

**Survey:**  
**SAMHSA**  
**Store v2**  
**IA#: 30839**  
**Date: 4-14-2020**

**SURVEY** Website, desktop  
**TYPE:**

| Survey Q# | Type#  | Topic Type                               |
|-----------|--------|--|
| 1         | Model  | Navigation - Organized                   |
| 2         | Model  | Navigation - Options                     |
| 3         | Model  | Navigation - Layout                      |
| 4         | Model  | Site Performance - Loading               |
| 5         | Model  | Site Performance - Consistency           |
| 6         | Model  | Site Performance - Errors                |
| 7         | Model  | Site Information - Thoroughness          |
| 8         | Model  | Site Information - Understandable        |
| 9         | Model  | Site Information - Answers               |
| 10        | Model  | Look and Feel - Appeal                   |
| 11        | Model  | Look and Feel - Balance                  |
| 12        | Model  | Look and Feel - Readability              |
| 13        | Model  | Information Browsing - Ability to Sort   |
| 14        | Model  | Information Browsing - Ability to Narrow |
| 15        | Model  | Information Browsing - Features          |
| 16        | Model  | Satisfaction - Overall                   |
| 17        | Model  | Satisfaction - Expectations              |
| 18        | Model  | Satisfaction - Ideal                     |
| 19        | Model  | Return                                   |
| 20        | Model  | Recommend                                |
| 21        | Model  | Primary Resource                         |
| 22        | Custom | Frequency of visits                      |

|    |        |                            |
|----|--------|----------------------------|
| 23 | Custom | Primary interest           |
| 24 | Custom | Personal info for          |
| 25 | Custom | Personal age               |
| 26 | Custom | Personal info topic        |
| 27 | Custom | Personal treatment         |
| 28 | Custom | Personal SA prevention     |
| 29 | Custom | Personal MH illness        |
| 30 | Custom | Personal trauma            |
| 31 | Custom | Personal other info        |
| 32 | Custom | Organization type          |
| 33 | Custom | Organization type Other    |
| 34 | Custom | Professional info for      |
| 35 | Custom | Professional age           |
| 36 | Custom | Professional info topic    |
| 37 | Custom | Professional treatment     |
| 38 | Custom | Professional SA prevention |
| 39 | Custom | Professional MH illness    |
| 40 | Custom | Professional trauma        |
| 41 | Custom | Professional other info    |
| 41 | Custom | Find info                  |
| 42 | Custom | Content satisfaction       |
| 43 | Custom | Improve products           |
| 44 | Custom | Other services wanted      |
| 45 | Custom | Device type                |
| 46 | Custom | Gender                     |
| 47 | Custom | Age                        |
| 48 | Custom | Education                  |
| 49 | Custom | Location                   |
| 50 | Custom | State                      |

|    |        |                  |
|----|--------|------------------|
| 51 | Custom | Territory        |
| 52 | Custom | OE_International |
| 53 | Custom | Living area      |
| 54 | Custom | Ethnicity        |
| 55 | Custom | Race             |