



The text you see here will appear at the top and bottom of your survey, examples below.  
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p><b>Welcome Text</b></p> <p>This survey is voluntary and is being conducted under the authority of the Federal Information Policy as amended 44 U.S.C. 3501-3502, Paperwork Reduction Act of 1995. OMB# 1090-0007.</p>	<p><b>Welcome Text - Tablet / Phone</b></p>
<p><b>Thank You Text</b></p>	<p><b>Thank You Text - Tablet / Phone</b></p>
<p><b>Example Desktop</b></p> <div style="border: 1px solid black; padding: 10px;"><p style="text-align: right;"></p><p style="text-align: center;"><b>Customer Satisfaction Survey</b></p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p></div>	<p><b>Example Mobile</b></p> <div style="border: 1px solid black; padding: 10px;"><p style="text-align: right;"></p><p>Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.</p><p>Required questions are denoted by an *</p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p><p style="text-align: center;"><a href="#">ForeSee</a> <a href="#">ForeSee Privacy Policy</a></p></div>

Model Name DeCA Core Store Purchaser  
 Model ID 9B4I9Uw09NwJMgBx5ZgJlg4C  
 Partitioned No  
 Date  
 Model Version 17.2.G



Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors	
1 Satisfaction - Overall	<b>Satisfaction</b> What is your <b>overall satisfaction</b> with shopping at this commissary? (1=Very Dissatisfied, 10=Very Satisfied)	5 Store Atmosphere - Space	<b>Store Atmosphere</b> (1=Strongly Disagree, 10=Strongly Agree, Don't Know) Thinking of the <b>shopping environment</b> of the commissary you recently visited, please indicate your agreement with the following: There was enough <b>space</b> in the commissary for me to shop comfortably.	20 Purchase In Store	<b>Purchase In Store</b> (1=Very Unlikely, 10=Very Likely) How likely are you to <b>make another purchase</b> from a commissary in the next 30 days?	
	2 Satisfaction - Expectations How well did shopping at this commissary <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)		6 Store Atmosphere - Finding I was easily able to <b>find the products</b> that I <b>wanted was shopping-for</b> .		21 Purchase Next Time	<b>Purchase Next Time</b> (1=Very Unlikely, 10=Very Likely) How likely are you to <b>purchase</b> from the commissary <b>the next time</b> you purchase similar merchandise?
	3 Satisfaction - Ideal How did the shopping experience at this commissary <b>compare with an ideal shopping experience</b> ? (1=Not Very Close, 10=Very Close)		7 Store Atmosphere - Layout The <b>layout</b> of the commissary was convenient <b>for shopping</b> .			22 Recommend
	<b>Service</b> (1=Poor, 10=Excellent, Don't Know/Does Not Apply) Please rate the <b>associates who-assisted</b> you <b>encountered</b> on the following: 8 Service - Availability Availability of associates when I needed them					
	9 Service - Responsiveness Responsiveness to my needs <b>in-the-commissary</b>					
	10 Service - Knowledge Ability to answer my questions					
			<b>Merchandise</b> (1=Poor, 10=Excellent, Don't Know) Please rate the <b>products that you shopped for</b> at this commissary on the following: 11 Merchandise - Appeal Appeal to my taste and preference			
			12 Merchandise - Quality Quality of the products			
			13 Merchandise - Variety Variety that I expect			
			<b>Price</b> (1=Poor, 10=Excellent, Don't Know) Consider the <b>prices of products that you shopped for</b> at this commissary. Please rate the following aspects of those prices: 14 Price - Value The <b>prices</b> of the products, given the quality expected from the commissary			
			15 Price - Competitiveness Competitiveness of the prices			
			16 Price - Clarity Clarity of price information (including what is shown on displays, sales, promotions, and online flyers)			
			<b>Checkout</b> (1=Poor, 10=Excellent, Don't Know) Consider your <b>checkout</b> experience at this commissary. Please rate the following: 17 Checkout - Availability Availability of open registers <b>and cashiers</b>			
			18 Checkout - Speed Speed of checkout			
			19 Checkout - Accuracy Accuracy of the transaction (including pricing, promotions, coupons, rewards card, special offers)			

