 Store Atmosphere - Layout	The <b>layout</b> of the commissary was convenient <del>for shopping</del> .	21 Purchase Next Time	How likely are you to <b>purchase</b> from the commissary <b>the nex time</b> you purchase similar merchandise?
			Service (1=Poor, 10=Excellent, Don't Know/Does Not Apply)		Recommend (NPS) (1=Very Unlikely, 10=Very Likely)
			Please rate the <u>associates</u> who assisted you encountered on the following:	22 Recommend	How likely are you to recommend shopping at a commissa to someone else?
		8 Service - Availability	Availability of associates when I needed them		t <del>o someone else</del> ?
		9 Service - Responsiveness	Responsiveness to my needs in the commissary		
		10 Service - Knowledge	Ability to answer my questions		
			Merchandise (1=Poor, 10=Excellent, Don't Know)		
		Merchandise -	Please rate the <u>products that you shopped for</u> at this commissary on the following:		
		Appeal	Appeal to my taste and preference		
		12 Merchandise - Quality	Quality of the products		
		13 Merchandise - Variety	Variety that I expect		
			Price (1=Poor, 10=Excellent, Don't Know)		
			Consider the <u>prices of products that you shopped for</u> at this commissary. Please rate the following aspects of those prices:		
		14 Price - Value	The <b>prices</b> of the products, given the quality expected from the commissary		
		15 Price - Competitiveness	Competitiveness of the prices		
		16 Price - Clarity	Clarity of price information (including what is shown on displays, sales, promotions, and online flyers)		
			Checkout (1=Poor, 10=Excellent, Don't Know)		
		17 Checkout - Availability	Consider your <u>checkout</u> experience at this commissary. Please rate the following:		
			Availability of open registers and cashiers		
		18 Checkout - Speed	Speed of checkout		
		19 Checkout - Accuracy	Accuracy of the transaction (including pricing, promotions, coupons, rewards card, special offers)		

Model Name Model ID Partitioned Date

010		Skip
QID	AP Question Tag	From
SBD8579Q001	fs_acquisition_sour ce_retail	
SBD8579Q003	deca_deca_core_st ore_purchaser_why	
	_vist	
new		Α
SBD8579Q004	deca_deca_core_st ore_purchaser_why	В
	_on_installation	
new		
SBD8579O005+J54	fs_products_purcha	
	sed	

SBD8579Q007	deca_deca_core_st	
05500130001	ore_purchaser_co mmisary_brands_y _n	
SBD8579Q008	deca_deca_core_st ore_purchaser_co mmissary_brands_ why	A
SBD8579Q009	fs_accomplish_purc hase	
SBD8579Q010	deca_deca_core_st ore_purchaser_pur chase_all_no	<b>A</b>
SBD8579Q013	fs_products_not_pu rchased	E

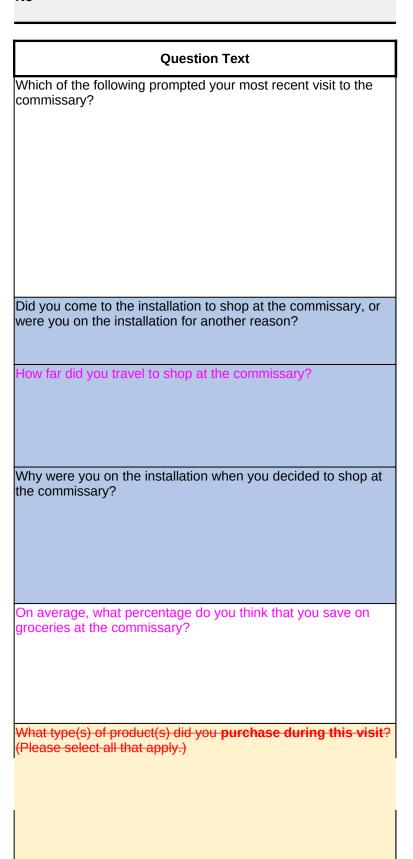
SBD8579Q015	deca_deca_core_st ore_purchaser_pur chase_all_no_do_n ext	G
SBD8579Q017	deca_deca_core_st ore_purchaser_staf f_interaction	
SBD8579Q018	deca_deca_core_st ore_purchaser_visit _frequency	
	deca_deca_core_st ore_purchaser_oe_ visit_frequency	A
new		A

SBD8579Q020	deca_deca_core_st ore_purchaser_oth er_stores_shopped	
SBD8579Q022	deca_deca_core_st ore_purchaser_how _purchased_outsid e_commissary	D
SBD8579Q023	deca_deca_core_st ore_purchaser_why _shop_other_stores	В
	deca_deca_core_st ore_purchaser_deli ghted_comment	
	fs_improve	
new		
SBD8579Q028	deca_deca_core_st ore_purchaser_ran ge_spent	

SBD8579Q029	deca_deca_core_st ore_purchaser_spo nsor_status	
new		4
SBD8579Q030	fs_demos_age	

SBD8579Q031	fs_demos_gender	
SBD8579Q032	fs_demos_marital_ status	
SBD8579Q033	deca_deca_core_st ore_purchaser_hou sehold_number	
SBD8579Q034	fs_demos_children	A
	deca_deca_core_st ore_purchaser_zipc ode	

DeCA Core Store Purchaser 9B4I9Uw09NwJMgBx5ZgJlg4C No



Did you purchase any of the following: Freedom's Choice, Home Base, Flock's Finest, Full Circle, Pure Harmony, Top Care and/or Tippy Toes (DeCA's commissary store brand products)?
Why did you purchase any of the following: Freedom's Choice, Home Base, Flock's Finest, Full Circle, Pure Harmony, Top Care and/or Tippy Toes (DeCA's commissary store brand products)? (Please select all that apply.)
Were you able to purchase everything you wanted during your commissary visit?
What was the main reason you did not purchase everything you wanted?
What type(s) of product(s) were you <b>unable to purchase</b> during your visit? (Please select all that apply.)

Since you did not purchase everything you wanted to during your commissary visit, what do you plan to do next?
Where did you interact with the commissary associates during your visit? (Please select all that apply.)
How frequently do you shop at the commissary?
Why don't you shop at the commissary more frequently?
Please <b>select up to 3</b> of the most significant barriers that prevent or discourage you from shopping at the commissary more frequently.

Where else have you shopped for the type of products sold at the commissary in the past month? (Please select all that apply.)
How did you make your non-commissary purchase(s)? (Please select all that apply.)
Why didn't you shop for these items at the commissary? (Please select all that apply.)
Please tell us about something that delighted you during your shopping trip.
What else would you like to share with us to help improve your commissary shopping experience? (Please do not enter any personally-identifiable information, including your social security number, account number(s), or any username(s) and/or password(s) in this survey.)
Would you like to be contacted for a response to your comment regarding your shopping experience?
How much do you typically spend per month at a commissary?

	1
Please select your <u>sponsor's</u> status.	
Please select your <u>sponsor's</u> grade.	
Which category includes the age of the primary shoppe	r?
3 <del></del>	
	1

What is the gender of the <u>primary shopper</u> ?
what is the gender of the philiary shopper:
What is your marital status?
what is your markar status:
How many people including yourself currently live in your
household?
What are the age groups of any children that live in your
household? (Please select all that apply.)
Household: (Flease select all that apply.)
Please enter the 5-digit zip code of your <b>current</b> residence. (If
OCONUS or aboard ship use APO/FPO zip code. If you don't have a zip code, enter 99999)
nave a zip code, enter 33333)

Answer Choices	Skip To
Billboard	
Deal of the Week Promotions	
"YES" Items (Your Everyday Savings)	
Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military Appreciation Event)	keting_outreach
Sales flyer	
Promotion with the Exchange (Military Star Card Giveaway, Bounce Back Coupon)	romotion_with_t
Health and Wellness	
Radio Advertisement	
I shop at the commissary regularly	
Other	
I made a special trip to the installation to shop at the commissary	A
I was already on the installation for another reason	В
Less than 5 miles	
5-10 miles	
11-20 miles	
21-30 miles	
More than 30 miles	
I work on the installation	
I live on the installation	
I had appointments on the installation	
I was on the installation for a special event	
I was at the exchange	
Other	
Less than 10%	
10%-15%	
16%-20%	
21%-25%	
26%-30%	
Greater than 30%	
Fresh Produce	
Fresh Meat	
Refrigerated	
Frozen-	
Bread	
Snacks/Candy	
Breakfast Food	

Coffee	
Beverages	
Canned Meat and Fish	
Prepared Dinners	
Soup	
International Foods	
Pet Food	
Paper Products	
Laundry	
Household-	
Health and Beauty	
<del>Other</del>	
Yes	Α
No	
Prices lower than name brand equivalent	
Name brand equivalent was not available	
Product quality is equal to name brand equivalent	
Same ingredients as name brand equivalent	
Other	
Yes	
163	
	A. E. G
No	A, E, G
	A, E, G
No	A, E, G
No Item is carried, but not in stock	A, E, G
No Item is carried, but not in stock Item is not carried	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce  Other	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce  Other  Fresh Produce  Bread  Cereal	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce  Other  Fresh Produce  Bread  Cereal	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee	A, E, G
No Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce  Other  Fresh Produce  Bread  Cereal  Coffee  Dairy/Frozen	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee Dairy/Frozen Dairy Fresh Meat	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee Dairy/Frozen Dairy	A, E, G
Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee Dairy/Frozen Dairy Fresh Meat Refrigerated (Dough, Cookies, Prepackaged Meat, Juice, Lunch Kits)	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee Dairy/Frozen Dairy Fresh Meat Refrigerated (Dough, Cookies, Prepackaged Meat, Juice, Lunch Kits) Frozen	A, E, G
Item is carried, but not in stock  Item is not carried  Price too high  Expired product on the shelf  Quality of meat  Quality of produce  Selection of meat  Selection of produce  Other  Fresh Produce  Bread  Cereal  Coffee  Dairy/Frozen  Dairy  Fresh Meat  Refrigerated (Dough, Cookies, Prepackaged Meat, Juice, Lunch Kits)  Frozen  Snacks (Popcorn, Cookies, Fruit Snacks, Jerky, Nuts, Chips,	A, E, G
No Item is carried, but not in stock  Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other Fresh Produce  Bread Cereal Coffee Dairy/Frozen Dairy Fresh Meat Refrigerated (Dough, Cookies, Prepackaged Meat, Juice, Lunch Kits) Frozen	A, E, G

