

Survey: CRC
Mobile
Informationa
I
IA#: 30681
Date: 06/29/2020

SURVEY Mobile
TYPE:

Survey Q#	Type#	Topic Type
1	Model	Satisfaction - Overall
2	Model	Satisfaction - Expectations
3	Model	Satisfaction - Ideal
4	Model	Site Performance - Speed
5	Model	Site Performance - Completeness
6	Model	Site Performance - Responsiveness
7	Model	Look and Feel - Appeal
8	Model	Look and Feel - Spacing
9	Model	Look and Feel - Readability
10	Model	Navigation - Ease
11	Model	Navigation - Layout
12	Model	Navigation - Links
13	Model	Site Information - Relevance
14	Model	Site Information - Thoroughness
15	Model	Site Information - Readability
16	Model	Brand Confidence
17	Model	Return
18	Model	Recommend Company
19	Custom	Frequency
20	Custom	Changes
21	Custom	Easier to find info

22	Custom	Clicks
23	Custom	Content flow
24	Custom	Search filters
25	Custom	Search filters helpful
26	Custom	Source
27	Custom	Other source
28	Custom	Role
29	Custom	Other role
30	Custom	Area_new
31	Custom	Reason
32	Custom	Other reason
33	Custom	Find info
34	Custom	Info not found
35	Custom	Do next
36	Custom	Language
37	Custom	Improvement
38	Custom	Device Preference
39	Custom	OE_Device Preference
40	Custom	OE_Why Mobile
41	Custom	OE_Why Mobile Preference
41	Custom	Where
42	Custom	OE_Where Else
43	Custom	Use social media
44	Custom	Platforms
45	Custom	Other platform
46	Custom	Resource