Model Name
Model ID
Partitioned
Date

QID	AP Question Tag	Skip From
SBD8579Q001	fs_acquisition_source_retail	
SBD8579Q003	deca_deca_core_store_purchaser_why_vist	
new		A
SBD8579Q004	deca_deca_core_store_purchaser_why_on_installation	B
new		
SBD8579Q005+J54	fs_products_purchased	

SBD8579Q007	deca_deca_core_store_purchaser_commissary_brands_year_n	
SBD8579Q008	deca_deca_core_store_purchaser_commissary_brands_why	A
SBD8579Q009	fs_accomplish_purchase	
SBD8579Q010	deca_deca_core_store_purchaser_purchase_all_no	A
SBD8579Q013	fs_products_not_purchased	E

SBD8579Q015	deca_deca_core_store_purchaser_purchase_all_no_do_next	G
SBD8579Q017	deca_deca_core_store_purchaser_staff_interaction	
SBD8579Q018	deca_deca_core_store_purchaser_visit_frequency	
	deca_deca_core_store_purchaser_oc_visit_frequency	A
new		A

SBD8579Q020	deca_deca_core_store_purchaser_other_stores_shopped	
SBD8579Q022	deca_deca_core_store_purchaser_how_purchased_outside_commissary	D
SBD8579Q023	deca_deca_core_store_purchaser_why_shop_other_stores	B
	deca_deca_core_store_purchaser_delighted_comment	
	fs_improve	
new		
SBD8579Q028	deca_deca_core_store_purchaser_range_spent	

SBD8579Q029	deca_deca_core_st ore_purchaser_spo nsor_status	
new		A
SBD8579Q030	fs_demos_age	

<b>SBD8579Q031</b>	fs_demos_gender	
<b>SBD8579Q032</b>	fs_demos_marital_status	
<b>SBD8579Q033</b>	deca_deca_core_store_purchaser_household_number	
<b>SBD8579Q034</b>	fs_demos_children	A
	deca_deca_core_store_purchaser_zipcode	

DeCA Core Store Purchaser  
9B4I9Uw09NwJMgBx5ZgJlg4C  
No

**Question Text**

Which of the following prompted your most recent visit to the commissary?

Did you come to the installation to shop at the commissary, or were you on the installation for another reason?

How far did you travel to shop at the commissary?

Why were you on the installation when you decided to shop at the commissary?

On average, what percentage do you think that you save on groceries at the commissary?

What type(s) of product(s) did you purchase during this visit?  
(Please select all that apply.)

Did you purchase any of the following: Freedom's Choice, Home Base, Flock's Finest, Full Circle, Pure Harmony, Top Care and/or Tippy Toes (DeCA's commissary store brand products)?

Why did you purchase any of the following: Freedom's Choice, Home Base, Flock's Finest, Full Circle, Pure Harmony, Top Care and/or Tippy Toes (DeCA's commissary store brand products)? (Please select all that apply.)

Were you able to purchase everything you wanted during your commissary visit?

What was the main reason you did not purchase everything you wanted?

What type(s) of product(s) were you **unable to purchase** during your visit? (Please select all that apply.)

[Empty light blue response area]

Since you did not purchase everything you wanted to during your commissary visit, what do you plan to do next?

Where did you interact with the commissary associates during your visit? (Please select all that apply.)

How frequently do you shop at the commissary?

~~Why don't you shop at the commissary more frequently?~~

Please **select up to 3** of the most significant barriers that prevent or discourage you from shopping at the commissary more frequently.

Where else have you shopped for the type of products sold at the commissary in the past month? (Please select all that apply.)

How did you make your non-commissary purchase(s)? (Please select all that apply.)

~~Why didn't you shop for these items at the commissary?  
(Please select all that apply.)~~

Please tell us about something that delighted you during your shopping trip.

What else would you like to share with us to help improve your commissary shopping experience? *(Please do not enter any personally-identifiable information, including your social security number, account number(s), or any username(s) and/or password(s) in this survey.)*

Would you like to be contacted for a response to your comment regarding your shopping experience?

