Survey: BJA
Desktop
IA#:
Date: 4/3/2020

SURVEY TYPE:

Survey Q#	Type#	Topic Type
1	Model	Satisfaction
2	Model	Recommend (NPS)
3	Model	Site Performance
4	Model	Look and Feel
5	Model	Navigation
6	Model	Site Information
7	Model	Brand Confidence
8	Model	Return
9	Model	Recommend Company
10	Model	Primary Resource
11	Custom	Primary Reason
12	Custom	Primary Reason - Other
13	Custom	Accomplish
14	Custom	Why Not Accomplish
15	Custom	Accomplish Experience
16	Custom	Not Easy Accomplish
17	Custom	Acquisition Source
18	Custom	Acquisition Source - Other
19	Custom	Visit Frequency
20	Custom	Search
21	Custom	Find Results
22	Custom	Results Not Found
23	Custom	Search Experience
24	Custom	Improve