

Survey: OJP
Mobile
IA#:
Date: 4/3/2020

SURVEY TYPE:

Survey Q#	Type#	Topic Type
1	Model	Satisfaction
2	Model	Recommend (NPS)
3	Model	Site Performance
4	Model	Look and Feel
5	Model	Navigation
6	Model	Site Information
7	Model	Brand Confidence
8	Model	Return
9	Model	Recommend Company
10	Model	Primary Resource
11	Custom	Primary Reason
12	Custom	Program Office
13	Custom	OE_Document
14	Custom	Primary Reason - Other
15	Custom	Accomplish
16	Custom	Why Not Accomplish
17	Custom	Accomplish Experience
18	Custom	Not Easy Accomplish
19	Custom	Acquisition Source
20	Custom	Acquisition Source - Other
21	Custom	Role
22	Custom	OE_Role
23	Custom	Visit Frequency
24	Custom	Search

25	Custom	Locate Results
26	Custom	No Results
27	Custom	Frequent Visitor
28	Custom	Compare Experience
29	Custom	OE_Frequent Visitor
30	Custom	Improve