How much do you typically spend per month at a commissary?

Please select your sponsor's status.

Please select your sponsor's grade.

Which category includes the age of the primary shopper?

--

What is the gender of the primary shopper?

What is your marital status?

How many people including yourself currently live in your household?

What are the age groups of any children that live in your household? (Please select all that apply.)

Please enter the 5-digit zip code of your **current** residence. (If OCONUS or aboard ship use **APO/FPO** zip code. If you don't have a zip code, enter 99999)



Answer Choices	Skip To
Billboard	
Deal of the Week Promotions	
"YES" Items (Your Everyday Savings)	
Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military Appreciation Event)	keting_outreach
Sales flyer	
Promotion with the Exchange (Military Star Card Giveaway, Bounce Back Coupon)	romotion_with_t
Health and Wellness	
Radio Advertisement	
I shop at the commissary regularly	
Other	
I made a special trip to the installation to shop at the commissary	A
I was already on the installation for another reason	B
Less than 5 miles	
5-10 miles	
11-20 miles	
21-30 miles	
More than 30 miles	
I work on the installation	
I live on the installation	
I had appointments on the installation	
I was on the installation for a special event	
I was at the exchange	
Other	
Less than 10%	
10%-15%	
16%-20%	
21%-25%	
26%-30%	
Greater than 30%	
Fresh Produce	
Fresh Meat	
Refrigerated	
Frozen	
Bread	
Snacks/Candy	
Breakfast Food	

Coffee	
Beverages	
Canned Meat and Fish	
Prepared Dinners	
Soup	
International Foods	
Pet Food	
Paper Products-	
Laundry	
Household-	
Health and Beauty-	
Other	
Yes	A
No	
Prices lower than name brand equivalent	
Name brand equivalent was not available	
Product quality is equal to name brand equivalent	
Same ingredients as name brand equivalent	
Other	
Yes	
No	A, E, G
Item is carried, but not in stock	
Item is not carried	
Price too high	
Expired product on the shelf	
Quality of meat	
Quality of produce	
Selection of meat	
Selection of produce	
Other	
Fresh Produce	
Bread	
Cereal	
Coffee	
Dairy/Frozen	
Dairy	
Fresh Meat	
Refrigerated (Dough, Cookies, Prepackaged Meat, Juice, Lunch Kits)	
Frozen	
Snacks (Popcorn, Cookies, Fruit Snacks, Jerky, Nuts, Chips, Crackers, Candy)	
Breakfast Food (Cereal, Granola Bars, Oatmeal, Toaster Pastries)	

<u>Beverages (Coffee, Tea, Juice, Soda, Energy Drinks, Water)</u>	
Canned Meat and Fish	
<u>Prepared Dinners (Side Dishes, Meal Kits, Mac and Cheese)</u>	
Soup	
<u>International Foods</u>	
<u>Pet Food</u>	
Paper Products (Bath Tissue, Facial Tissue, Paper Towels)	
Laundry (Detergent and Fabric Softener)	
<u>Household (Cleaning Supplies, Batteries, Dish Detergent, Bags/Wraps)</u>	
Health and Beauty	
Canned Fruit and Vegetables	
Other	F
Return to this commissary at another time	
Shop at another store	
Visit another store's website	
Purchase a substitute for the item I was unable to purchase	purchas
Other	
Entering the store	
Shopping in the aisles	
Deli/Bakery	
Produce	
Meat	
<u>Checkout</u>	
This was my first visit to the commissary	
Once every 6 months or less often	A
Once every few months	A
Monthly	
Weekly	
Daily or more often	
Customer Service	
Location is not convenient	
Hours are not convenient	
Selection	
Prices	
Product out of stock	
Days open not convenient	
Gate access not convenient	
Other	

