

### REQUEST FOR APPROVAL UNDER THE "E-GOVERNMENT WEBSITE CUSTOMER SATISFACTION SURVEYS"

#### See Page 4 for Instructions on Completing This Form

# **Title of Information Collection**

Digital survey soliciting information on customer satisfaction for mobile phone users accessing www.uscis.gov/citizenship

## Purpose

The purpose of this survey is to obtain user insights on their experience with the www.uscis.gov/citizenship mobile website. Data obtained from survey results will be used to make improvements in the website to better service users.

#### **Description of Respondents**

Respondents will be randomly intercepted mobile phone users accessing www.uscis.gov/citizenship. Respondents must agree to take the survey, by confirming that they wish to participate in the survey, and then provide an email address or mobile phone number. Surveys will only be sent to those websites who agree to participate in the survey and provide a valid email address or mobile phone number. Respondents may opt out of the survey at any time prior to submitting the finalized survey.

Type of Collection (Check One)		
Customer Comment Card/Complaint Form	Customer Satisfaction Survey	Focus Group
Usability Testing (e.g., Website or Software	Small Discussion Group	Other:

#### Certification

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
- 4. The results are not intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Typed Name of Requester		Signature	Date		
ForeSee			10/16/2018		
FOR USE BY ICC PROGRAM STAFF ONLY					
Bureau ICCO		Signature	Date		
Recommend					
Not Recommended					
DOI PRA Program Lead	DOI Tracking Number	Signature	Date		
Approved					
Not Approved					

TO ASSIST REVIEW, PLEASE PROVIDE ANSWERS TO THE FOLLOWING QUESTIONS:							
Personally Identifiable Information (Please consult with your Bureau/Office Privacy Act Officer)				2			
<ol> <li>Will you collect any personally identifiable information (see <u>OMB Circular No. A-130</u> for an explanation of this term)?</li> <li>No  Yes If "Yes," please consult with your Bureau/Office Privacy Act Officer.</li> <li>If "Yes", is the information to be collected included in records that are subject to the Privacy Act of 1974?</li> <li>No  Yes</li> </ol>					?		
3. If applicable, has a S	3. If applicable, has a System or Records Notice (SORN) been published?						
Title of SORN:					FR C	itation for SOR	N
Gifts or Payments (Plea							
Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? IN Ves <i>If</i> "Yes", please describe the incentive and provide a justification for the amount: Federal Enterprise Architecture (FEA) Business Reference Model (Check only one "Line of Business" and one "Subfunction."							
Refer to OMB guidance '							
Line of Business	Sub	function	Line of Busi	iness		Subfunctio	'n
Community and Social Services	(Select One)		Correctiona Activities	al III	(Select O	ne)	
Defense and National Security	(Select One)		Disaster Manageme	nt	(Select O	ne)	
Economic Development	(Select One)		Education		(Select O	ne)	
	(Select One)		Environmer Manageme		(Select O	ne)	
General Science and Innovation	(Select One)		Health		(Select O	ne)	
Homeland Security	Key Asset and Cr	ritical Infrastructure		-	(Select O	ne)	
Dintelligence Operations	(Select One)		Internationa and Comme	erce	(Select O	ne)	
Law Enforcement	(Select One)		Litigation ar Judicial Act	ivities	(Select O	ne)	
Natural Resources	(Select One)		Transportat	tion	(Select O	ne)	
Workforce Management	(Select One)						
Burden Hour Calculatio	on	Number of Americal	Alizzation of	Tatal Au		Deutisiaetieu	To to L Demoto m
Category of Res	pondent	Number of Annual Respondents	Number of Responses Each	Total An Respon		Participation Time	Total Burden Hours
Individuals/Households		3500	30	10500		5 minutes	291.7
Federal Cost: (Consult	your Bureau/Office	Information Collection	n Clearance Office	r for assist	tance, if ne	ecessary)	
The estimated annual cost to the Federal government is \$ 0.00 , based on: (provide details below)							
Sample Response to Fe "If we receive 20 submiss assuming a GS-7 step 5 submissions in a standar Thus the existence of this processing each one."	sions and it takes 3 is processing the s d format rather tha	0 minutes to process a ubmissions. Please no n through the freeform	ote, however, that submissions that	this custon would othe	n form is a erwise cor	tool meant to ne in by persor	accept nal email.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:				
Selection of Targeted Respondents				
<ol> <li>Do you have a customer list (or something similar) that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?</li> </ol>				
No Yes If "Yes," please provide a description of both below (or attach the sampling plan). If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them.				
A survey invitation will be randomly presented to 25% of users who visit www.uscis.gov/citizenship via a mobile phone. Once invited,				
users can choose to accept or decline the survey invite. For those who accept, they will be prompted to input their email address or				
cell phone number and will be sent the survey via email or text message.				
Sample Response to Question 1 Above:				
"Participants will self-select by choosing to follow the link to submit a resource. This is really no different than any website's "Contact				
Us" type of link; this submission form is only used by those who want to contribute to the toolkit. The "Submit a resource" link will be				
located on the bottom of the toolkit homepage." Administration of the Instrument:				
2. How will you collect the information? (Check all that apply)				
Web-based or other forms of Social Media				
Mail     Other:				
Use of Interviewers or Facilitators:				
3. Will you use interviewers or facilitators?				
No Yes				
PLEASE SUBMIT SURVEY INSTRUMENT, INSTRUCTIONS, AND SCRIPTS WITH YOUR REQUEST.				

