

CFI/FCG OMB CLEARANCE SURVEY MAP

Survey: U.S. Mint
IA#: 20807 A0
Date: 1/16/2019

SURVEY TYPE: Relationship (tab 4)

Survey Q#	Type#	Type Topic
1	Standard	Site Performance - Speed
2	Standard	Site Performance - Completeness
3	Standard	Site Performance -Responsiveness
4	Standard	Look and Feel - Appeal
5	Standard	Look and Feel - Spacing
6	Standard	Look and Feel - Legibility
7	Standard	Product Finding - Ease
8	Standard	Product Finding - Categories
9	Standard	Product Finding - Filtering
10	Standard	Merchandise - Meet Needs
11	Standard	Merchandise - Variety
12	Standard	Merchandise - Preferences
13	Standard	Product Descriptions - Essential Information
14	Standard	Product Descriptions - Clarity
15	Standard	Product Descriptions - Images
16	Standard	Satisfaction - Overall
17	Standard	Satisfaction - Expectations
18	Standard	Satisfaction - Ideal
19	Standard	Return
20	Standard	Purchase Online
21	Standard	Purchase Offline
22	Standard	Recommend
23	Custom	Best Describes
24	Custom	Reason for Collecting Coins
25	Custom	Time Collecting
26	Custom	How Purchase Coins
27	Custom	Reason for Visit
28	Custom	OTS_Reason for Visit
29	Custom	Coin Product Info
30	Custom	OTS_Coin Product Info
31	Custom	Coin Type
32	Custom	Customer Service
33	Custom	OTS_Customer Service
34	Custom	Purchase Timing
35	Custom	Add Item to Cart
36	Custom	Checkout
37	Custom	Checkout Success
38	Custom	OE_Checkout Difficult
39	Custom	Make a Purchase
40	Custom	Purchase Quantity
41	Custom	Times Purchased from Mint
42	Custom	Previous Purchases
43	Custom	First Purchase
44	Custom	OTS_First Purchase
45	Custom	Most Recent Purchase
46	Custom	Purchase Why Not
47	Custom	OTS_Purchase Why Not
48	Custom	OE_Still Deciding
49	Custom	OE_Additional Info
50	Custom	OE_Issues
51	Custom	OE_Technical Error
52	Custom	Accomplish Task
53	Custom	OE_Why Not Accomplish
54	Custom	Do Next
55	Custom	Visit Frequency
56	Custom	Site Awareness
57	Custom	OTS_Site Awareness
58	Custom	How Interact with Site

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59	Custom	OTS_Interact with Site
60	Custom	Age
61	Custom	Gender
62	Custom	Income
63	Custom	OE_Improvements

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1	Standard
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5	Standard
6	Standard
7	Standard
8	Standard
9	Standard
10	Standard
11	Standard
12	Standard
13	Standard
14	Standard
15	Standard
16	Standard
17	Standard
18	Standard
19	Standard
20	Standard
21	Standard
22	Standard
23	Custom
24	Custom
25	Custom
26	Custom
27	Custom
28	Custom
29	Custom
30	Custom
31	Custom
32	Custom
33	Custom
34	Custom
35	Custom
36	Custom
37	Custom
38	Custom
39	Custom
40	Custom
41	Custom

42	Custom
43	Custom
44	Custom
45	Custom
46	Custom
47	Custom
48	Custom
49	Custom
50	Custom
51	Custom
52	Custom
53	Custom
54	Custom
55	Custom
56	Custom
57	Custom
58	Custom

Type Topic

Site Performance - Speed
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OTS_Reason for Visit
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OE_Checkout Difficult
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Purchase Quantity
Times Purchased from Mint

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OTS_First Purchase
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OTS_Purchase Why Not
OE_Technical Error
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OTS_Site Awareness
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