FORESEE

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NO MODEL

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QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
	SBD8584Q001		Please rate our performance on the following: Low prices/overall savings	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Price/Savings
	SBD8584Q002		Well stocked, full shelves	1=Poor / 2 / Other / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Stock Level
	SBD8584Q003		Convenient hours	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Hours
	SBD8584Q004		Cleanliness of entrance, sales area, restrooms	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Cleanliness
	SBD8584Q005		Produce quality/selection	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Produce
	SBD8584Q006		Meat quality/selection	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Meat
	SBD8584Q007		Deli quality/selection	1=Poor / 2 / 3 / 4 / 5=Excellent / Not Applicable			Y	Radio button, scale, has don't know		Deli
	SBD8584Q008		Bakery quality/selection	1=Poor / 2 / 3 / 4 / 5=Excellent / Not Applicable			Y	Radio button, scale, has don't know		Bakery
	SBD8584Q009		Selection of other items (dry, frozen, dairy)	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Other Items
	SBD8584Q010		Store layout and time required to shop	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Layout/Time
	SBD8584Q011		Checkout waiting time	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Checkout
	SBD8584Q012		Attractive displays/store décor	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Décor
	SBD8584Q013		Courteous, friendly and helpful employees	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Employees
	SBD8584Q014		Overall satisfaction (how did we do?)	1=Poor / 2 / 3 / 4 / 5=Excellent			Y	Radio button, scale, no don't know		Overall Satisfaction
	SBD8584Q015		Which is most important to you?	Low prices/overall savings / Well stocked, full shelves / Convenient hours / Cleanliness of entrance, sales area, restrooms / Produce quality/selection / Meat quality/selection / Deli quality/selection / Bakery quality/selection / Selection of other items (dry, frozen, dairy) / Store layout and time required to shop / Checkout waiting time / Attractive displays/store décor / Courteous, friendly and helpful employees / Not sure			Y	Radio button, one-up vertical		Most Important
	SBD8584Q016		If you could improve one of these things, what would it be?	Low prices/overall savings / Well stocked, full shelves / Convenient hours / Cleanliness of entrance, sales area, restrooms / Produce quality/selection / Meat quality/selection / Deli quality/selection / Bakery quality/selection / Selection of other items (dry, frozen, dairy) / Store layout and time required to shop / Checkout waiting time / Attractive displays/store décor / Courteous, friendly and helpful employees / Not sure			Y	Radio button, one-up vertical		Improve
	SBD8584Q017		Please select your sponsor's status.	Active duty / Retired military / Guard/reserve (G/R active) / G/R Inactive / Veteran / Civilian / Other / Prefer not to respond			Y	Drop down, select one		Sponsor Status
	SBD8584Q018		Please select your sponsor's service membership.	Army / Air Force / Marines / Coast Guard / Navy / Other / Prefer not to respond			Y	Drop down, select one		Service Membership
	SBD8584Q019		Please select your sponsor's highest grade achieved.	E1-E2 / E3-E4 / E5-E6 / E7-E0 / W1-W3 / W4-W5 / O1-O3 / O4-O6 / O7+			Y	Drop down, select one		Highest Grade
	SBD8584Q020		What is the gender of the primary shopper?	Male / Female		male / female	Y	Radio button, one-up vertical		Gender

Question ID	Question	Answer Options	Coded Value	Req	Control Type	Notes	Label
		Prefer not to respond	prefer_not_to_respond				
SBD8584Q021	Your home zip code			Y	Text field, <100 char		ZipCode
SBD8584Q022	Which category includes the age of the primary shopper?	Under 20		N	Drop down, select one		Demos: Age
		20 - 24					
		25 - 29					
		30 - 34					
		35 - 39					
		40 - 44					
		45 - 49					
		50 - 54					
		55 - 59					
		60 - 64					
		65+					
		Prefer not to respond					
SBD8584Q023	What are the age groups of any children that live in your household? (Please select all that apply.)	No children in household	no_children_in_household	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children
		Expecting a baby	expecting_a_baby				
		0 to 2 years old	0_2				
		3 to 5 years old					
		6 to 7 years old					
		8 to 12 years old	8_12				
		13 to 15 years old	13_15				
		16 to 17 years old	16_17				
		Adult child(ren) 18 or older living at home	adult_children_18_or_older			Mutually Exclusive	
		Prefer not to respond	prefer_not_to_respond				
SBD8584Q024	Which category includes your household income?	Under $21,000		N	Radio button, one-up vertical		Income
		$21,000-$24,999					
		$25,000 - $34,999					
		$35,000 - $49,999					
		$50,000 - $74,999					
		$75,000-$100,000					
		More than $100,000					
SBD8584Q025	How many people including yourself currently live in your household?	1		Y	Radio button, one-up vertical		Household Number
		2					
		3					
		4					
		5					
		6					
		7					
		8 or more					
		Prefer not to respond					
SBD8584Q026	How many times per month do you usually shop at the commissary?	Less than once a month		Y	Drop down, select one		Visit Frequency
		1					
		2					
		3					
		4					
		5					
		6					
		7					
		8					
		9					
		10 to 12					
		13 to 16					
		17 or more					
SBD8584Q027	How much do you typically spend per month at a commissary?	$0-$50		Y	Radio button, one-up vertical		$ Range Spent
		$51-$100					
		$101-$150					
		$151-$200					
		$201-$250					
		$251-$300					
		$301-$350					
		$351-$400					
		$401-$450					
		$451-$500					
		$501-$600					
		$601 or more					
		Prefer not to respond					
		I did not make a purchase					

Attribute	Value
Channel	Store
Touchpoint Name	In-Location Browse
Hierarchy	Yes
Model Type	NonModel
Journey Phase	Consideration
Touchpoint Type	Premium
Partner Involved	No
Replay	No
Version Number of Model Template	NA

Survey Type	NONMODEL
Look and Feel	Single Page
Theme Color	#009fea