




The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

| Welcome and Thank You Text |
|---|
| <p>Welcome Text</p> <p>We'd welcome your feedback!</p> <p>Please let us know how to improve our site so we can better serve you.</p> |
| <p>Thank You Text</p> <p>Thank you for taking our survey - and for helping us serve you better. We appreciate your input!</p> |
| <p>Example Mobile</p> <div data-bbox="388 846 787 1284"><p>Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.</p><p>Required questions are denoted by an *</p><hr/><p>Thank you for taking our survey - and for helping us serve you better. We appreciate your input!</p><p><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p><p>ForeSee ForeSee Privacy Policy</p></div> |

Model Name US MINT
 Model ID FxRlwJMsEEt9cIxRVINsYQ4C
 Partitioned 2MQ
 Date 7/18/2018
 Model Version 17.3.Y

~~Red & Strike Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



| Label | Element Questions | Label | Satisfaction Questions | Label | Future Behaviors |
|---|--|--------------------------------|---|---------------------------|--|
| | Site Performance (1=Poor, 10=Excellent, Don't Know) | | Satisfaction | | Return (1=Very Unlikely, 10=Very Likely) |
| 1 Site Performance - Speed | Please rate the speed that pages and content loaded for you. | 16 Satisfaction - Overall | What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i> | 19 Return | How likely are you to return to U.S. Mint in the next 30 days using your mobile device? |
| 2 Site Performance - Completeness | Please rate the consistency of complete loading of pages and content. | 17 Satisfaction - Expectations | How well does this site meet your expectations ? <i>(1=Falls Short, 10=Exceeds)</i> | | Purchase Online Mobile (1=Very Unlikely, 10=Very Likely) |
| 3 Site Performance - Responsiveness | Please rate the responsiveness of the pages to your actions. | 18 Satisfaction - Ideal | How does this site compare to an ideal mobile website ? <i>(1=Not Very Close, 10=Very Close)</i> | 20 Purchase Online Mobile | How likely are you to make a purchase from U.S. Mint's mobile site in the future? |
| | Look and Feel (1=Poor, 10=Excellent, Don't Know) | | | | Purchase Offline (1=Very Unlikely, 10=Very Likely) |
| 4 Look and Feel - Appeal | Please rate the visual appeal of the pages that you visited. | | | 21 Purchase Offline | How likely are you to make a purchase from a U.S. Mint store in the future? |
| 5 Look and Feel - Spacing | Please rate the spacing between items on the pages that you visited. | | | | Recommend (1=Very Unlikely, 10=Very Likely) |
| 6 Look and Feel - Legibility | Please rate the legibility of the pages that you visited. | | | 22 Recommend | How likely are you to recommend U.S. Mint to someone else ? |
| | Product Finding (1=Poor, 10=Excellent, Don't Know) | | | | |
| 7 Product Finding - Ease | Please rate the ease of finding what you were looking for. | | | | |
| 8 Product Finding - Categories | Please rate the product categories on meeting your expectations of where to find items. | | | | |
| 9 Product Finding - Filtering | Please rate the filters on showing just the items you were interested in. | | | | |
| | Merchandise (1=Poor, 10=Excellent, Don't Know) | | | | |
| 10 Merchandise - Meet Needs | Please rate the extent to which the selection of products meets your needs . | | | | |
| 11 Merchandise - Variety | Please rate the variety of products for you to consider. | | | | |
| 12 Merchandise - Preferences | Please rate the fit to your preferences of the products you viewed. | | | | |
| | Product Descriptions (1=Poor, 10=Excellent, Don't Know) | | | | |
| 13 Product Descriptions - Essential Information | Please rate the presentation of essential product information . | | | | |
| 14 Product Descriptions - Clarity | Please rate the clarity of the product descriptions. | | | | |
| 15 Product Descriptions - Images | Please rate the product images on displaying the views that you needed. | | | | |

| QID | AP Question Tag | Skip From | Question Text | Answer Choices | Skip To | Required Y/N |
|-----|-----------------|-----------|---------------|----------------|---------|--------------|
|-----|-----------------|-----------|---------------|----------------|---------|--------------|

| Type | Special Instructions |
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|------|----------------------|