





The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p>Welcome Text</p> <p>Thank you for visiting the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking (SMART). You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p> <p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p>	<p>Welcome Text - Tablet / Phone</p>
<p>Thank You Text</p> <p>Thank you for taking our survey - and for helping us serve you better.</p> <p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.</p>	<p>Thank You Text - Tablet / Phone</p>
<p>Example Desktop</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: center;"> Customer Satisfaction Survey</div><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><div style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></div></div>	<p>Example Mobile</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: center;"></div><p>Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.</p><p>Required questions are denoted by an *</p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><div style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></div><p style="text-align: center;">ForeSee ForeSee Privacy Policy</p></div>

Model Name SMART Desktop
 Model ID
 Partitioned Yes - 2MQ
 Date
 Model Version 17.3.Y

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors
1 Satisfaction - Overall	Satisfaction What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	5 Site Performance - Speed	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate the speed that pages and content loaded for you.	20 Brand Confidence	Brand Confidence (1=Not At All Confident, 10=Very Confident) Please rate your level of confidence in SMART.
2 Satisfaction - Expectations	How well does this site meet your expectations ? <i>(1= Falls Short, 10=Exceeds)</i>	6 Site Performance - Completeness	Please rate the consistency of complete loading of pages and content.	21 Return	Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to smart.ojp.gov in the future?
3 Satisfaction - Ideal	How does this site compare to an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	7 Site Performance - Responsiveness	Please rate the responsiveness of the pages to your actions.	22 Recommend Company	Recommend Company (1=Very Unlikely, 10=Very Likely) How likely are you to recommend SMART to someone else?
4 Recommend	Recommend (NPS) <i>(1=Very Unlikely, 10=Very Likely)</i> How likely are you to recommend smart.ojp.gov to someone else?	8 Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of the pages that you visited.	23 Primary Resource	Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use smart.ojp.gov as your primary resource for information about SMART?
		9 Look and Feel - Spacing	Please rate the spacing between items on the pages that you visited.		
		10 Look and Feel - Readability	Please rate the legibility of the pages that you visited.		
		11 Navigation - Ease	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate the ease of finding what you were looking for.		
		12 Navigation - Layout	Please rate the page layout on displaying content and links where you could find them.		
		13 Navigation - Links	Please rate the links on taking you where you needed to go.		
		14 Site Information - Relevance	Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the relevance to your interests of the information that you found.		
		15 Site Information - Thoroughness	Please rate the thoroughness of the information that you found.		
		16 Site Information - Readability	Please rate the readability of the information that you found.		

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
			What is your primary reason for visiting the site today?	Find information regarding the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking Find information about the Adam Walsh Act, Sex Offender Registration and Notification Act (SORNA) Find specific federal sex offender-related policies and regulations Access Sex Offender Registration and Notification Act (SORNA) tools Do research on SORNA, implementation efforts or sex offending in general Find statistics on SORNA implementation Find tribal-specific information Read news about SMART or SORNA implementation Find Adam Walsh Act funding opportunities Find other funding opportunities Find information on the Dru Sjodin National Sex Offender Public Website (nsopw.gov) Find sexual abuse education and prevention resources Find Sex Offender Management Assessment and Planning Initiative (SOMAPI) Information Find information on sex offenders Watch a video Find contact information for the SMART Office Other (please specify)			Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Primary Reason
		A	Please specify the other reason for your visit.		A		N	Text area, no char limit	Skip Logic Group*	Primary Reason - Other
			Did you accomplish what you wanted to do today on this site?	Yes No	B A		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
		A	Please tell us why you were unable to accomplish your task today.				N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
		B	Was the information easy to find?	Yes No			Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish Experience
		B1	Why was this information difficult to find?		B1		N	Text area, no char limit	Skip Logic Group*	Not Easy Accomplish
			How were you referred to the site today?	An email or mailing from SMART Social media (e.g., Facebook, Twitter, etc.) SMART social network post, tweet, video, etc. Non-SMART social network post, tweet, video, etc. Another government site Search engine results Recommendation from someone I know Other (please specify) I was not referred to the site by anything specific			Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice Anchor Answer Choice	Acquisition Source
		A	Please specify how else you were referred to the site.				N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
			What is your primary role in visiting the site today?	General public Industry professional Government employee (federal, state or local) Other (please specify)			Y	Drop down, select one	Skip Logic Group*	Role
		A	Please specify what your primary role in visiting the site is today		A		N	Text area, no char limit	Skip Logic Group*	OE_Role
			How often do you visit this site?	This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often			Y	Radio button, one-up vertical		Visit Frequency
			Did you use the search box on the site?	Yes No	A B		Y	Radio button, one-up vertical	Skip Logic Group*	Search
		A	Were you able to locate the results you were looking for?	Yes No			Y	Radio button, one-up vertical	Skip Logic Group*	Locate Results
		B	What search term(s) did you try and what results were you hoping to find?				N	Text area, no char limit	Skip Logic Group*	No Results
			What else would you like to share with us to help improve your online experience with smart.ojp.gov?				N	Text area, no char limit		Improve