|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Survey:**  NOAA Ocean Service Desktop  Informational |  |  | | |  |
| **IA#:** |  |  | | |  |
| **Date: 12/12/2018** |  |  | | |  |
|  |  | |  |  | |
| **SURVEY TYPE:** | Government – Desktop Informational | |  | | |
|  |  | |  |  | |
| **Survey Q#** | **Type#** | **Topic Type** | | |  |

1 Standard Satisfaction - Overall

2 Standard Satisfaction - Expectations

3 Standard Satisfaction - Ideal

4 Standard Site Performance Speed

5 Standard Site Performance Completeness

6 Standard Site Performance Responsive

7 Standard Look and Feel Appeal

8 Standard Look and Feel Spacing

9 Standard Look and Feel Readability

10 Standard Navigation Ease

11 Standard Navigation Layout

12 Standard Navigation Links

13 Standard Site Info - Relevance

14 Standard Site Info Thoroughness

15 Standard Site Info Readability

16 Standard Return

17 Standard Recommend Organization

18 Standard Primary Resource

19 Custom Visit Frequency

20 Custom Primary Reason

21 Custom Resources hoping to get to

22 Custom Please Specify Primary Reason

23 Custom Do Next

24 Custom Other site planning to visit

25 Custom Do Next Other

26 Custom Role

27 Custom Role Other

28 Custom Acquisition Source

29 Custom Other Acquisition Source

30 Custom Acquisition Source Other (Website)

31 Custom Navigation experience Search

32 Custom Use Navigation Tools before Search

33 Custom Search feature comments

34 Custom Search Issues

35 Custom Search terms

36 Custom Navigation Experience

37 Custom Other Navigation Experience

38 Custom Specific links that didn’t correctly route

39 Custom Specific links difficult to understand

40 Custom PDF’s Downloaded

41 Custom PDF’s Viewable

42 Custom PDF’s Unable to be Viewed

43 Custom Rate the usefulness of info.

44 Custom What add. Info would you like available

45 Custom Was any info. unclear

46 Custom Specify what was unclearof ops

47 Custom Age

48 Custom Gender

49 Custom Location

50 Custom Improvement recommendation of site