Payaragas (Coffae Too Juice Sada Energy Drinks Water)	
Beverages (Coffee, Tea, Juice, Soda, Energy Drinks, Water)	
Canned Meat and Fish	
<u>Prepared Dinners (Side Dishes, Meal Kits, Mac and Cheese)</u>	
Soup	
International Foods	
Pet Food	
Paper Products (Bath Tissue, Facial Tissue, Paper Towels)	
Laundry (Detergent and Fabric Softener)	
Household (Cleaning Supplies, Batteries, Dish Detergent,	
Bags/Wraps)	
Health and Beauty	
Canned Fruit and Vegetables	
Other	F
Return to this commissary at another time	
Shop at another store	
Visit another store's website	
Purchase a substitute for the item I was unable to purchase	purchas
Other	·
Entering the store	
Shopping in the aisles	
Deli/Bakery	
Produce	
Meat	
Checkout	
This was my first visit to the commissary	
This was my first visit to the commissary	
Once every 6 months or less often	Α
Once every few months	Α
Monthly	
Weekly	
Daily or more often	
Customer Service	
Location is not convenient	
Hours are not convenient	
Selection	
Prices	
Product out of stock	
Days open not convenient	
Gate access not convenient	
Other	

Traditional Grocery stores (e.g. Kroger, Publix, Food Lion, etc.)	D, B
Warehouse club stores (e.g. Costco, Sam's Club, etc.)	D, B
Premier Grocery (Wegmans, Whole Foods)	D, B
Value Grocery (Aldi, Lidl, etc.)	D, B
Supercenter store (Walmart, Target, Meijer, etc.)	D, <del>B</del>
Fresh (Fresh Market, Trader Joe's)	D, <del>B</del>
Online only retailer (e.g. Amazon)	D, <del>B</del>
Other	A, D, B
I only shopped at the commissary-	
I purchased at a physical store	
I ordered online and picked up in the store	
I ordered online and shipped the items to my home	
Other	
The commissary operating days are not convenient	
The commissary location is not convenient	
The commissary hours are not convenient	
The commissary doesn't carry the specific item(s) I wanted	
The commissary was out of stock of the item(s) I wanted	
I wanted to have the item(s) delivered	
The quality of items at the commissary is poor	
and the state of t	
Other	
Yes	
No	
\$0-\$50	
\$51-\$100	_
\$101-\$150	_
\$151-\$200	
\$201-\$300	J

\$ <del>201 -\$250</del>	l I
\$ <del>251 \$300</del>	
\$301-\$400	
\$300-\$350	
\$351-\$400	
\$401-\$500	
\$401-\$450	
\$451-\$500	
\$501-\$600	
\$601 or more	
Prefer not to respond	
I did not make a purchase	
Active duty	Α
Retired military	
Guard/reserve (G/R active)	
G/R Inactive	
Veteran	
Civilian	
Caregiver	
Other	
Prefer not to respond	
E1	
E2	
E3	
E4	
E5	
E6	
E7	
E8	
E9	
W1	
W2	
W3	
W4	
W5	
01	
02	
O3 O4	
O5	
O6	
O7	
O8	
O9	
O10	
Not sure/prefer not to respond	
Under 20	
20 - 24	
25 - 29	
30 - 34	
00 01	

[	I
35 - 39	
40 - 44	
45 - 49	
50 - 54	
55 - 59	
60 - 64	
65+	
Prefer not to respond	
Male	
Female	
Prefer not to respond	
Single, never married	
Married or domestic partnership	
Widowed	
Divorced	
Separated	
Prefer not to respond	
1	
2	Α
3	Α
4	Α
5	Α
6	Α
7	Α
8 or more	Α
Prefer not to respond	
No children in household	
Expecting a baby	
0 to 2 years old	
3 to 5 years old	
6 to 7 years old	
8 to 12 years old	
13 to 15 years old	
16 to 17 years old	
Adult child(ren) 18 or older living at home	
Prefer not to respond	

Red & Strike-Through: Delete <u>Underlined & Italicized</u>: Re-order Pink: Addition

Pink: Addition Blue: Reword

AP Answer Tag	Required Y/N	Туре
billboard	Y	Radio button, one-up vertical
deal_of_the_week_promotions		
yes_items_your_everyday_savings		
_events_cooking_demos_celebrity_chef_military	Lapprecialio	n_event
sales_flyer		
he_exchange_military_star_card_giveaway_bour	ce_back_cd	upon
health_and_wellness		
radio_advertisement		
i_shop_at_the_commissary_regularly		
other	\ <u>'</u>	Dadia buttan
special_trip_to_the_installation_to_shop_at_the_	Y	Radio button, one-up vertical
as_already_on_the_installation_for_another_rea	son	
	Y	Radio button, one-up
		vertical
i_work_on_the_installation	Y	Radio button, one-up vertical
i_live_on_the_installation		
i_had_appointments_on_the_installation		
i_was_on_the_installation_for_a_special_event		
other	\ <u>'</u>	Dedie butten
	Y	Radio button, one-up vertical
froch produce	\ <u>/</u>	Chaolchay and un
fresh_produce	¥	<del>Checkbox, one-up</del> <del>vertical</del>
fresh_meat		
hus a d		
bread snacks candy		
snacks_candy		

coffee		
international foods		
international_foods		
pet_food		
household		
Household		
<del>other</del>		
yes	Υ	Radio button, one-up
,		vertical
no		
	Y	Checkbox, one-up
		vertical
<del>other</del>		
yes	Y	Radio button, one-up
		vertical
no		
item_is_carried_but_not_in_stock	Y	Radio button, one-up vertical
		vertical
item_is_not_carried		
price too high		
expired_product_on_the_shelf		
quality_of_meat		
quality_of_meat quality_of_produce		
selection_of_meat		
selection_of_produce		
other		
produce	Υ	Checkbox, one-up
F 23.2.2		vertical
<del>bread</del>		
cereal		
coffee		
dairy_frozen		
fresh_meat		
snacks_candy		

1		
drinks		
propored foods		
prepared_foods		
international foods		
pet food		
pet_100d		
household		
nodsenoid		
other		
return_to_this_commissary_at_another_time	Υ	Radio button, one-up
		vertical
shop_at_another_store		
visit_another_stores_website		
e_a_substitute_for_the_item_i_was_unable_to_p	urchase	
other		
entering_the_store	Υ	Checkbox, one-up
		vertical
shopping_in_the_aisles		
deli_bakery		
produce		
meat		
first_visit	Υ	Drop down, select one
III St_visit	'	Drop down, Select one
six months		
few months		
monthly		
weekly		
daily		
-	¥	Drop down, select one
	Υ	Checkbox, one-up
		vertical

traditional_grocery_stores_eg_kroger_publix_fo od_lion_etc	Y	Checkbox, one-up vertical
warehouse_club_stores_eg_costco_sams_club etc		
premier_grocery_wegmans_whole_foods		
value_grocery_aldi_lidl_etc		
supercenter_store_walmart_target_meijer_etc		
fresh_fresh_market_trader_joes		
online_only_retailer_eg_amazon		
other		
i_purchased_at_a_physical_store	Y	Checkbox, one-up vertical
i_ordered_online_and_picked_up_in_the_store		
i ordered online and shipped the items to m		
y_home		
other		
the_commissary_operating_days_are_not_conv enient	¥	Checkbox, one-up vertical
the commissary location is not convenient		
the_commissary_hours_are_not_convenient		
the_commissary_doesnt_carry_the_specific_ite		
ms i wanted		
the_commissary_was_out_of_stock_of_the_ite ms_i_wanted		
i_wanted_to_have_the_items_delivered		
the_quality_of_items_at_the_commissary_is_po or		
<del>other</del>		
	N	Text area, no char limit
	N	Text area, no char limit
	Υ	Drop down, select one
	'	Liop down, selectione
0_50	Y	Drop down, select one
51 100		
101_150		
151_130		
101_200		
	I	l l

004 050	1	1
<del>201_250</del>		
<u>251_300</u>		
201 250		
301_350 351_400		
351_400		
<del>401 450</del>		
451 500		
501_600		
601_or_more		
prefer_not_to_respond		
i_did_not_make_a_purchase		
active_duty	Υ	Drop down, select one
retired_military		
guard_reserve_g_r_active		
g_r_inactive		
veteran		
civilian		
other		
prefer_not_to_respond	Υ	Drop down, select one
	I	Drop down, Select one
under_20	N	Drop down, select one
20_24		
25_29		
30_34		
· · · · · · · · · · · · · · · · · · ·	<u>I</u>	'

