



The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text

Welcome Text - Tablet / Phone

Thank you for visiting SEC.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Can we email or text you later, a brief customer satisfaction survey to share your opinions, so we can improve your mobile experience?

Thank You Text - Tablet / Phone

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Example Mobile

The image shows a mobile survey screen with the following elements:

- FORESEE logo** at the top right.
- Text: "Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions."
- TRUSTe Certified Privacy** logo.
- Text: "Required questions are denoted by an *"
- A decorative zigzag line.
- Text: "Thank you for taking our survey - and for helping us serve you better."
- Two buttons: "Cancel" (light grey) and "Submit" (green).
- Links at the bottom: "ForeSee", "ForeSee Privacy Policy", and "Contact Us".

Model Name SEC.gov Mobile 2017
 Model ID VN5dgn8oZJ1kxVpdgVosw4C
 Partitioned Yes - 2MQ
 Date 10/25/2016

~~Red & Strike-Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	16 Satisfaction - Overall	What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	19 Return	How likely are you to return to SEC.gov in the future?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	17 Satisfaction - Expectations	How well does this site meet your expectations ? <i>(1=Falls Short, 10=Exceeds)</i>		Recommend (1=Very Unlikely, 10=Very Likely)
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	18 Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	20 Recommend	How likely are you to recommend SEC.gov to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Site Performance - Loading	Please rate how quickly pages load on this site.			21 Primary Resource	How likely are you to use SEC.gov as your primary resource for obtaining information from this agency?
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				Trust (1=Not at all Trustworthy, 10=Very Trustworthy)
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.			22 Trust - Level	Please rate your level of trust in SEC.
	Navigation (1=Poor, 10=Excellent, Don't Know)				
7 Navigation - Organized	Please rate how well this site is organized .				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you need .				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
10 Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need .				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
13 Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
14 Site Information - Understandable	Please rate how understandable this site's information is.				
15 Site Information - Answers	Please rate how well the site's information provides answers to your questions .				



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents Research current regulations/rulings or SEC staff interpretations Review recent news, press releases, speeches Review or comment on proposed rules Learn about enforcement or litigation activity File or find required forms Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC webcast Learn about careers/employment at the SEC International regulatory policy/enforcement or training assistance Other (Please specify.)		Y	Drop down, select one	Skip Logic Group* Randomize Anchor Answer Choice	Primary Reason
A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
	Did you accomplish what you wanted to do today on this site?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
B	What will you do next?	Try again later Contact SEC by telephone Contact SEC via email Use the Online Feedback form Contact SEC through regular mail Try another website or other resource Nothing, although I did not find what I was looking for Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Do Next
C	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar Search feature Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.) Page bookmark or favorite link Site map Used the Fast Answers page Google or other search engine I did not use any features/tools on the site today I used a feature/tool not listed		Y	Checkbox, one-up vertical	Skip Logic Group* Randomize Mutually Exclusive Anchor Answer Choice	Features Used
B	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features I used search on the SEC website, but not the EDGAR Company filings search I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which type No, I did not use any search tool features on the site	B1, Z B1	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted Too many results/I needed to refine my search		Y	Checkbox, one-up vertical	Randomize	Search Experience



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue I had no difficulty with search / results were helpful				Skip Logic Group* Anchor Answer Choice Mutually Exclusive	
Z	While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing?	Yes No Not sure	ZZ	Y	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search
ZZ	How useful did you find the new EDGAR full text search?	Very useful Somewhat useful Neutral Not very useful Not at all useful	ZZ1 ZZ1 ZZ2 ZZ2	Y	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search useful
ZZ1	Please tell us why you think so highly of our new feature.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search useful
ZZ2	Please tell us how we can improve the EDGAR full text search experience.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search un-useful
Y	The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?	Yes No Not sure	YY	Y	Radio button, one-up vertical	Skip Logic Group*	Notice hints
YY	Did the hints help you find the information you were looking for?	Yes No Not sure		Y	Radio button, one-up vertical	Skip Logic Group*	Hints helped
	How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty I had no difficulty navigating the site		Y	Checkbox, one-up vertical	Randomize Anchor Answer Choice Mutually Exclusive	Navigation Experience
	How were you referred to the site today?	Familiarity with the SEC or the website Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums Message directly from the SEC on a social network Message or recommendation from a friend on a social network YouTube video		Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Acquisition Source



