

The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.

Welcome and	Thank You Text
Welcome Text	Welcome Text - Tablet / Phone Thank you for visiting Office of Justice Programs (OJP). You've been selected
	to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.
Thank You Text	Thank You Text - Tablet / Phone
	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
Example Desktop	Example Mobile
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Model Name	OJP Mobile
Model ID	
Partitioned	Yes - 2MQ
Date	-
Model Version	17.3.Y

Red & Strike-Inrough: Delete	
Underlined & Italicized: Re-order	
Pink: Addition	
Blue: Reword	



Label	Satisfaction Questions	Label	Element Questions		Label	Future Behaviors		
	Satisfaction		Site Performance (1=Poor, 10=Excellent, Don't Know)	1 1		Brand Confidence (1=Not At All Confident, 10=Very Confident)		
Satisfaction - Overal	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	5 Site Performance - Speed	Please rate the speed that pages and content loaded for you.	20 E	Brand Confidence	Please rate your level of confidence in OJP.		
Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)	6 Site Performance - Completeness	Please rate the consistency of complete loading of pages and content.			Return (1=Very Unlikely, 10=Very Likely)		
Satisfaction - Ideal	How does this site compare to an ideal website? (1=Not Very Close, 10=Very Close)	7 Site Performance - Responsiveness	Please rate the responsiveness of the pages to your actions.	21 F	Return	How likely are you to return to ojp.gov in the future?		
	Recommend (NPS) (1=Very Unlikely, 10=Very Likely)		Look and Feel (1=Poor, 10=Excellent, Don't Know)			Recommend Company (1=Very Unlikely, 10=Very Likely)		
4Recommend	How likely are you to recommend ojp.gov to someone else?	8 Look and Feel - Appeal	Please rate the visual appeal of the pages that you visited.		Recommend Company	How likely are you to recommend OJP to someone else?		
		9 Look and Feel - Spacing	Please rate the spacing between items on the pages that you visited.			Primary Resource (1=Very Unlikely, 10=Very Likely)		
		10 Look and Feel - Readability	Please rate the legibility of the pages that you visited.	23 F		How likely are you to use ojp.gov as your primary resource for informati about OJP?		
			Navigation (1=Poor, 10=Excellent, Don't Know)					
		11 Navigation - Ease	Please rate the ease of finding what you were looking for.					
		12 Navigation - Layout	Please rate the page layout on displaying content and links where you could find them.					
		13 Navigation - Links	Please rate the links on taking you where you needed to go.					
			Site Information (1=Poor, 10=Excellent, Don't Know)					
		14 Site Information - Relevance	Please rate the relevance to your interests of the information that you found.					
		15 Site Information - Thoroughness	Please rate the thoroughness of the information that you found.					
		16 Site Information - Readability	Please rate the readability of the information that you found.					

