

Survey:
NOAA Ocean
Service
Desktop
Informational
IA#:
Date:
12/12/2018

SURVEY TYPE: Government –
Desktop
Informational

Survey Q#	Type#	Topic Type
1	Standard	Satisfaction - Overall
2	Standard	Satisfaction - Expectations
3	Standard	Satisfaction - Ideal
4	Standard	Site Performance Speed
5	Standard	Site Performance Completeness
6	Standard	Site Performance Responsive
7	Standard	Look and Feel Appeal
8	Standard	Look and Feel Spacing
9	Standard	Look and Feel Readability
10	Standard	Navigation Ease
11	Standard	Navigation Layout
12	Standard	Navigation Links
13	Standard	Site Info - Relevance
14	Standard	Site Info Thoroughness
15	Standard	Site Info Readability
16	Standard	Return
17	Standard	Recommend Organization
18	Standard	Primary Resource
19	Custom	Visit Frequency
20	Custom	Primary Reason

21	Custom	Resources hoping to get to
22	Custom	Please Specify Primary Reason
23	Custom	Do Next
24	Custom	Other site planning to visit
25	Custom	Do Next Other
26	Custom	Role
27	Custom	Role Other
28	Custom	Acquisition Source
29	Custom	Other Acquisition Source
30	Custom	Acquisition Source Other (Website)
31	Custom	Navigation experience Search
32	Custom	Use Navigation Tools before Search
33	Custom	Search feature comments
34	Custom	Search Issues
35	Custom	Search terms
36	Custom	Navigation Experience
37	Custom	Other Navigation Experience
38	Custom	Specific links that didn't correctly route
39	Custom	Specific links difficult to understand
40	Custom	PDF's Downloaded
41	Custom	PDF's Viewable
42	Custom	PDF's Unable to be Viewed
43	Custom	Rate the usefulness of info.
44	Custom	What add. Info would you like available
45	Custom	Was any info. unclear
46	Custom	Specify what was unclear of ops
47	Custom	Age
48	Custom	Gender
49	Custom	Location

