

The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.

Welcome and Thank You Text

Welcome Text

Thank you for visiting the Office of Justice Programs (OJP). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Welcome Text - Tablet / Phone

Thank You Text

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.

Thank You Text - Tablet / Phone

Example Desktop



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Required questions are denoted by an *

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

Example Mobile



Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Required questions are denoted by an *

Thank you for taking our survey - and for helping us serve you better.

Cancel

ForeSee

ForeSee Privacy Policy

OJP Desktop

Yes - 2MQ

Model Name Model ID Partitioned Date Model Version 17.3.Y

Red & Strike-Through: Delete

<u>Underlined & Italicized</u>: Re-order

Pink: Addition Blue: Reword



Label	Satisfaction Questions		Label	Element Questions		Label	Future Behaviors		
	Satisfaction			Site Performance (1=Poor, 10=Excellent, Don't Know)	1 1		Brand Confidence (1=Not At All Confident, 10=Very Confident)		
	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)		5 Site Performance - Speed	Please rate the speed that pages and content loaded for you.	20	Brand Confidence	Please rate your level of confidence in OJP.		
atisfaction - expectations	How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)		6 Site Performance - Completeness	Please rate the consistency of complete loading of pages and content.			Return (1=Very Unlikely, 10=Very Likely)		
atisfaction - Ideal	How does this site compare to an ideal website ? (1=Not Very Close, 10=Very Close)		7 Site Performance - Responsiveness	Please rate the responsiveness of the pages to your actions.	21	Return	How likely are you to return to ojp.gov in the future?		
	Recommend (NPS) (1=Very Unlikely, 10=Very Likely)			Look and Feel (1=Poor, 10=Excellent, Don't Know)			Recommend Company (1=Very Unlikely, 10=Very Likely)		
Recommend	How likely are you to recommend ojp.gov to someone else?	1	8 Look and Feel - Appeal	Please rate the visual appeal of the pages that you visited.		Recommend Company	How likely are you to recommend OJP to someone else?		
			9 Look and Feel - Spacing	Please rate the spacing between items on the pages that you visited.			Primary Resource (1=Very Unlikely, 10=Very Likely)		
		1	0 Look and Feel - Readability	Please rate the legibility of the pages that you visited.	23	Primary Resource	How likely are you to use ojp.gov as your primary resource for information about OJP?		
				Navigation (1=Poor, 10=Excellent, Don't Know)	1				
				Please rate the ease of finding what you were looking for.					
		1	2 Navigation - Layout	Please rate the page layout on displaying content and links where you could find them.					
		1	3 Navigation - Links	Please rate the links on taking you where you needed to go.					
				Site Information (1=Poor, 10=Excellent, Don't Know)	1 1				
		1	4 Site Information - Relevance	Please rate the relevance to your interests of the information that you found.					
		1	5 Site Information - Thoroughness	Please rate the thoroughness of the information that you found.					
		1	6 Site Information -	Please rate the readability of the information that you found.					

Model Name Model ID Partitioned Date (Model Na OJP Desktop (MID) SELECT OYes - 2MQ 1/1/2016

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Red & Strike Through: Delete Underlined & Italicized: Re-order Pink: Addition Blue: Reword



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	What is your primary reason for visiting the site today?	Find information regarding the Office of Justice Programs.			Y	Radio button, one-up vertical	Skip Logic Group*	Primary Re
		Read news			-	Vertical	Randomize	
		Find grant application resources.						
		Do research						
		Find contact information Download a template, report, form, or other document (please	С		_			
		specify).	"					
		Provide feedback						
		Watch a video						
		Find statistics on OJP						
		Find funding opportunities Find Career Opportunities, OJP Pathways Internship Opportunities,			-			
		or Fellowship Opportunities.						
		Find specific policies and regulations						
		Find training and technical assistance or information on upcoming events of interest to the juvenile and criminal justice, victim						
		assistance, and drug policy communities.						
		Find program information (please specify)	В					
	Discourse of the base December 2000 and the base of the same of th	Other (please specify)	Α			Oh I h	Anchor Answer Choice	D
В	Please specify what Program Office information you were looking to find.	Bureau of Justice Assistance			Y	Checkbox, one-up vertical	Skip Logic Group*	Program
	Tooling to mit.	Bureau of Justice Statistics				Vertical		
		National Institute of Justice						
		Office of Juvenile Justice and Delinquency Prevention						
		Office for Victims of Crime Office of Sex Offendor Sentencing, Monitoring, Apprehending,			-			
		Registering, and Tracking						
С	Please specify the other document you came to the site for.				N	Text area, no char limit	Skip Logic Group*	OE_Doc
Α	Please specify the other reason for your visit.				N	Text area, no char limit	Skip Logic Group*	Primary I Other
	Did you accomplish what you wanted to do today on this site?	Yes	В		Y	Radio button, one-up	Skip Logic Group*	Accompli
	, and to do today on this site:	**				vertical	,g	pi
		No	Α			L		
A	Please tell us why you were unable to accomplish your task today.				N	Text area, no char limit	Skip Logic Group*	Why Not Accompli
В	Was the information easy to find?	Yes			Y	Radio button, one-up	Skip Logic Group*	Accompli
-	,					vertical		Experien
-		No	B1					
B1	Why was this information difficult to find?				N	Text area, no char limit	Skip Logic Group*	Not Easy Accompl
	How were you referred to the site today?	An email or mailing from OJP			Y	Radio button, one-up	Skip Logic Group*	Acquisitio
						vertical		
		Social media (e.g., Facebook, Twitter, etc.) OJP social network post, tweet, video, etc.			_			
		Non-OJP social network post, tweet, video, etc.					Randomize	
		Another government site						
		Search engine results						
		Recommendation from someone I know Other (please specify)	A		_		Anchor Answer Choice	
		I was not referred to the site by anything specific					Anchor Answer Choice	
А	Please specify how else you were referred to the site.				N	Text area, no char limit	Skip Logic Group*	Acquisitio
								- Other
	What is your primary role in visiting the site today?	General public Industry professional			- Y	Drop down, select one	Skip Logic Group*	Role
		Government employee (federal, state or local)			-			
		Other (please specify)	Α					
A	Please specify what your primary role in visiting the site is today	Other (please specify)	A		N	Text area, no char limit	Skip Logic Group*	OE_Role
А			A				Skip Logic Group*	
A	Please specify what your primary role in visiting the site is today How often do you visit this site?	This is my first visit	A		N Y	Text area, no char limit Drop down, select one	Skip Logic Group*	
A		This is my first visit Once every 6 months or less often Once every few months	A				Skip Logic Group*	
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A	How often do you visit this site?	This is my first visit Once every 6 months or less often Once every few months Monthly				Drop down, select one		Visit Fred
A		This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often Yes	A		Y	Drop down, select one	Skip Logic Group* Skip Logic Group*	
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	Α	Is there anything you are unable to do or find more difficult to do? Is there something you find is missing or incomplete?		N	Text area, no char limit	Skip Logic Group*	OE_Frequesnt Visitor
		What else would you like to share with us to help improve your online experience with ojp.gov?		N	Text area, no char limit		Improve