35 39		
40_44		
45_49		
50_54		
55_59		
60_64		
65		
prefer_not_to_respond		
male	N	Radio button, one-up vertical
female		
prefer_not_to_respond		
single_never_married	N	Drop down, select one
married_or_domestic_partnership		
widowed		
divorced	=	
separated		
prefer_not_to_respond		
1	Υ	Drop down, select one
		•
2		
3		
4		
5		
6		
7		
8_or_more		
prefer_not_to_respond		
no_children_in_household	N	Checkbox, one-up vertical
expecting_a_baby		
0_2		
3_to_5_years_old		
6_to_7_years_old		
8_12		
	1	
adult_children_18_or_older	1	
prefer_not_to_respond	1	
	N	Text field, <100 char



Special Instructions	CQ Label	Notes
Skip Logic Group*	Acquisition Source	
Randomize		
Anchor Answer Choice Anchor Answer Choice		
Skip Logic Group*	Why Vist	
Skip Logic Group*	Distance Traveled	
Skip Logic Group*	Why On Installation	
	Savings Percentage	
Skip Logic Group*	Products Purchased	

Skip Logic Group*	Commisary Brands Y/N	
Skip Logic Group*	Commissary Brands Why	
Skip Logic Group*	Purchase All	
Skip Logic Group*	Purchase All_No	
Randomize  Anchor Answer Choice		
Skip Logic Group*	Products Not Purchased	

Chia Lasia Casuat	Durahaaa All Na	
Skip Logic Group*	Purchase All No	
	Do Next	
	Staff interaction	
	Stair interaction	
Mutually Exclusive		
	Visit Frequency	
Mutually Exclusive Skip Logic Group*	Visit Frequency	
	Visit Frequency	
Skip Logic Group*	Visit Frequency	
	Visit Frequency	
Skip Logic Group*	Visit Frequency	
Skip Logic Group*	Visit Frequency	
Skip Logic Group*  Skip Logic Group*		
Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*		
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	
Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	Why shop other	

Skip Logic Group*	Other stores shopped	
Randomize		
Anchor Answer Choice Mutually Exclusive		
Skip Logic Group*	How Purchased Outside Commissary	
Randomize		
Anchor Answer Choice		
Skip Logic Group*	Why shop other	
	stores	
Randomize		
Anchor Answer Choice		
	Delighted comment	
	Improve	
	Contact	
	\$ Range Spent	
	I	l

Skip Logic Group*	Sponsor Status	
Skip Logic Group*	Sponsor Grade	
	Demos: Age	
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

	Demos: Gender	
	Demos: Marital	
	Status	
Chia Lasia Casust	l lava ala ala	
Skip Logic Group*	Household	
	Number	
Mutually Exclusive	Demos: Children	
·		
Skip Logic Group*		
NA. A. aller Erraleration		
Mutually Exclusive	7:-0 !	
	∠ıpCode	
	ZipCode	

1			

 Model Name
 DeCA Core Store Purchaser
 Red 4 Sales-Taxage: Dieter
 FORE \$50

 Model ID
 \$8849We9Nn/MgbsSt2/jkg4C
 Undefined 8, Indicated: Re-order
 FORE \$50

 Partitioned
 No
 19th Addition

 Date
 Blue: Reword

Date						Blue: Reword					
		Skin					Required				
QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To		Required Y/N	Type	Special Instructions	CQ Label	Notes
SBD8579Q001	fs_acquisition_sour ce_retail		Which of the following prompted your most recent visit to the commissary?	Billboard		billboard	Y	Radio button, one-up	Skip Logic Group*	Acquisition Source	
			,	Deal of the Week Promotions	-	eal of the week promotion					
				'YES' Items (Your Everyday Savings) Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military	ye	s items your everyday savir cooking_demos_celebrity_che	gs	L			
				Appreciation Event)	events_	dooking_denios_celebility_cire	ri_iiiiiiaiy_a	preciation_event			
				Sales flyer		sales_flyer			Randomize		
				Promotion with the Exchange (Military Star Card Giveaway, Bounce Back Coupon)	e_excha	nge_military_star_card_givea	way_bounce	back_coupon			
				Health and Weliness		health_and_wellness					
				Radio Advertisement I shop at the commissary regularly	i et	radio_advertisement op_at_the_commissary_regu	lark.		Anchor Answer Choice		
					A	other			Anchor Answer Choice		
SBD8579Q003	deca_deca_core_st		Did you come to the installation to shop at the commissary, or were you on the installation for another reason?	I made a special trip to the installation to shop at the commissary	pecial_tri	p_to_the_installation_to_sho	Y	Radio button, one-up vertical	Skip Logic Group*	Why Vist	
	deca_deca_core_st ore_purchaser_why _vist		were you on the manufaction to the center reasons					VETUCAL			
SBD8579Q004		Α	Minusers you on the installation when you decided to shop at	I was already on the installation for another reason I work on the installation	А	y on the installation for an i work on the installation	other_reason	Padio hutton one un	Skip Logic Group*	Why On	
	deca_deca_core_st ore_purchaser_why		Why were you on the installation when you decided to shop at the commissary?					Radio button, one-up vertical		Installation	
	_on_installation			I live on the installation		i live on the installation					
				I had appointments on the installation I was on the installation for a special event	i_had	appointments on the insta the installation for a spec	lation				
				I was on the installation for a special event Other	_was_or	the installation for a spec other	al_event				
SBD8579Q005	fs_products_purcha sed		What type(s) of product(s) did you purchase during this visit? (Please select all that apply.)	Bread		bread	Y	Checkbox, one-up vertical	Skip Logic Group*	Products Purchased	
	sed		(Please select all that apply.)	Cereal		cereal		vertical		Purchased	
				Coffee		coffee					
				Dairy/Frozen Drinks		dairy_frozen drinks					
				Fresh Meat		fresh_meat					
				Household International Foods		household international foods					
				Pet Food		pet_food					
				Prepared Foods		prepared_foods					
				Produce Snacks/Candy		produce snacks_candy					
SBD85790007	dese des		Pid and analysis include any	Other	A	other yes	U	Cardia buston	Skip Logic Group*	Cammin	
22003/3Q00/	deca_deca_core_st ore_purchaser_co mmisary_brands_y		Did your purchase include any commissary store brand products? (e.g. Freedom's Choice, Full Circle, Home Base, Top Care, Tippy Toes, etc.)			yes		Radio button, one-up vertical	and rodic croop.	Commisary Brands Y/N	
	mmisary_brands_y _n		Care, Hppy Toes, etc.)								
				No		no					
SBD8579Q008	deca_deca_core_st	A	Why did you decide to purchase commissary store brand products? (Please select all that apply.)	Prices lower than national brands		prices_lower_than_national _brandsbr	Y	Checkbox, one-up vertical	Skip Logic Group*	Commissary Brands Why	
	ore_purchaser_co mmissary_brands_ why		processor (consideration and approximation of the second and and approximation of the second a			_branusur		renuedi		walles willy	
	why			Variant hand has no no no la	4	antinus trans 1 3					
				National brand item was not available		national_brand_item_was_n ot_available					
				Product quality is equal to national brands		product quality is equal to					
				Other		_national_brands other					
SBD8579Q009	fs_accomplish_purc hase		Were you able to purchase everything you wanted during your commissary visit?	Veer		yes	Y	Radio button, one-up vertical	Skip Logic Group*	Purchase All	
				No No	A, E, G	no					
SBD8579Q010	deca_deca_core_st ore_purchaser_pur chase_all_no	Α	What was the main reason you did not purchase everything you wanted?			item_is_carried_but_not_in_ stock	Y	Radio button, one-up vertical	Skip Logic Group*	Purchase All_No	
	chase_all_no		waited r	Item is carried, but not in stock				vertical			
				Item is not carried		item_is_not_carried price_too_high					
				Price too high Expired product on the shelf		expired product on the sh					
				Quality of meat		elf quality_of_meat					
				Quality of produce		quality of produce					
				Quality of produce Selection of meat		quality_of_produce selection_of_meat			Randomize		
				Selection of produce Other		selection_of_produce other			Anchor Answer Choice		
SBD8579Q013	fs_products_not_pu rchased	E	What type(s) of product(s) were you unable to purchase during your visit? (Please select all that apply.)	Produce		produce	Y	Checkbox, one-up vertical	Anchor Answer Choice Skip Logic Group*	Products Not Purchased	
	rcnased		during your visit? (Hease select all that apply.)	Bread		bread		vertical		Purchased	
				Cereal		cereal					
				Cottee Dairy/Frozen		coffee dairy frozen					
				Dairy/Frozen Drinks		drinks					
				Fresh Meat Household		fresh_meat household					
				International Foods		household international foods					
				Pet Food Prepared Foods		pet_food prepared_foods					
				Snacks/Candy		snacks_candy					
SBD8579Q015	deca deca core st	G	Since you did not nurchase everything you wanted to during	Other	F	other to_this_commissary_at_anoth	Y	Radio button one-un	Skip Logic Group*	Purchase All No	
	deca_deca_core_st ore_purchaser_pur		Since you did not purchase everything you wanted to during your commissary visit, what do you plan to do next?	Return to this commissary at another time	_			Radio button, one-up vertical		Purchase All No Do Next	
	chase_all_no_do_n ext			,							
				Shop at another store		shop_at_another_store					
				Visit another store's website Purchase a substitute for the item I was unable to purchase	a_subs	visit another stores website dute for the item i was un	able_to_pur	hase			
				Other	-	other					
SBD8579Q017	deca_deca_core_st ore_purchaser_staf	ĺ	Where did you interact with the commissary associates during your visit? (Please select all that apply)	Entering the store	1	entering_the_store	l <sup>v</sup>	Checkbox, one-up vertical		Staff interaction	
	f_interaction			Changing in the sister	4						
	1	l		Shopping in the aisles Deli/Bakery	1	shopping_in_the_aisles deli bakery				1	
1	I			Produce	1	produce		l			
1	I			Meat I only interacted with the associate during checkout	1			l	Mutually Exclusive		
SBD8579Q018	dese des		Now from with do you should "	This was my first visit to the commissary	_	i only interacted with the associate during checkout		Drop down, select one		Visit Frequency	
20003/3018	deca_deca_core_st ore_purchaser_visit _frequency		How frequently do you shop at the commissary?	This was my mist you to the contribstary		first_visit	,	Cop down, select one	Skip Logic Group*	visit riequency	
	_frequency			Once every 6 months or less often		six months					
				Once every few months	Ã	few_months					
				Monthly Weekly		monthly weekly					
				Daily or more often		daily					
	deca_deca_core_st	Α	Why don't you shop at the commissary more frequently?				Y	Drop down, select one	Skip Logic Group*		
	deca_deca_core_st ore_purchaser_oe_ visit_frequency										
SBD8579Q020	deca_deca_core_st ore_purchaser_oth er_stores_shopped		Where else have you shopped for the type of products sold at the commissary in the past month? (Please select all that apply.)	Traditional Grocery stores (e.g. Kroger, Publix, Food Lion, etc.)	D, B	traditional_grocery_stores_e g_kroger_publix_food_lion_	Y	Checkbox, one-up vertical	Skip Logic Group*	Other stores shopped	
	er_stores_shopped		apply.)			etc				.,,,,,,,	
				Warehouse club stores (e.g. Costco, Sam's Club, etc.)	D, B	warehouse club stores en			Randomize		
						warehouse_club_stores_eg _costco_sams_club_etc					
				Premier Grocery (Wegmans, Whole Foods)	D, B	premier_grocery_wegmans_ whole foods					
				Value Grocery (Aldi, Lidl, etc.)	D, B	value grocery aldi lidl etc					
				Supercenter store (Walmart, Target, Meijer, etc.)	D, B	supercenter_store_walmart_ target_meijer_etc					
				Fresh (Fresh Market, Trader Joe's)	D, B	tresh fresh market trader					
				Online only retailer (e.g. Amazon)	D, B	oes online_only_retailer_eg_am					
						online_only_retailer_eg_am azon			A		
				Other I have only shopped at the commissary in the last month	A, D, B	i have only shopped at the			Anchor Answer Choice Mutually Exclusive		
						other i_have_only_shopped_at_th e_commissary_in_the_last_ month			,		
SBD8579Q022	deca deca core st	D	How did you make your non-commissary purchase(s)? (Please	I purchased at a physical store		i_purchased_at_a_physical_ store	Y	Checkbox, one-up	Skip Logic Group*	How Purchased	
	deca_deca_core_st ore_purchaser_how _purchased_outsid		How did you make your non-commissary purchase(s)? (Please select all that apply.)			store		Checkbox, one-up vertical		How Purchased Outside Commissary	
	e_commissary										
				ordered online and picked up in the store		i_ordered_online_and_picke d_up_in_the_store			Randomize		
				I ordered online and shipped the items to my home		i ordered online and shippi					
				Other		i ordered_online_and_shipp ed_the_items_to_my_home other			Anchor Anners Chaire		
SBD8579Q023	deca_deca_core st	В	Why didn't you shop for these items at the commissary? (Please select all that apply.)	Other The commissary operating days are not convenient		other the_commissary_operating_ days_are_not_convenient	Y	Checkbox, one-up vertical	Anchor Answer Choice Skip Logic Group*	Why shop other	
	deca_deca_core_st ore_purchaser_why _shop_other_stores		(Please select all that apply.)			days_are_not_convenient		vertical		stores	
	sures_sures										
				The commissary location is not convenient		the_commissary_location_is					
						_not_convenient				1	

