

Survey:

weather.gov
Desktop
Informational
1

IA#:**Date:**

2/1/2019

SURVEY TYPE: Government –
Desktop
Informational

Survey Q#	Type#	Topic Type
1	Standard	Satisfaction - Overall
2	Standard	Satisfaction - Expectations
3	Standard	Satisfaction - Ideal
4	Standard	Site Performance Speed
5	Standard	Site Performance Completeness
6	Standard	Site Performance Responsive
7	Standard	Look and Feel Appeal
8	Standard	Look and Feel Spacing
9	Standard	Look and Feel Readability
10	Standard	Navigation Ease
11	Standard	Navigation Layout
12	Standard	Navigation Links
13	Standard	Site Info - Relevance
14	Standard	Site Info Thoroughness
15	Standard	Site Info Readability
16	Standard	Confidence in organization
16	Standard	Return
17	Standard	Recommend Organization
18	Standard	Primary Resource

18	Standard	Resource Emergency
19	Custom	Visit Frequency
20	Custom	Primary Reason
20	Custom	Specify Primary Reason
21	Custom	Do Next
22	Custom	Role
23	Custom	Describe Role
24	Custom	Visit Reason
25	Custom	Other Source
26	Custom	Gov Delivery Email
27	Custom	Other Website
28	Custom	Primary Navigation Route
29	Custom	Other Primary Navigation Route
30	Custom	Navigation Tools
33	Custom	Search Experience
34	Custom	Search issue
35	Custom	Search terms
36	Custom	Navigation experience
37	Custom	Other navigation experiences
38	Custom	Specific links that didn't correctly route
39	Custom	Specific links difficult to understand
40	Custom	Preferred Method.
41	Custom	What add. Info would you like available
49	Custom	Age
51	Custom	Location
52	Custom	Improvement recommendation of site