Traditional Grocery stores (e.g. Kroger, Publix, Food Lion, etc.)	D, B
Warehouse club stores (e.g. Costco, Sam's Club, etc.)	D, B
Premier Grocery (Wegmans, Whole Foods)	D, B
Value Grocery (Aldi, Lidl, etc.)	D, B
Supercenter store (Walmart, Target, Meijer, etc.)	D, B
Fresh (Fresh Market, Trader Joe's)	D, B
Online only retailer (e.g. Amazon)	D, B
Other	A, D, B
I only shopped at the commissary-	
I purchased at a physical store	
I ordered online and picked up in the store	
I ordered online and shipped the items to my home	
Other	
The commissary operating days are not convenient	
The commissary location is not convenient	
The commissary hours are not convenient	
The commissary doesn't carry the specific item(s) I wanted	
The commissary was out of stock of the item(s) I wanted	
I wanted to have the item(s) delivered	
The quality of items at the commissary is poor	
Other	
Yes	
No	
\$0-\$50	
\$51-\$100	
\$101-\$150	
\$151-\$200	
\$201-\$300	

\$201-\$250	
\$251-\$300	
\$301-\$400	
\$300-\$350	
\$351-\$400	
\$401-\$500	
\$401-\$450	
\$451-\$500	
\$501-\$600	
\$601 or more	
Prefer not to respond	
I did not make a purchase	
Active duty	A
Retired military	
Guard/reserve (G/R active)	
G/R Inactive	
Veteran	
Civilian	
Caregiver	
Other	
Prefer not to respond	
E1	
E2	
E3	
E4	
E5	
E6	
E7	
E8	
E9	
W1	
W2	
W3	
W4	
W5	
O1	
O2	
O3	
O4	
O5	
O6	
O7	
O8	
O9	
O10	
Not sure/prefer not to respond	
Under 20	
20 - 24	
25 - 29	
30 - 34	

35 - 39	
40 - 44	
45 - 49	
50 - 54	
55 - 59	
60 - 64	
65+	
Prefer not to respond	
Male	
Female	
Prefer not to respond	
Single, never married	
Married or domestic partnership	
Widowed	
Divorced	
Separated	
Prefer not to respond	
1	
2	A
3	A
4	A
5	A
6	A
7	A
8 or more	A
Prefer not to respond	
No children in household	
Expecting a baby	
0 to 2 years old	
3 to 5 years old	
6 to 7 years old	
8 to 12 years old	
13 to 15 years old	
16 to 17 years old	
Adult child(ren) 18 or older living at home	
Prefer not to respond	

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword

AP Answer Tag	Required Y/N	Type
billboard	Y	Radio button, one-up vertical
deal_of_the_week_promotions		
yes_items_your_everyday_savings		
events_cooking_demos_celebrity_chef_military_appreciation_event		
sales_flyer		
the_exchange_military_star_card_giveaway_bounce_back_coupon		
health_and_wellness		
radio_advertisement		
i_shop_at_the_commissary_regularly		
other		
special_trip_to_the_installation_to_shop_at_the_commissary	Y	Radio button, one-up vertical
as_already_on_the_installation_for_another_reason		
	Y	Radio button, one-up vertical
i_work_on_the_installation	Y	Radio button, one-up vertical
i_live_on_the_installation		
i_had_appointments_on_the_installation		
i_was_on_the_installation_for_a_special_event		
other		
	Y	Radio button, one-up vertical
fresh_produce	Y	Checkbox, one-up vertical
fresh_meat		
bread		
snacks_candy		

coffee		
international_foods		
pet_food		
household		
other		
yes	Y	Radio button, one-up vertical
no		
	Y	Checkbox, one-up vertical
other		
yes	Y	Radio button, one-up vertical
no		
item_is_carried_but_not_in_stock	Y	Radio button, one-up vertical
item_is_not_carried		
price_too_high		
expired_product_on_the_shelf		
quality_of_meat		
quality_of_produce		
selection_of_meat		
selection_of_produce		
other		
produce	Y	Checkbox, one-up vertical
bread		
cereal		
coffee		
dairy_frozen		
fresh_meat		
snacks_candy		