Proceedings   Procedure   Pr					_				Randomize		
Part				The commissary hours are not convenient		the_commissary_hours_are not_convenient			Kandomize		
Part				The commissary doesn't carry the specific item(s) I wanted		the commissary doesnt ca					
Proceedings   Process						rry_the_specific_items_i_wa					
Reserved				The seminant was not of steel of the item(e) I wented	-						
Part   Section   Part				The commonly was out of stock of the nemas) I wanted		If stock of the items i wan					
Manual Content   Manu						ted					
March 2016   Mar				I wanted to have the item(s) delivered		i wanted to have the item					
March   Company   Compan				The quality of items at the commissary is poor	_	the quality of items at the					
Price of a control of place of the control of the						_commissary_is_poor					
March   Column   Co				Other		other			Anchor Answer Choice		
March   Colored   Colore		deca_deca_core_st	Please tell us about something that delighted you during your shonning trin				N N	Text area, no char limit		Delighted	
March 2007   Professor of the control of the cont		ghted_comment									
December		fs_improve	What else would you like to share with us to help improve your				N	Text area, no char limit		Improve	
Max.   Study			nersonally-identifiable information, including your social security								
Manual Process   Manu			number, account number(s), or any username(s) and/or								
December 2016   11, 100											
Section   1, 1, 100   1, 1, 1, 100   1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,	SBD8579Q028	deca_deca_core_st	How much do you typically spend per month at a commissary?			0_50	Y	Drop down, select one		\$ Range Spent	
SECRETAGES   1, 1, 10		ore_purchaser_ran ge_spent		\$0.550							
BECANTO   11   10   10   10   10   10   10   1		0.24		\$51-\$100		51 100					
SECRETAGES   10   10   10   10   10   10   10   1				\$101-\$150		101_150					
Section Content   Section Co				\$151-\$200		151_200					
		1		8201-8200	₩	201_250		1		1	
SECRETICAL   Secretary   Sec		1			$\vdash$	251_300		1		1	
SECRETACION   March Secretary recorded states of the pages above to record states of the pages above		1		\$351-\$400		351 400		1		1	
SECRETORIAL   Secretarial Secretaria Sec		1		\$401-\$450		401_450		1		1	
SECONTO CORP.   Control				\$451-\$500		451_500				l	
Policy Cont. proc.   Policy					$\vdash$	501_600				l	
Cold control of the contains a purchase   Cold control of the contains a purchase   Cold control of the contains a purchase   Cold control of the cold control of th		1			-	601_or_more		1		1	
March Service Company					1	i did not make a prechae				l	
Activity				I did not make a purchase		e e					
Activities   Act	SBD8579Q029	deca_deca_core_st	Please select your sponsor's status.			active_duty	Y	Drop down, select one		Sponsor Status	
Section   Control of Biology		ore_purchaser_spo		Andrew desire							
Continued   Cont		11301_344443			<b>!</b>	retired military					
District Name											
Column				G/R Inactive		g_r_inactive					
Section   Sect						veteran					
SEC6979Q00   P				Civilian							
Marker 20				Other Prefer not to respond							
10	SBD8579O030	fs demos age	Which category includes the age of the primary shopper?	Under 20		under 20	N	Drop down, select one		Demos: Age	
20.34   30.34   35.39   35.3				20 - 24		20 24		.,			
D-29   D-26				25 - 29		25_29					
62.49   63.4				30 - 34		30_34					
62.49   63.4				35 - 39	_	35_39					
Do Set   D				45 - 49		45 49					
Billion   Bill				50 - 54		50 54					
SECRETFYQ022   St. demos, sentant   Secretary stagement   Secret				55 - 59		55_59					
Perform not prespond					_						
SEC057YQ022 Is_demos_market SEC057YQ022 Is_demos_market SEC057YQ022 Is_demos_market SEC057YQ022 Is_demos_market SEC057YQ022 Is_demos_market SEC057YQ022 Is_demos_market SEC057YQ023 Is_demos_market SEC057YQ023 Is_demos_market SEC057YQ023 Is_demos_market SEC057YQ023 Is_demos_market SEC057YQ023 Is_demos_market SEC057YQ024 Is_demos_market SEC057YQ024 Is_demos_market SEC057YQ024 Is_demos_market SEC057YQ025 Is_demos_market SE				Prefer not to respond	_						
Finder cost to respond professional profession to respond profession respond profess	SBD85790031	fs demos gender	What is the gender of the primary shopper?				N	Radio button, one-up		Demos: Gender	
SEC057YQ022 b								vertical			
SECRETYQUE Is demonstrated with a syour mental status?  What is your mental status?  Service, never ramed  Ser											
Amend or domestic pathnership married or domestic pathnership declarated before the second of the se	SBD85790022	fe damor marital	What is your marital status?	Preter not to respond	-	prefer not to respond	N	Drop down relact		Demor: Marital	
SMOSTRQ03	3606379Q032		What is your manial status?	Single, never mariled		single_never_mameu	I N	Drop down, select one			
Selection   Sele	1	1		Married or domestic partnership		married_or_domestic_partn		1		1	
Decrease   Separate					-	ership				l	
Security				Divorced	-					l	
SEDBSTRQ932 on a face, and a come of performance to respond profession of the segretary profession for performance to the segretary profession for the segretary	1				<del>                                     </del>			1		1	
SEDESTROBATION   Security   Sec	1	1		Prefer not to respond			1	1		1	
1	SBD8579Q033		How many people including yourself currently live in your			1	Y	Drop down, select one			1
2   2   3   4   4   5   5   5   5   5   5   5   5	1	ore_purchaser_hou sebold_number	nousenoia?	I.	1			1		Number	
1				2	-	1 2				l	
SEC08979Q044 Is_Semos_children    What are the age groups of any children that be in your processor of the second	1	1		3				1		1	
SECOSTYCOPAL (s, demos_children)  What are the age groups of any children (has be in your household)  SECOSTYCOPAL (s, demos_children)  What are the age groups of any children (has be in your household)  SECOSTYCOPAL (s, demos_children)  What are the age groups of any children (has be in your household)  SECOSTYCOPAL (s, demos_children)  SECOST	1	1		4				1		1	
Ear more   But more   Peter root to respond   Peter	1			5				1		1	
Section   Sect	1	1		0	₩			1		1	
Perform not to respond   Perform not to resp	1	1		8 or more	-			1		1	
SEDESTYQGEA   Is_demos_childen   Note are the aper groups of any children that be any our processor of the				Prefer not to respond		prefer not to respond					
Poucehold? (Please solect all that apply)   Superior a haby   Su	SBD8579Q034	fs_demos_children	What are the age groups of any children that live in your	No children in household		no_children_in_household	N	Checkbox, one-up	Mutually Exclusive	Demos: Children	
D to 2 years old	1		household? (Please select all that apply.)	Francisco - bab.	-			vertical		1	
De 5 years old   3 to 5 years old   4 to 5 years old   5 to 5 years	1	1		O to 2 years old	-	expecting_a_baby		1		1	
En 7 years old   E. to 7, years old   E. to 2, years, old	1	1		3 to 5 years old	<del>                                     </del>	3 to 5 years old		1		1	
8 to 12 years odd   8 12	1	1		6 to 7 years old		6 to 7 years old		1		1	
Es to 17 years and Es to 27 years and a 15.0 17 August and August	1			8 to 12 years old		8_12		1		1	
Adult children 18 or older   Adult children 18 or older   Adult children 18 or older	1	1			$\vdash$			1		1	
Peter not for respond perfor not for respond perfor not for respond perfor not for respond N Text field, -(100 char Page not for respond N Text field, -(100 cha	1	1		16 to 17 years old	-			1		1	
doca deca core st Decare enter the 5-digit zip code of your current residence, (if one purchaser zipc COCNUS or abouth drive user POPs code, If you don't have all the properties of the propert	1				1				Mutually Exclusive	l	
one purchaser zipc OCONUS or aboard ship use FPO zip code. If you don't have a		deca deca core st	Please enter the 5-digit zip code of your current residence. (If				N	Text field, <100 char		ZipCode	
υνε μην ωνες, είναι ο 39393)	1	ore purchaser zipc	OCONUS or aboard ship use FPO zip code. If you don't have a		1						
		ode	rip code, enter sassa)	l .							J