#### Instructions for completing Request for Approval under the "E-Government Website Customer Satisfaction Surveys"

**Title of Information Collection:** Provide the name of the collection that is the subject of the request. (e.g., Comment card for soliciting feedback on xxxx)

**Purpose:** Provide a brief description and how you will use this information collection. If this is part of a larger study or effort, please include this in your explanation.

**Description of Respondents**: Provide a brief description of the targeted group or groups for this collection of information. These groups must have experience with the program.

**Type of Collection:** Check one box. If you are requesting approval of other instruments under the generic, you must complete a form for each instrument.

**Certification:** Please read the certification carefully. If you incorrectly certify, OMB will return the collection as improperly submitted or they will disapprove your request.

Personally Identifiable Information: Provide answers to the questions.

Gifts or Payments: If you answer yes to the question, please describe the incentive and provide a justification for the amount.

#### **Burden Hour Calculation:**

- Category of Respondents: Identify who you expect the respondents to be in terms of the following categories: (1) Individuals
  or Households; (2) Private Sector; (3) State, local, or tribal governments; or (4) Federal Government. You may select only
  one category.
- No. of Respondents: Provide an estimate of the Number of respondents.
- *Participation Time:* Provide an estimate of the amount of time required for a respondent to participate (e.g., fill out a survey or participate in a focus group)
- *Burden:* Provide the Annual burden hours: Multiply the Number of responses and the participation time in minutes and divide by 60.

Federal Cost: Provide an estimate of the annual cost to the Federal government.

# If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

**Selection of Targeted Respondents:** Please provide a description of how you plan to identify your potential group of respondents and how you will select them. If the answer is yes, to the first question, you may provide the sampling plan in an attachment.

Administration of the Instrument: Identify how you will collect the information. More than one box may be checked. Indicate whether there will be interviewers (e.g., for surveys) or facilitators (e.g., for focus groups) used.

**Submission of the Survey Instrument, Instructions and Scripts:** You must submit a copy of the survey instrument, including all associated instructions and scripts. The survey instrument document must show the OMB Control Number 1090-0011 and Expiration Date 08/31/2018, along with the following Statements:

**Paperwork Reduction Act Statement:** We are collecting this information subject to the Paperwork Reduction Act (44 U.S.C. 3501) to [insert brief justification for collection of information]. Your response is voluntary and we will not share the results publicly. We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. OMB has reviewed and approved this survey and assigned OMB Control Number 1090-0011, which expires ##/###.

**Estimated Burden Statement:** We estimate the survey will take you **## minutes** to complete, including time to read instructions, gather information, and complete and submit the survey. You may submit comments on any aspect of this information collection to the Information Collection Clearance Officer, [Insert Bureau], [Insert mailing address]."