traditional_grocery_stores_eg_kroger_publix_fo od_lion_etc	Y	Checkbox, one-up vertical
warehouse_club_stores_eg_costco_sams_club _etc		
premier_grocery_wegmans_whole_foods value_grocery_aldi_lidl_etc		
supercenter_store_walmart_target_meijer_etc		
fresh_fresh_market_trader_joes		
online_only_retailer_eg_amazon		
other		
i_purchased_at_a_physical_store	Y	Checkbox, one-up vertical
i_ordered_online_and_picked_up_in_the_store		
i_ordered_online_and_shipped_the_items_to_m y_home		
other		
the_commissary_operating_days_are_not_conv enient	Y	Checkbox, one-up vertical
the_commissary_location_is_not_convenient		
the_commissary_hours_are_not_convenient		
the_commissary_doesnt_carry_the_specific_ite ms_i_wanted		
the_commissary_was_out_of_stock_of_the_ite ms_i_wanted		
i_wanted_to_have_the_items_delivered		
the_quality_of_items_at_the_commissary_is_po or		
other		
	N	Text area, no char limit
	N	Text area, no char limit
	Y	Drop down, select one
0_50	Y	Drop down, select one
51_100		
101_150		
151_200		



35_39		
40_44		
45_49		
50_54		
55_59		
60_64		
65		
prefer_not_to_respond		
male	N	Radio button, one-up vertical
female		
prefer_not_to_respond		
single_never_married	N	Drop down, select one
married_or_domestic_partnership		
widowed		
divorced		
separated		
prefer_not_to_respond		
1	Y	Drop down, select one
2		
3		
4		
5		
6		
7		
8_or_more		
prefer_not_to_respond		
no_children_in_household	N	Checkbox, one-up vertical
expecting_a_baby		
0_2		
3_to_5_years_old		
6_to_7_years_old		
8_12		
13_15		
16_17		
adult_children_18_or_older		
prefer_not_to_respond		
	N	Text field, <100 char



Special Instructions	CQ Label	Notes
Skip Logic Group*  Randomize  Anchor Answer Choice Anchor Answer Choice	Acquisition Source	
Skip Logic Group*	Why Vist	
Skip Logic Group*	Distance Traveled	
Skip Logic Group*	Why On Installation	
	Savings Percentage	
Skip Logic Group*	Products Purchased	

Skip Logic Group*	Commissary Brands Y/N	
Skip Logic Group*	Commissary Brands Why	
Skip Logic Group*	Purchase All	
Skip Logic Group*	Purchase All_No	
Randomize Anchor Answer Choice		
Skip Logic Group*	Products Not Purchased	

Skip Logic Group*	Purchase All No Do Next	
	Staff interaction	
<del>Mutually Exclusive</del>		
Skip Logic Group*	Visit Frequency	
<del>Skip Logic Group*</del>		
Skip Logic Group* LIMIT TO 3 CHOICES Randomize  Anchor Answer Choice	Why shop other stores_New	

Skip Logic Group*	Other stores shopped	
Randomize		
Anchor Answer Choice Mutually Exclusive		
Skip Logic Group*	How Purchased Outside Commissary	
Randomize		
Anchor Answer Choice		
<del>Skip Logic Group*</del>	<del>Why shop other stores</del>	
<del>Randomize</del>		
<del>Anchor Answer Choice</del>		
	Delighted comment	
	Improve	
	Contact	
	\$ Range Spent	

Skip Logic Group*	Sponsor Status	
Skip Logic Group*	Sponsor Grade	
	Demos: Age	

	Demos: Gender	
	Demos: Marital Status	
Skip Logic Group*	Household Number	
Mutually Exclusive Skip Logic Group*	Demos: Children	
Mutually Exclusive	ZipCode	