Model Name DeCA Core Store Purchaster India Asima Lineage, Cities Lineage, Cities Resolution of the Store Store Purchaster India Asima Lineage, Cities Resolution of the Store Store Resolution of the Store Store

Date							Blue: Rewon	d			
OID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Туре	Special Instructions	CQ Label	Notes
SBD8579Q001	fs acquisition sour	From	Which of the following prompted your most recent visit to the	Billboard	DKIP 10	bilboard	Y/N Y	Radio button, one-up	Skip Logic Group*		Notes
	ce_retail		commissary?	Deal of the Week Promotions	1	deal of the week promotion		vertical		Acquisition Source	
				"YES" Items (Your Everyday Savings) Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military	ye	tems your everyday savir	gs				
				Appreciation Event)	events_		t_military_ap	preciation_event			
				Sales flyer Promotion with the Exchange (Military Star Card Giveaway, Bounce	a avcha	sales_flyer ange_military_star_card_givea	way bounce	back_coupon	Randomize		
				Back Coupon)	u_excite			Luck_coopon			
				Health and Wellness Radio Advertisement		health_and_wellness radio_advertisement					
				I shop at the commissary regularly Other	i st	hop at the commissary regu other	larly		Anchor Answer Choice Anchor Answer Choice		
SBD8579Q003	deca_deca_core_st		Did you come to the installation to shop at the commissary, or were you on the installation for another reason?	I made a special trip to the installation to shop at the commissary	pecial_tr	ip_to_the_installation_to_sho	Y	Radio button, one-up vertical	Skip Logic Group*	Why Vist	
	ore_purchaser_why _vist		were you on the installation for another reason?					verucai			
SBD8579Q004	deca deca core st	A	Why were you on the installation when you decided to shop at the commissary?	I was already on the installation for another reason I work on the installation	A	y on the installation for an i_work_on_the_installation	other_reason	Radio button, one-up	Skip Logic Group*	Why On	
	deca_deca_core_st ore_purchaser_why on_installation		the commissary?					vertical		Installation	
				I live on the installation I had appointments on the installation	1 5-0-	i live on the installation appointments on the instal					
				I was on the installation for a special event	was o	the installation for a spec	ial_event				
SBD8579Q005	fs_products_purcha sed		What type(s) of product(s) did you purchase during this visit?	Other Bread		other bread	Y	Checkbox, one-up	Skip Logic Group*	Products	
	sed		What type(s) of product(s) did you purchase during this visit? (Please select all that apply.)	Cereal		cereal		vertical		Purchased	
				Coffee Dairy/Frozen		coffee dairy_frozen					
				Darryn-rozen Drinks Fresh Meat		dairy_trozen drinks					
				Fresh Meat Household	_	fresh meat household					
				International Foods		international_foods					
				Pet Food Prepared Foods	-	pet_food prepared_foods					
				Produce Snacks/Candy	-	produce snacks_candy					
SBD8579Q007				Other	A	other yes			Skip Logic Group*		
3000379Q007	deca_deca_core_st ore_purchaser_co mmisary_brands_y		Did your purchase include any commissary store brand products? (e.g. Freedom's Choice, Full Circle, Home Base, Top Care, Tippy Toes, etc.)			,es		Radio button, one-up vertical		Commisary Brands Y/N	
	mmisary_brands_y _n		Care, 1997 1005, CIC.)								
SBD8579Q008	deca_deca_core_st	A	Why did you decide to purchase commissary store brand	No Prices lower than national brands		no prices_lower_than_national	Y	Checkbox, one-up	Skip Logic Group*	Commissary	
	ore_purchaser_co		products? (Please select all that apply.)			brandsbr		vertical	, -9	Brands Why	
	why										
				National brand item was not available		national_brand_item_was_n ot_available					
				Product quality is equal to national brands		product_quality_is_equal_to national_brands					
SBD8579Q009	fs accomelish even		Were you able to purchase expedition you intended to division	Other		other yes	v	Radio hutton one un	Skip Logic Group*	Purchase All	
accouração os	fs_accomplish_purc hase		Were you able to purchase everything you intended to during your commissary visit?	Yes		,65		Radio button, one-up vertical	Sup cogo Group	r Grovase Ad	
SBD8579Q010	deca_deca_core_st	А	What was the main reason you did not purchase everything you		m, E, G	item_is_carried_but_not_in_ stock	Y	Radio button, one-up	Skip Logic Group*	Purchase All_No	
	ore_purchaser_pur chase_all_no		intended to?	Item is carried, but not in stock		stock		vertical			
				item is not carried		item_is_not_carried					
				Price too high Expired product on the shelf		price_too_high expired_product_on_the_sh					
				Quality of meat		quality_of_meat					
				Quality of produce Selection of meat		quality_of_produce selection_of_meat selection_of_produce			Randomize		
				Selection of produce		selection_of_produce			Anchor Annuar Choice		
SBD8579Q013	fs_products_not_pu rchased	Е	What type(s) of product(s) were you unable to purchase during your visit? (Please select all that apply.)	Produce		produce	Y	Checkbox, one-up vertical	Anchor Answer Choice Skip Logic Group*	Products Not	
	ICIALICO		builty your van: (i include actions and apply.)	Bread		bread		Villetin		Gichiasa	
				Cereal Coffee		cereal					
				Dairy/Frozen Drinks		dairy frozen drinks					
				Fresh Meat		fresh_meat					
				Household International Foods		household international_foods					
				Pet Food Prepared Foods Snacks/Candy		pet_food prepared_foods snacks_candy					
				Snacks/Candy Other	F	snacks_candy other					
SBD8579Q015	deca_deca_core_st ore_purchaser_pur chase_all_no_do_n ext	G	Since you did not purchase everything you intended to during your commissary visit, what do you plan to do next?		return_	to_this_commissary_at_anoth	Y	Radio button, one-up	Skip Logic Group*	Purchase All No Do Next	
	chase_all_no_do_n		,	Return to this commissary at another time							
				Shop at another store		shop_at_another_store					
				Visit another store's website Purchase a substitute for the item I was unable to purchase	a_subs	visit another stores website stute for the item i was un	able_to_puri	hase			
SBD8579Q017	deca deca core st		Where did you interact with the commissary associates during	Other Entering the store		other entering_the_store	Y	Checkbox, one-up		Staff interaction	
	deca_deca_core_st ore_purchaser_staf f_interaction		Where did you interact with the commissary associates during your visit? (Please select all that apply)					Checkbox, one-up vertical			I
				Shopping in the aisles Deli'Bakery	1	shopping_in_the_aisles deli_bakery		1			I
				Deli/Bakery Produce	ď	produce					l
				Meat I only interacted with the associate during checkout	1	meat i only interacted with the			Mutually Exclusive		l
SBD8579Q018	deca_deca_core_st		How frequently do you shop at the commissary?	This was my first visit to the commissary	_	associate during checkout	V	Drop down, select one	Skip Logic Group*	Visit Frequency	
20001190110	ore_purchaser_visit frequency					mar_wat		sp dom, select one	Sup Logic Group	nac requency	
	_irequency			Once every 6 months or less often		six_months					
				Once every few months Monthly		few_months monthly					
				Weekly Daily or more often		weekly daily					
SBD8579Q020	deca_deca_core_st		Where else have you shopped for the type of products sold at the commissary in the past month? (Please select all that	Traditional Grocery stores (e.g. Kroger, Publix, Food Lion, etc.)	D, B	traditional_grocery_stores_e g_kroger_publix_food_lion_	Y	Checkbox, one-up	Skip Logic Group*	Other stores	
	ore_purchaser_oth er_stores_shopped		the commissary in the past month? (Please select all that apply.)			g_kroger_publix_food_lion_ etc		vertical		shopped	
				Warehouse club stores (e.g. Costco, Sam's Club, etc.)	D, B	warehouse_club_stores_eg			Randomize		
				Premier Grocery (Wegmans, Whole Foods)	D, B	warehouse_club_stores_eg _costco_sams_club_etc premier_grocery_wegmans					
					D. B	premier_grocery_wegmans_ whole_foods					
				Value Grocery (Aldi, Lidl, etc.) Supercenter store (Walmart, Target, Meijer, etc.)	D, B	value_grocery_aldi_lidl_etc supercenter_store_walmart_					
				Fresh (Fresh Market, Trader Joe's)	D, B	target meijer etc fresh fresh market trader j					
				Online only retailer (e.g. Amazon)		oes online_only_retailer_eg_am azon					
				Other	D. B				Anchor Answer Choice		
				I have only shopped at the commissary in the last month		i_have_only_shopped_at_th e_commissary_in_the_last_ month			Mutually Exclusive		
						month de dist					
SBD8579Q022	deca_deca_core_st ore_purchaser_how _purchased_outsid e_commissary	D	How did you make your non-commissary purchase(s)? (Please select all that apply.)	I purchased at a physical store		i_purchased_at_a_physical_ store	Y	Checkbox, one-up vertical	Skip Logic Group*	How Purchased Outside Commissary	
	_purchased_outsid e_commissary									Commissary	
				ordered online and picked up in the store		i_ordered_online_and_picke d_up_in_the_store			Randomize		
				I ordered online and shipped the items to my home		i ordered online and shipp ed the items to my home					
				Other					Anchor Answer Choice		
SBD8579Q023	deca_deca_core_st ore_purchaser_why _shop_other_stores	В	Why didn't you shop for these items at the commissary? (Please select all that apply.)	The commissary operating days are not convenient		the_commissary_operating_ days_are_not_convenient	Y	Checkbox, one-up vertical	Skip Logic Group*	Why shop other stores	
	_shop_other_stores										
				The commissary location is not convenient		the_commissary_location_is not_convenient					
				The commissary hours are not convenient		the_commissary_hours_are _not_convenient			Randomize		
						_not_convenent					