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific				Anchor Answer Choice	
A	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst Lawyer Paralegal Accountant Private Investor Institutional Investor Regulated Entity or Associated Person Researcher / Academia General Public Issuer Filing Agent SEC Employee Student Other Securities Regulator Media Federal Employee (non-SEC) Consultant Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Role
A	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often		Y	Radio button, one-up vertical		Visit Frequency
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents Research current regulations/rulings or SEC staff interpretations Review recent news, press releases, speeches Review or comment on proposed rules Learn about enforcement or litigation activity File or find required forms Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC webcast Learn about careers/employment at the SEC International regulatory policy/enforcement or training assistance Other (Please specify.)		Y	Drop down, select one	Skip Logic Group* Randomize Anchor Answer Choice	Primary Reason
A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
	Did you accomplish what you wanted to do today on this site?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
B	What will you do next?	Try again later Contact SEC by telephone Contact SEC via email Use the Online Feedback form Contact SEC through regular mail Try another website or other resource Nothing, although I did not find what I was looking for Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Do Next
C	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar Search feature Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.) Page bookmark or favorite link Site map Used the Fast Answers page Google or other search engine I did not use any features/tools on the site today I used a feature/tool not listed		Y	Checkbox, one-up vertical	Skip Logic Group* Randomize Mutually Exclusive Anchor Answer Choice	Features Used
B	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features I used search on the SEC website, but not the EDGAR Company filings search I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which type No, I did not use any search tool features on the site	B1, Z B1, Y B1, Z, Y B1	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted Too many results/I needed to refine my search		Y	Checkbox, one-up vertical	Randomize	Search Experience



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue I had no difficulty with search / results were helpful				Skip Logic Group* Anchor Answer Choice Mutually Exclusive	
Z	While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing?	Yes No Not sure	ZZ	Y	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search
ZZ	How useful did you find the new EDGAR full text search?	Very useful Somewhat useful Neutral Not very useful Not at all useful	ZZ1 ZZ1 ZZ2 ZZ2	Y	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search useful
ZZ1	Please tell us why you think so highly of our new feature.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search useful
ZZ2	Please tell us how we can improve the EDGAR full text search experience.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search un-useful
Y	The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?	Yes No Not sure	YY	Y	Radio button, one-up vertical	Skip Logic Group*	Notice hints
YY	Did the hints help you find the information you were looking for?	Yes No Not sure		Y	Radio button, one-up vertical	Skip Logic Group*	Hints helped
	How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty I had no difficulty navigating the site		Y	Checkbox, one-up vertical	Randomize Anchor Answer Choice Mutually Exclusive	Navigation Experience
	How were you referred to the site today?	Familiarity with the SEC or the website Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums Message directly from the SEC on a social network Message or recommendation from a friend on a social network YouTube video		Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Acquisition Source



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific				Anchor Answer Choice	
A	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst Lawyer Paralegal Accountant Private Investor Institutional Investor Regulated Entity or Associated Person Researcher / Academia General Public Issuer Filing Agent SEC Employee Student Other Securities Regulator Media Federal Employee (non-SEC) Consultant Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Role
A	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often		Y	Radio button, one-up vertical		Visit Frequency
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents Research current regulations/rulings or SEC staff interpretations Review recent news, press releases, speeches Review or comment on proposed rules Learn about enforcement or litigation activity File or find required forms Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC webcast Learn about careers/employment at the SEC International regulatory policy/enforcement or training assistance Other (Please specify.)		Y	Drop down, select one	Skip Logic Group* Randomize Anchor Answer Choice	Primary Reason
A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
	Did you accomplish what you wanted to do today on this site?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
B	What will you do next?	Try again later Contact SEC by telephone Contact SEC via email Use the Online Feedback form Contact SEC through regular mail Try another website or other resource Nothing, although I did not find what I was looking for Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Do Next
C	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar Search feature Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.) Page bookmark or favorite link Site map Used the Fast Answers page Google or other search engine I did not use any features/tools on the site today I used a feature/tool not listed		Y	Checkbox, one-up vertical	Skip Logic Group* Randomize Mutually Exclusive Anchor Answer Choice	Features Used
B	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features I used search on the SEC website, but not the EDGAR Company filings search I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which type No, I did not use any search tool features on the site	B1 B1 B1 B1	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted Too many results/I needed to refine my search		Y	Checkbox, one-up vertical	Randomize	Search Experience