			The commissary hours are not convenient	the_commissary_hours_are_not_convenient			Randomize		
			The commissary doesn't carry the specific item(s) I wanted	the_commissary_doesnt_carry_the_specific_items_i_wanted					
			The commissary was out of stock of the item(s) I wanted	the_commissary_was_out_of_stock_of_the_items_i_wanted					
			I wanted to have the item(s) delivered	i_wanted_to_have_the_items_delivered					
			The quality of items at the commissary is poor	the_quality_of_items_at_the_commissary_is_poor					
			Other	other					
	deca_deca_core_store_purchaser_didnt_like_comments	Please tell us about something that delighted you during your shopping trip.			N	Text area, no char limit	Anchor Answer Choice	Delighted comment	
	ts_improve	What else would you like to share with us to help improve your commissary shopping experience? (Please do not enter any personally identifiable information, including your social security number, account number(s), or any username(s) and/or password(s) in the survey.)			N	Text area, no char limit		Improve	
SB0879Q028	deca_deca_core_store_purchaser_ranking	How much do you typically spend per month at a commissary?		0_50	Y	Drop down, select one		\$ Range Spent	
			90-\$50						
			\$51-\$100						
			\$101-\$150						
			\$151-\$200						
			\$201-\$250						
			\$251-\$300						
			\$301-\$350						
			\$351-\$400						
			\$401-\$450						
			\$451-\$500						
			\$501-\$600						
			\$601 or more						
			Prefer not to respond						
			I did not make a purchase						
SB0879Q029	deca_deca_core_store_purchaser_sponsor_status	Please select your sponsor's status.			Y	Drop down, select one		Sponsor Status	
			Active duty						
			Retired military						
			Guard/Reserve (GUR active)						
			GUR inactive						
			Veteran						
			Civilian						
			Other						
			Prefer not to respond						
			I did not make a purchase						
SB0879Q030	ts_demographics_age	Which category includes the age of the primary shopper?			N	Drop down, select one		Demos: Age	
			Under 20						
			20-24						
			25-29						
			30-34						
			35-39						
			40-44						
			45-49						
			50-54						
			55-59						
			60-64						
			65+						
			Prefer not to respond						
SB0879Q031	ts_demographics_gender	What is the gender of the primary shopper?			N	Radio button, one-up vertical		Demos: Gender	
			Male						
			Female						
			Prefer not to respond						
SB0879Q032	ts_demographics_marital_status	What is your marital status?			N	Drop down, select one		Demos: Marital Status	
			Single, never married						
			Married or domestic partnership						
			Widowed						
			Divorced						
			Separated						
			Prefer not to respond						
SB0879Q033	deca_deca_core_store_purchaser_household_number	How many people including yourself currently live in your household?		1	Y	Drop down, select one		Household Number	
			1						
			2						
			3						
			4						
			5						
			6						
			7						
			8 or more						
			Prefer not to respond						
SB0879Q034	ts_demographics_children	What are the age groups of any children that live in your household? (Please select all that apply.)			N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children	
			No children in household						
			expecting a baby						
			0 to 2 years old						
			3 to 5 years old						
			6 to 7 years old						
			8 to 12 years old						
			13 to 15 years old						
			16 to 17 years old						
			Adult child(ren) 18 or older living at home						
			Prefer not to respond						
	deca_deca_core_store_purchaser_zip_code	Please enter the 5-digit zip code of your current residence. (If DCOMUS or aboard ship use FPO zip code. If you don't have a zip code, enter 99999)			N	Text field, <100 char	Mutually Exclusive	ZipCode	
			Prefer not to respond						