				The commissary doesn't carry the specific item(s) I wanted		the_commissary_doesnt_ca my_the_specific_items_i_wa nted					
				The commissary was out of stock of the item(s) I wanted		the commissary was out of f stock of the items i wan					
				I wanted to have the item(s) delivered		i_wanted_to_have_the_item s_delivered					
				The quality of items at the commissary is poor		the quality of items at the commissary is poor					
				Other		other			Anchor Answer Choice		
SBD8579Q028	deca_deca_core_st ore_purchaser_ran		How much do you typically spend per month at a commissary?			0_50	Y	Drop down, select one		\$ Range Spent	
	ge_spent			50-\$50 \$51-\$100							
				\$51-\$100		51_100					
				\$101-\$150		101_150					
				\$151-\$200	_	151_200 201_250					
				\$201-\$250 \$251-\$300	-	201_250					
				\$251-\$300 \$301-\$350	_	301 350					
				\$351-\$400	_	351 400					
				\$401.\$450		401 450					
				\$451-\$500		451 500					
				\$501-\$600		501 600					
				\$601 or more		601_or_more					
				Prefer not to respond	1	prefer_not_to_respond		1		1	
	ı	l			1	i_did_not_make_a_purchas		1		1	
SBD8579Q029	dana dana an		Name calcut on a service status	I did not make a purchase	-	e	-	Dress deven sedes		Consess Ch.	
aense vadnsa	deca_deca_core_st ore_purchaser_spo		Please select your sponsor's status.		1	active_duty	4	Drop down, select one		Sponsor Status	1
1	nsor_status			Active duty	1			1		1	
1	ı	l		Retired military		retired_military		1		1	
				Guard/reserve (G/R active)		guard_reserve_g_r_active					
				G/R Inactive		g_r_inactive					
				Veteran		veteran					
				Civilian	_	civilian					
				Other Prefer not to respond	_	other prefer not to respond					
SBD8579Q030	fs_demos_age		Which category includes the age of the primary shopper?	Under 20	-	under 20	N	Drop down, select one		Demos: Age	
PRD82\a6030	rs_demos_age		which category includes the age of the <u>primary shopper</u> ?	20 - 24	_	20 24	N	Drop down, select one		Demos: Age	
				26 - 29	_	25 29					
				25 - 29 30 - 34		30 34					
				35 - 39		35 39					
				40 - 44		40 44					
				45 - 49		45_49					
				50 - 54		50_54					
				55 - 59		55_59					
				60 - 64		60_64					
				65+ Prefer not to respond	_	65					
SBD8579Q031	fs_demos_gender		What is the gender of the primary shooper?	Prefer not to respond	_	prefer not to respond male	N	Radio button, one-up		Demos: Gender	
5555575Q051	13_demos_gender		What is the gender of the primary shopper?			III III III III III III III III III II		vertical		Demos Gender	
				Female		female					
				Prefer not to respond		prefer_not_to_respond					
SBD8579Q032	fs_demos_marital_ status		What is your marital status?	Single, never married		single_never_married	N	Drop down, select one		Demos: Marital Status	
	status			Married or domestic partnership		married_or_domestic_partn				Status	
1	i			Widowed	+	ership widowed		1		1	
1		l		Divorced	_	divorced				l	
1		l		Separated	t	separated				l	
				Prefer not to respond		prefer_not_to_respond				1	
SBD8579Q033	deca_deca_core_st ore_purchaser_hou sehold_number		How many people including yourself currently live in your household?	1		1	Y	Drop down, select one		Household Number	
1				2		2		1		1	
1				3		3		1		1	
1				Ė.	-	4 4		1		1	
1				P	+	5 6		1		1	
1				F	<del>                                     </del>	1 %		1		1	
1	ı	l		8 or more	1	8_or_more		1		1	
1	ı	l		Prefer not to respond	_	prefer not to respond		1		1	
SBD8579Q034	fs_demos_children		What are the age groups of any children that live in your household? (Please select all that apply.)	No children in household		no_children_in_household	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children	
1				Expecting a baby	1	expecting a baby		I		1	
1		l		0 to 2 years old		0 2				l	
1	ı	l		3 to 5 years old		3_to_5_years_old		1		1	
1		l		6 to 7 years old		6_to_7_years_old				l	
1		l		8 to 12 years old		8_12				l	
1				13 to 15 years old	1	13_15		1		1	
1				16 to 17 years old Adult child(ren) 18 or older living at home	-	16_17 adult children 18 or older		1		1	
1		l		Prefer not to respond	1	prefer not to respond		1	Mutually Exclusive	1	
				p reser not to respond		present not to respond			musuary Excidint	1	

The control of the								Blue: Reword	1			
March   Marc	OID	AP Question Tag	Skip	Question Text	Answer Choices	Skin To	AP Answer Tag	Required	Type	Special Instructions	CO Label	Notes
A			From	Missister of the following property of the second civit to the		DKIP TO			Radio button, one-up		Acquisition	Notes
Manual Content		ce_retail		commissary?					vertical		Source	
March   Marc					YES' Items (Your Everyday Savings)	ye:	items your everyday savi	gs				
March   Marc					Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military Appreciation Event)			f_military_ap	preciation_event			
The content of the							sales_flyer			Randomize		
March   Marc					Back Coupon)	e_excnai		way_bounce	_back_coupon			
March   Marc							health_and_wellness radio_advertisement					
Marchand   Company   Com					I shop at the commissary regularly	i_sh	op at the commissary regu	larly				
March   Marc	BD8579Q002	fs_acquisition_sour	A	Please tell us what prompted your most recent commissary	Other, pieuse speeny	-	other <del>please specify</del>	N	Text field, <100 char	Skip-Logic-Group <sup>1</sup>	Acquisition	
March   Marc	BD8579O003	deca deca core st		visit: Did you come to the installation to shop at the commissary, or	made a special trip to the installation to shop at the commissary	becial tri	b to the installation to sho	Y	Radio button, one-up	Skip Logic Group*		
March   Marc		ore_purchaser_why		were you on the installation for another reason?	,				vertical			
March 19   March 20					I was already on the installation for another reason	Α	on the installation for an	other_reason				
March 19   March 20	BD8579Q004	deca_deca_core_st ore_purchaser_why	A	Why were you on the installation when you decided to shop at the commissary?	I work on the installation		i_work_on_the_installation	Y	Radio button, one-up vertical	Skip Logic Group*	Why On Installation	
March   Marc		_on_installation			I has no the installation		i live on the installation					
March   Marc					I live on the installation I had appointments on the installation	i_had	appointments on the insta	lation				
March   Marc					was on the installation for a special event	was or	the installation for a spec	al_event				
Part	BD8579Q005	fs_products_purcha		What type(s) of product(s) did you purchase during this visit?	Bread		bread	Y		Skip Logic Group*	Products	
Part		seu		(riease select all that apply.)	Cereal		cereal		verucai		Fulchaseu	
Part					Coffee Dain/Erozen		coffee dainy frozen					
The color of the					Drinks		drinks					
Part							household					
Part					International Foods		international_foods					
March   Marc							prepared_toods					
March   Marc					Produce Snacks/Candy		produce snacks candy					
Management   Man					Other, please specify	A						
Management   Man	<del>BD8579Q866</del>	purch		rease specify the other type(s) of product(s) you purchased:					rext area, no char limit	Sop Logic Group*	Purch	
Management   Man	BD8579Q007	deca_deca_core_st		Did your purchase include any commissary store brand products? (e.g. Freedom's Choice Full Circle Home Page Too	Yes	А	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Commisary Brands Y/N	
Management   Man		mmisary_brands_y		Care, Tippy Toes, etc.)								
March   Marc		-"			No No		no					
Material bound for each price of the control and price of the control	BD8579Q008	deca_deca_core_st	А	Why did you decide to purchase commissary store brand products? (Please select all that apply )	Prices lower than national brands		prices_lower_than_national	Y	Checkbox, one-up	Skip Logic Group*	Commissary Brands Why	
Material Content of the content of		mmissary_brands_		prosecutive residence as man appry.)			_branusur		renocali		Willy Willy	
Miles   Mile		wny			National brand item was not available	1	national brand item was n					
Proceedings   Process						1	ot_available					
Proceedings   Process					i-roduct quality is equal to national brands		_national_brands					
Column	BD8579Q009	fs accomplish pure		Were you able to purchase everything you intended to during	Other		other	Y	Radio button, one-un	Skip Logic Group*	Purchase All	
The company of the company of the product of the company of the	,	hase			Yes No	AFC			vertical	, , , , , , , , , , , , , , , , , , , ,		
Section 2 of the control of the control for th	BD8579Q010	deca_deca_core_st	A	What was the main reason you did not purchase everything you		2,0	item_is_carried_but_not_in_	Y	Radio button, one-up	Skip Logic Group*	Purchase All_No	
March   Marc		ore_purchaser_pur chase_all_no		intended to?	Item is carried, but not in stock				vertical			
Part						C	item_is_not_carried					
Company of the comp					Expired product on the shelf		expired_product_on_the_sh					
Section of the content of the cont					Quality of meat		quality of meat					
Table 1968   The state of the control of the contro					Quality of produce		quality_of_produce					
Part					Selection of meat Selection of produce		selection_of_meat selection of produce					
Control of the cont	DD05700011	dana dana assa st	_	Name and the observation of the contract of	Other-please-specify	8	other_please_specify		Tant area on about task	Anchor Answer Choice	Durchase All No.	
BOOLET COLD TO A STATE OF THE PARTY OF THE P	ppopradorr	ore_purchaser_pur	•	intended tems.					Text area, no charmin	Ship Edgic Group	Other	
BOOLET COLD TO A STATE OF THE PARTY OF THE P		chase_ail_no_other										
March   Marc	BD8579Q012	deca_deca_core_st	e	Please specify the product you were looking for that the				N	Text-area, no-char-limit	Skip-Logic-Group <sup>x</sup>	Purchase All No	
March   Marc		chase all no speci		community does not carry.							Specify 1 rouses	
March   Marc	BD8579Q013	fs_products_not_pu	E	What type(s) of product(s) were you unable to purchase	Produce		produce	Y	Checkbox, one-up	Skip Logic Group*	Products Not	
Control Contro		rchased		during your visit? (Please select all that apply.)	Rapad		hread		vertical		Purchased	
Prints of the pr							cereal					
Prints of the pr					Cottee Dairy/Frozen		dairy frozen					
SIDESTROSS  Since design compared from the second compared from the sec							drinks					
Fel road properties of the pro					Household		household					
Figure 2 Foods    Proposed Foods   Propo												
Company of the common of the					Prepared Foods		prepared foods					
Substitution   Subs					Other-please-specify	F	other_please_specify					
Comparison of the Comparison	BD8579Q014	is_oc_other_produ cts_not_purchased	F	Please specify the type(s) of product(s) you were unable to purchase.				N	Text area, no char limit	Skip Logic Group*	Products Not Purchased-other	
Social another story window 1 and survival stores. When the process select of that apply)  Social another story window 1 and survival that survival that purchase 4 and a survival trans, window 1 and survival trans, wind	BD8579Q015	deca_deca_core_st	G	Since you did not purchase everything you intended to during		return_t	o_this_commissary_at_anoth	Y	Radio button, one-up	Skip Logic Group*	Purchase All No	
Social another story window 1 and survival stores. When the process select of that apply)  Social another story window 1 and survival that survival that purchase 4 and a survival trans, window 1 and survival trans, wind		chase_all_no_do_n		y y trans, which do you plan to do next?	Return to this commissary at another time				verted		DO NEX	
ACCEPTION OF THE PROPERTY AND ACCEPT		ext			Shop at another store		shop at another store					
Comparison of the comparison					Visit another store's website	a rubo	Msit_another_stores_website	able to over	hase			
SECRIFYQUIT  Once, discu core is our principles and in a commonany associated during personal processing of the associated during personal processing of the associated during decident with the associated during checkent of the appear in the associated during checkent of					Other-please specify	a_su05	other please_specify	e_uo_purc				
Company   The produce   The produce   Company   The produce	BD0579Q016	deca_deca_core_st ore_purchaser_pur		Please specify what you plan to do next.				N	Text area, no char limit	Skip Logic Group*	Purchase All No Do Next-Other	
Schools   Produce   Security		chase all no do n										
Company   The produce   The produce   Company   The produce	BD8579Q017	deca_deca_core_st		Where did you interact with the commissary associates during	Entering the store		entering_the_store	Y	Checkbox, one-up		Staff interaction	
SEDESTROBES  Obscillation  SEDESTROBES  Obscilla		f_interaction		your von: (Please select all that apply)		]			verdCal		1	
Produce   Sability   Produce   Produ					Shopping in the aisles	1	shopping_in_the_aisles				1	
For interaction of the associate during checkout    Corp. Interaction of the Research of the R					Produce	1	produce					
SEDISTROPOUS  SEDISTROPOUS  A contract core is producted year purchaser, yield by you shop at the commissary?  This was my first visit to the commissary?  This was my first visit to the commissary?  This was my first visit to the commissary.					Meat only interacted with the associate during checkout	1	i only interacted with the			Mutually Exclusive		
Once every fe months or less often  Once every fe months or less often  Once every fe months or less often  A lew months  Anderson  A lew months  Anderson  A lew months  Anderson  A lew months  A le	DD05700010	deca dece esse		How from worth do you shop at the			associate_during_checkout		Drop down salest		Visit Escare	
Dots every 6 months in less often A is a months of the control of	CCC313QUIO	ore purchaser visit		www.ecque.co.you stup at the continusary?	ma ma my ma voit to the continosary		III 21 AISH	, i	Drop down, select one	Out codic croop,	val riequency	
Once every few months   A   Sew months		_trequency			Once every 6 months or less often	A	six_months					
SIGNETPORTOR  And A contract of the contract o					Once every few months	A	few_months					
SIDENTIFOCOS  SI					Weekly		weekly					
one journative, rib et_connessary is the continuants? (Prisons select all that et_connessary is the continuants (Prisons select all that et_connessary is the connessary is the continuants (Prisons select all that et_connessary is the connessary is the connecsary i	BD85790014	deca deca core el		Why don't you also at the completent more frameway	Daily or more often		daily	¥	Brop down select one	Skip Logic Groups		
one journative, rib et_connessary is the continuants? (Prisons select all that et_connessary is the continuants (Prisons select all that et_connessary is the connessary is the continuants (Prisons select all that et_connessary is the connessary is the connecsary i		ore_purchaser_oe_		y and the second					, said the	and and a control		
or purchase, rife et_conver_shopped et_conver_sh	BD8579Q020	deca_deca_core_st		Where else have you shopped for the type of products sold at	Traditional Grocery stores (e.g. Kroger, Publix, Food Lion, etc.)	D, B	traditional_grocery_stores_e	Y	Checkbox, one-up	Skip Logic Group*	Other stores	
Wasehouse club stores (e.g. Costos, Sant's Club, etc.)   D, B   wasehouse, club, stores etg		ore_purchaser_oth er_stores_shooped		the commissary in the past month? (Please select all that apply.)			g_kroger_publix_food_lion_ etc		vertical		shopped	
Penteret Grocery (Wegmans, Winde Foods)												
Penteret Grocery (Wegmans, Winde Foods)						D, B	warehouse club_stores_eg _costco_sams_club_etc			Randomize		
Value Giocony (Als. List, etc.)   D, B   value grocery and all etc.					Premier Grocery (Wegmans, Whole Foods)	D, B	premier_grocery_wegmans_ whole fonds					
Supercenter store (Walmant, Target, Meijer, etc.)  D, B laupscreater store walmard   target meijer etc   t					Value Grocery (Aldi, Lidl, etc.)	D, B	value_grocery_aldi_lidl_etc					
Fresh (Fresh Market, Trader Joe's)  D, B   fresh_fresh_market_trader_j   Fresh_fresh_market_trader_j					Supercenter store (Walmart, Target, Meijer, etc.)	D, B	supercenter_store_walmart_ target meiler etc					
Online only retailer (e.g. America)					Fresh (Fresh Market, Trader Joe's)		fresh_fresh_market_trader_j					
Unitarie Unity reciater (e.g. Antiazoni) U, B Ontine_Only_recisier_eg_am					Online only retailer (e.g. Amazon)	D, B	online_only_retailer_eg_am azon					
Other-please-specify  Ar, D, B other-please-specify  Anchor Answer Choice					Other-please specify	A, D, B	other-please-specify			Anchor Answer Choice		

Management   Man					I have only shopped at the commissary in the last month		i have only shopped at the			Mutually Exclusive	1	
Manual Property of the Control of					There only shopped at the commissacy of the last month		i_have_only_shopped_at_th e_commissary_in_the_last_ month			mudaly Excusive		
Manual Property of the Control of	SBD8579Q021	deca_deca_core_st ore_purchaser_oe_	A	Please specify where else you have shopped for the type of products sold at the commissery.				N	Text area, no char limit	Skip Logic Group*	OE Other Prod Purch	
Part	SBD8579Q022	deca_deca_core_st	D	How did you make your non-commissary purchase(s)? (Please	I purchased at a physical store		i_purchased_at_a_physical_	Y	Checkbox, one-up	Skip Logic Group*	How Purchased	
March   Marc		_purchased_outsid		select all that apply.)			store		vertical		Outside Commissary	
March   Marc		e_commissary			I ordered online and picked up in the store		i_ordered_online_and_picke			Randomize		
March   Marc					ordered online and shipped the items to my home		d up in the store i ordered online and shipp					
Part of the control										Anchor Answer Choice		
Part	SBD8579Q023	deca_deca_core_st	В	Why didn't you shop for these items at the commissary?	The commissary operating days are not convenient		the_commissary_operating_	Y	Checkbox, one-up	Skip Logic Group*	Why shop other	
Market   M		_shop_other_stores		( and a specific spec								
Procession   Pro					The commissary location is not convenient		the_commissary_location_is					
Manual Property of the Control of					The commissary hours are not convenient		the_commissary_hours_are			Randomize		
March   Marc					The commissary doesn't carry the specific item(s) I wanted		the commissary doesnt cal					
March of the control of the contro												
Part   Part   Part   Part   Part   Calcular   Part   Part   Part   Calcular   Part   Part   Part   Calcular   Part   Pa					The commissary was out of stock of the item(s) I wanted		the_commissary_was_out_o f stock of the items i wan					
No.   1					I wanted to have the item(s) delivered		i wanted to have the item					
Company												
March   Marc					on the state of the common of the state of t		_commissary_is_poor			Annhas Annas Chaire		
Marie   Mari	SBD8579Q024	deca_deca_core_st	e	Please specify why you did not shop for these items at the	One process	Ť	Outer-prease specify			PRICIOI PRIMEI CHOICE		
Marie   Mari		why_shop_other_st		community.								
Marie   Mari	SBD8579Q025	deca_deca_core_st		Please tell us about something that delighted you during your				N	Text area, no char limit		Delighted	
### SECURITY COLUMN AND ADDRESS OF THE ADDRESS OF T		ore_purchaser_deli ghted_comment		shopping trip-		L					comment	
### SECURITY COLUMN AND ADDRESS OF THE ADDRESS OF T	SBD8579Q026	fs_improve		What else would you like to share with us to help improve your commissary shopping experience? (Please do not enter any				N	Text area, no char limit		improve	
### SECURITY COLUMN AND ADDRESS OF THE ADDRESS OF T				personally identifiable information, including your social security number, account number(s), or any username(s) and/or	1							
### SECURITY COLUMN AND ADDRESS OF THE ADDRESS OF T				password(s) in this survey.)								
10.5   10.5	<del>5000579Q027</del>	ore_purchaser_new		wmat new items or services would you most like to see at your commissary?				*	rext area, no char limit		New Services	
10.5   10.5	SBD8579Q028	deca_deca_core_st		How much do you typically spend per month at a commissary?			0_50	Y	Drop down, select one		\$ Range Spent	
10.5   10.5		ore_purchaser_ran ge_spent			\$0.650							
150, 200   150, 200					\$51-\$100 \$101-\$150		51_100 101_150					
2015-050   2015-050					\$151.8200		151_200					
100-1400					\$201-\$250 \$251-\$300		201_250 251_300					
100-1400					\$301-\$350 \$351-\$400		301_350 351 400					
100-1400					\$401.\$450 \$451.\$500		401_450 451_500					
### refer not a separate    Press select your general and select your general					\$501-\$600 \$601 or more		501_600					
March 2007-1907-1907-1907-1907-1907-1907-1907-1					Prefer not to respond		prefer_not_to_respond					
Section of state   Section of					I did not make a purchase		e					
Section of state   Section of	SBD8579Q029	ore_purchaser_spo		Please select your sponsor's status.			active_duty	Y	Drop down, select one		Sponsor Status	
Common		nsor_status			Active duty Retired military		retired military					
Mind category includes the age of the gatings diseased   Part read or septioned   Part read or												
Cheer   Chee					Veteran		veteran					
Mich category includes the age of the grimary aborate?   Note - 20   Section 2   Section 2   Section 2   Section 3   Section 4   Section 5   Section 5   Section 5   Section 6   Section					Other		other					
Signature   Sign	SBD8579Q030	fs_demos_age		Which category includes the age of the primary shopper?	Under 20		under 20	N	Drop down, select one		Demos: Age	
Signature   Sign					20 - 24 25 - 29							
10 - 45					30 - 34 35 - 39		30_34 35_39					
20 - 54   50 - 55   50 -					40 - 44 45 - 49		40_44 45_49					
Co. 64   C					50 - 54		50_54					
## Perform not to respond   Perform not to res					80 - 64 86 - 64		60_64					
Most is the gender of the gattering absolution. The performance of the gattering absolution. The gattering absolution are solved. The performance of gattering absolution. The gattering absolution are solved. The performance of gattering are solve					Prefer not to respond		prefer_not_to_respond					
Perfect not to respond  What is your marital status?  Single, never amend  Alemed of domestic partmenthp  married or demonstry  married	5ED8579Q031	rs_demos_gender		wmax is the gender of the <u>primary shopper</u> ?	Male		male	N	radio button, one-up vertical		Demos: Gender	
SECRETATION OF THE PROPERTY OF					Prefer not to respond		prefer_not_to_respond					
Married of domestic patriceship   married or domestic patriceship   marr	SBD8579Q032	fs_demos_marital_ status		What is your marital status?	Single, never married		single_never_married	N	Drop down, select one		Demos: Marital Status	
Middle   M					Married or domestic partnership		married_or_domestic_partn ership					
SEQUENTIAL DESCRIPTION AND ARREST OF THE PROPERTY OF THE PROPE					Widowed		widowed					
SECOSTRACES   Second content   Second							separated		1			
1	SBD8579Q033	deca_deca_core_st		How many people including yourself currently live in your	ererer not to respond			Y	Drop down, select one		Household	1
1		ore_purchaser_hou sehold_number		nousenoia?	1	<u> </u>			1		Number	
Common					2				1			
Peter not to respond  Te, demos, children  What are the app groups of any children that live in your  No offeren in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of a specified in the prope					4		1 4					
Peter not to respond  Te, demos, children  What are the app groups of any children that live in your  No offeren in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of any children that live in your  Specified in household in the property of a specified in the prope					6		6					
Togething a baby   Separating a baby   Separ					8 or more		7 8_or_more					
Togething a baby   Separating a baby   Separ	SBD8579Q034	fs demos children		What are the age groups of any children that live in your	Prefer not to respond No children in household		prefer not to respond no children in household	N	Checkbox, one-up	Mutually Exclusive	Demos: Children	
0 to 3 years old 0.2 B to 15 years old 3 to 5, 5 years old B to 3 years old B to 3 years old B to 3 years old B to 2 years old B to 2 years old B to 2 years old B to 3 years old B to 4 years old B to 5 years ol				household? (Please select all that apply.)		-			vertical	,		
6 to 7 years and 6 to 7 years and 8 to 27 years and 12 to 15 years and 12 ye					0 to 2 years old		0 2					
8 to 12 years old 8 12 13 to 15 years old 31 15 15 to 17 years old 16 17 40 d. Old defirm 18 or older home at home and children 18 or older the set of the 18 to 17					6 to 7 years old		6_to_7_years_old					
Adult child(ren) 18 or older living at home adult children 18 or older					8 to 12 years old							
S006570Q955 dece_free_core_all_core_core_core_core_core_core_core_core					16 to 17 years old Adult child(ren) 18 or older living at home		adult children 18 or older		1			
les paralles et app. Colobbig de para PEC para de colobbig que a PEC para d	SDD8579O03E	dera-dera-core -		Disease enter the E-disk sin early of your numerature of some All	Prefer not to respond	1	prefer not to respond	24	Text field = 100 e/	Mutually Exclusive	ZinCode	
		ore purchaser zipc		OCONUS or aboard ship use FPO zip code. If you don't have a					acid, -200 char		- Income	

Attribute	Value					
Channel	Store					
Touchpoint Name	In-Location Purchase					
Hierarchy	Store					
Model Type	PredCSAT Store Purch					
Journey Phase	Purchase					
Touchpoint Type	Premium					
Partner Involved	No					
Replay	No					
Version Number of Model Template	17.2.G					

Survey Type	PREDCSAT_NPS				
Look and Feel	Single Page				
Theme Color	#009fea				