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue I had no difficulty with search / results were helpful				Skip Logic Group* Anchor Answer Choice Mutually Exclusive	
	How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty I had no difficulty navigating the site		Y	Checkbox, one-up vertical	Randomize Anchor Answer Choice Mutually Exclusive	Navigation Experience
	How were you referred to the site today?	Familiarity with the SEC or the website Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums Message directly from the SEC on a social network Message or recommendation from a friend on a social network YouTube video Other (Please specify.) I was not referred to the site by anything specific		Y	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice Anchor Answer Choice	Acquisition Source
A	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst Lawyer Paralegal Accountant Private Investor Institutional Investor Regulated Entity or Associated Person Researcher / Academia General Public Issuer Filing Agent SEC Employee Student Other Securities Regulator Media Federal Employee (non-SEC) Consultant Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Role
A	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit Once every 6 months or less often		Y	Radio button, one-up vertical		Visit Frequency

SEC.gov Mobile 2017
 VN5dgQN8oZJ1kxVpdgVosw4C
 Yes - 2MQ
 6/20/2017

~~Red & Strike-Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
		Once every few months					
		Monthly					
		Weekly					
		Daily or more often					
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve

Model Name	SEC.gov Mobile 2017	Red & Strike-Through: Delete	
Model ID	VN5d9QN8oZJ1kxVpdgVosw4C	Underlined & Italicized: Re-order	
Partitioned	Yes - 2MQ	Pink: Addition	
Date	6/20/2017	Blue: Reword	

QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label	Comments
HDU7194Q001	Primary Reason: Federal Government or Informational Non-Profit		What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents Research current regulations/rulings or SEC staff interpretations Review recent news, press releases, speeches Review or comment on proposed rules Learn about enforcement or litigation activity File or find required forms Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC webcast Learn about careers/employment at the SEC International regulatory policy/enforcement or training assistance Other (Please specify.)		Y	Drop down, select one	Skip Logic Group* Randomize Anchor Answer Choice	Primary Reason	
HDU7194Q002		A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other	
HDU7194Q003	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish	
HDU7194Q004	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish	
HDU7194Q005	Do Next	B	What will you do next?	Try again later Contact SEC by telephone Contact SEC via email Use the Online Feedback form Contact SEC through regular mail Try another website or other resource Nothing, although I did not find what I was looking for Other (Please specify.)		Y	Radio button, one-up vertical	Skip Logic Group*	Do Next	
		C	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next - Other	
HDU7194Q006			How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar Search feature Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.) Page bookmark or favorite link Site map Used the Fast Answers page Google or other search engine I did not use any features/tools on the site today I used a feature/tool not listed		Y	Checkbox, one-up vertical	Skip Logic Group* Randomize Mutually Exclusive Anchor Answer Choice	Features Used	
HDU7194Q007		B	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features I used search on the SEC website, but not the EDGAR Company filings search I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which type No, I did not use any search tool features on the site		Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage	
HDU7194Q008		B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue I had no difficulty with search / results were helpful		Y	Checkbox, one-up vertical	Randomize Skip Logic Group* Anchor Answer Choice Mutually Exclusive	Search Experience	
HDU7194Q009			How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty I had no difficulty navigating the site		Y	Checkbox, one-up vertical	Randomize Anchor Answer Choice Mutually Exclusive	Navigation Experience	
HDU7194Q010	Acquisition Source		How were you referred to the site today?	Familiarity with the SEC or the website Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums		Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Acquisition Source	

				Message directly from the SEC on a social network Message or recommendation from a friend on a social network YouTube video Other (Please specify.) I was not referred to the site by anything specific			Anchor Answer Choice Anchor Answer Choice	
		A	Please tell us how you were referred to the site today.		N	Text area, no char limit	Skip Logic Group*	Referred_Other
HDU7194Q011	Role		What is your primary role in visiting the site today?	Financial Analyst Lawyer Paralegal Accountant Private Investor Institutional Investor Regulated Entity or Associated Person Researcher / Academia General Public Issuer Filing Agent SEC Employee Student Other Securities Regulator Media Federal Employee (non-SEC) Consultant Other (Please specify.)	Y	Radio button, one-up vertical	Skip Logic Group*	Role
HDU7194Q012		A	Please briefly describe your role.		N	Text field, <100 char	Skip Logic Group*	Role - Other
HDU7194Q013	Visit Frequency		How often do you visit this site?	This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often	Y	Radio button, one-up vertical		Visit Frequency
HDU7194Q014	OE_Improve Experience		What else would you like to share with us to help improve your online experience with SEC.gov?		N	Text area, no char limit		Improve