			The commissary doesn't carry the specific item(s) I wanted	the commissary doesn't carry the specific items I need				
			The commissary was out of stock of the item(s) I wanted	the commissary was out of stock of the items I wanted				
			wanted to have the item(s) delivered	I wanted to have the items delivered				
			The quality of items at the commissary is poor	the quality of items at the commissary is poor				
SB06579Q028	deca_deca_core_store_purchaser_range_spent	How much do you typically spend per month at a commissary?	Other	other	Y	Drop down, select one	Anchor Answer Choice	\$ Range Spent
			\$0-\$50	0-50				
			\$51-\$100	51-100				
			\$101-\$150	101-150				
			\$151-\$200	151-200				
			\$201-\$250	201-250				
			\$251-\$300	251-300				
			\$301-\$350	301-350				
			\$351-\$400	351-400				
			\$401-\$450	401-450				
			\$451-\$500	451-500				
			\$501-\$600	501-600				
			\$601 or more	601 or more				
			Prefer not to respond	prefer not to respond				
			did not make a purchase	I did not make a purchase				
SB06579Q029	deca_deca_core_store_purchaser_sponsor_status	Please select your sponsor's status.	Active duty	active_duty	Y	Drop down, select one		Sponsor Status
			Retired military	retired_military				
			Guard/Reserve (G/R active)	guard_reserve_g_r_active				
			G/R inactive	g_r_inactive				
			Veteran	veteran				
			Civilian	civilian				
			Other	other				
			Prefer not to respond	prefer not to respond				
SB06579Q030	ts_demos_age	Which category includes the age of the primary shopper?	Under 20	under 20	N	Drop down, select one		Demos: Age
			20 - 24	20-24				
			25 - 29	25-29				
			30 - 34	30-34				
			35 - 39	35-39				
			40 - 44	40-44				
			45 - 49	45-49				
			50 - 54	50-54				
			55 - 59	55-59				
			60 - 64	60-64				
			65	65				
			Prefer not to respond	prefer not to respond				
SB06579Q031	ts_demos_gender	What is the gender of the primary shopper?	Male	male	N	Radio button, one-up vertical		Demos: Gender
			Female	female				
			Prefer not to respond	prefer not to respond				
SB06579Q032	ts_demos_marital_status	What is your marital status?	Single, never married	single_never_married	N	Drop down, select one		Demos: Marital Status
			Married or domestic partnership	married_or_domestic_partnership				
			Widowed	widowed				
			Divorced	divorced				
			Separated	separated				
			Prefer not to respond	prefer not to respond				
SB06579Q033	deca_deca_core_store_purchaser_household_number	How many people including yourself currently live in your household?	1	1	Y	Drop down, select one		Household Number
			2	2				
			3	3				
			4	4				
			5	5				
			6	6				
			7	7				
			8 or more	8 or more				
			Prefer not to respond	prefer not to respond				
SB06579Q034	ts_demos_children	What are the age groups of any children that live in your household? (Please select all that apply.)	No children in household	no_children_in_household	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children
			Expecting a baby	expecting_a_baby				
			0 to 2 years old	0-2				
			3 to 5 years old	3 to 5 years old				
			6 to 7 years old	6 to 7 years old				
			8 to 12 years old	8-12				
			13 to 19 years old	13-19				
			20 to 24 years old	20-24				
			Adult children 18 or older living at home	adult_children_18_or_older			Mutually Exclusive	
			Prefer not to respond	prefer not to respond				