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e	1	1/2016					Blue: Rewor	ď			
QID	AP Question Tag S	kin From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required	Туре	Special Instructions	CQ La	
QID	AF Question Tay 3	кір гіопі			экір то	AF Allswei Tag	Ý/N				
			What is your primary reason for visiting the site today?	Find information regarding the Office of Justice Programs.			Y	Radio button, one-up vertical	Skip Logic Group*	Primary Rea	
				Read news					Randomize		
				Find grant application resources. Do research							
				Find contact information							
				Download a template, report, form, or other document (please	С						
				specify). Provide feedback							
				Watch a video							
				Find statistics on OJP							
				Find funding opportunities							
				Find Career Opportunities, OJP Pathways Internship Opportunities, or Fellowship Opportunities.							
				Find specific policies and regulations							
				Find training and technical assistance or information on upcoming							
				events of interest to the juvenile and criminal justice, victim assistance, and drug policy communities.							
				Find program information (please specify)	в						
				Other (please specify)	Α				Anchor Answer Choice		
		в	Please specify what Program Office information you were looking to find.	Bureau of Justice Assistance			Y	Checkbox, one-up vertical	Skip Logic Group*	Program 0	
			coming to mild.	Bureau of Justice Statistics							
				National Institute of Justice							
				Office of Juvenile Justice and Delinquency Prevention							
				Office for Victims of Crime Office of Sex Offendor Sentencing, Monitoring, Apprehending,							
				Registering, and Tracking							
			Please specify the other document you came to the site for.				N	Text area, no char limit		OE_Docu	
		Α	Please specify the other reason for your visit.				N	Text area, no char limit	Skip Logic Group*	Primary F Other	
			Did you accomplish what you wanted to do today on this site?	Yes	в		Y	Radio button, one-up	Skip Logic Group*	Accompli	
								vertical			
		•	Please tell us why you were unable to accomplish your task	No	A		N	Text area, no char limit	Skip Logic Croupt	Why Not	
		A	today.				IN IN	rext area, no char limit	Skip Logic Group.	Accompli	
		В	Was the information easy to find?	Yes			Y	Radio button, one-up	Skip Logic Group*	Accompli	
				N	B1			vertical		Experience	
	+ +	B1	Why was this information difficult to find?	No	BI		N	Text area, no char limit	Skip Logic Group*	Not Easy	
										Accomplis	
			How were you referred to the site today?	An email or mailing from OJP			Y	Radio button, one-up	Skip Logic Group*	Acquisitio	
				Social media (e.g., Facebook, Twitter, etc.)				vertical			
				OJP social network post, tweet, video, etc.							
				Non-OJP social network post, tweet, video, etc.					Randomize		
				Another government site Search engine results							
				Recommendation from someone I know							
				Other (please specify)	Α				Anchor Answer Choice		
	++			I was not referred to the site by anything specific				Total and a second second second	Anchor Answer Choice	• • • • • • • • • • •	
		Α	Please specify how else you were referred to the site.				N	Text area, no char limit	Skip Logic Group*	Acquisitio - Other	
			What is your primary role in visiting the site today?	General public			Y	Drop down, select one	Skip Logic Group*	Role	
				Industry professional							
				Government employee (federal, state or local) Other (please specify)							
	-	A	Please specify what your primary role in visiting the site is today	Other (please specify)	A		N	Text area, no char limit	Skip Logic Group*	OE_Role	
		T	How often do you visit this site?	This is my first visit	+ - 1		Y	Drop down, select one		Visit Free	
				Once every 6 months or less often Once every few months	+ +						
				Monthly							
				Weekly							
			Did you use the search hav on the site?	Daily or more often			Y	Radio hutton and un	Skip Logic Crowst	Correl	
			Did you use the search box on the site?	Yes	A		Y	Radio button, one-up vertical	Skip Logic Group*	Search	
				No	В						
		A	Were you able to locate the results you were looking for?	Yes			Y	Radio button, one-up vertical	Skip Logic Group*	Locate R	
				No							
		в	What search term(s) did you try and what results were you				N	Text area, no char limit	Skip Logic Group*	No Resu	
			hoping to find? Are you a frequent visitor and familiar with our website prior to	Vac					Skip Logic Group*	Frequesr	
			Are you a frequent visitor and familiar with our website prior to our recent redesign?		A		Y	Radio button, one-up vertical	Skip Logic Group*	Frequesr	
			•	No							
		Α	Please rate your new experience compared to your prior	1=Very Dissatisfied			Y	Radio button, scale, has	Skip Logic Group*	Compare Experien	
			experiences		2			don't know		Experien	
					3						
					4						
					5						
					5						
					8						
					9						
				Very Satisfied=10							
				INIA							

	Α	Is there anything you are unable to do or find more difficult to do? Is there something you find is missing or incomplete?		Ν	Text area, no char limit	Skip Logic Group*	OE_Frequesnt Visitor
		What else would you like to share with us to help improve your online experience with ojp.gov?		N	Text area, no char limit		Improve