				I have only shopped at the commissary in the last month	I have only shopped at the commissary in the last month				Mutually Exclusive	
SB08579Q021	deca_deca_core_store_purchaser_or_visitor_group_code	A	Please specify where else you have shopped for the type of products sold at the commissary.			N	Fixed choice - no choice limit	Skip Logic Group*	DE Choice (Fixed Choice)	
SB08579Q022	deca_deca_core_store_purchaser_or_visitor_group_code	D	How did you make your non-commissary purchase(s)? (Please select all that apply.)	purchased at a physical store	I purchased at a physical store	Y	Checkbox, one-up vertical	Skip Logic Group*	How Purchased Outside Commissary	
				ordered online and picked up in the store	I ordered online and picked up in the store			Randomize		
				ordered online and shipped the items to my home	I ordered online and shipped the items to my home			Anchor Answer Choice		
				Other	Other			Skip Logic Group*	Why shop other stores	
SB08579Q023	deca_deca_core_store_purchaser_or_visitor_group_code	B	Why didn't you shop for these items at the commissary? (Please select all that apply.)	The commissary operating days are not convenient	the commissary operating days are not convenient	Y	Checkbox, one-up vertical	Skip Logic Group*		
				The commissary location is not convenient	the commissary location is not convenient			Randomize		
				The commissary hours are not convenient	the commissary hours are not convenient					
				The commissary doesn't carry the specific item(s) I wanted	the commissary doesn't carry the specific items I wanted					
				The commissary was out of stock of the item(s) I wanted	the commissary was out of stock of the items I wanted					
				I wanted to have the item(s) delivered	I wanted to have the item(s) delivered					
				The quality of items at the commissary is poor	the quality of items at the commissary is poor			Anchor Answer Choice		
				Other - please specify	Other - please specify					
SB08579Q024	deca_deca_core_store_purchaser_or_visitor_group_code	C	Please specify why you did not shop for these items at the commissary.							
SB08579Q025	deca_deca_core_store_purchaser_or_visitor_group_code		Please tell us about something that delighted you during your shopping trip.			N	Fixed choice - no choice limit		Delighted comment	
SB08579Q026	fs_improve		What else would you like to share with us to help improve your commissary shopping experience? Please do not enter any personally identifiable information including your social security number, electronic membership or any other personally sensitive information on this survey.			N	Fixed choice - no choice limit		Improve	
SB08579Q027	deca_deca_core_store_purchaser_or_visitor_group_code		What new items or services would you most like to see at your commissary?			N	Fixed choice - no choice limit		New Services	
SB08579Q028	deca_deca_core_store_purchaser_or_visitor_group_code		How much do you typically spend per month at a commissary?		0_50	Y	Drop down, select one		\$ Range Spent	
				\$0-\$50						
				\$51-\$100	51_100					
				\$101-\$150	101_150					
				\$151-\$200	151_200					
				\$201-\$250	201_250					
				\$251-\$300	251_300					
				\$301-\$350	301_350					
				\$351-\$400	351_400					
				\$401-\$450	401_450					
				\$451-\$500	451_500					
				\$501-\$600	501_600					
				\$601 or more	601_or_more					
				Prefer not to respond	prefer_not_to_respond					
				I did not make a purchase	I did not make a purchase					
SB08579Q029	deca_deca_core_store_purchaser_or_visitor_group_code		Please select your sponsor's status.			Y	Drop down, select one		Sponsor Status	
				Active duty	active_duty					
				Retired military	retired_military					
				Guardreserve (GR active)	guard_reserve_gr_active					
				GR inactive	gr_inactive					
				Veteran	veteran					
				Civilian	civilian					
				Other	other					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q030	fs_demos_age		Which category includes the age of the primary shopper?			N	Drop down, select one		Demos: Age	
				Under 20	under_20					
				20-24	20_24					
				25-29	25_29					
				30-34	30_34					
				35-39	35_39					
				40-44	40_44					
				45-49	45_49					
				50-54	50_54					
				55-59	55_59					
				60-64	60_64					
				65+	65					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q031	fs_demos_gender		What is the gender of the primary shopper?			N	Radio button, one-up vertical		Demos: Gender	
				Male	male					
				Female	female					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q032	fs_demos_marital_status		What is your marital status?			N	Drop down, select one		Demos: Marital Status	
				Single, never married	single_never_married					
				Married or domestic partnership	married_or_domestic_partnership					
				Widowed	widowed					
				Divorced	divorced					
				Separated	separated					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q033	deca_deca_core_store_purchaser_or_visitor_group_code		How many people including yourself currently live in your household?			Y	Drop down, select one		Household Number	
				1	1					
				2	2					
				3	3					
				4	4					
				5	5					
				6	6					
				7	7					
				8 or more	8_or_more					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q034	fs_demos_children		What are the age groups of any children that live in your household? (Please select all that apply.)	No children in household	no_children_in_household	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children	
				Expecting a baby	expecting_a_baby					
				0 to 2 years old	0_2					
				3 to 5 years old	3_to_5_years_old					
				6 to 7 years old	6_to_7_years_old					
				8 to 12 years old	8_12					
				13 to 15 years old	13_15					
				16 to 17 years old	16_17					
				Adult child(ren) 18 or older living at home	adult_children_18_or_older_living_at_home					
				Prefer not to respond	prefer_not_to_respond					
SB08579Q035	deca_deca_core_store_purchaser_or_visitor_group_code		Please enter the 6-digit zip code of your current residence. If you do not have a ZIP code, please use 99999. If you do not have a ZIP code, enter 00000.			N	Fixed field - 100 char	Mutually Exclusive	Zip Code	

Attribute	Value
Channel	Store
Touchpoint Name	In-Location Purchase
Hierarchy	Store
Model Type	PredCSAT Store Purch
Journey Phase	Purchase
Touchpoint Type	Premium
Partner Involved	No
Replay	No
Version Number of Model Template	17.2.G

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea