

Welcome Text	Thank You Text
Thank you for visiting CIA Careers. You've been randomly chosen to take bart in a brief survey to let us know what we're doing well and where we can mprove.	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.	
FORESEE	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
FORE SEE by Answers Customer Satisfaction Survey	
by Answers	We appreciate your input!

Model Name	CIA Careers Site V4
Model ID	MAQpsYENEJtk4EZotUw9Yg4C
Partitioned	Yes - 2 MQ
Date	6.21.16



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to cia.gov/careers?
Look and Look and Feel -	Please rate the <b>balance of graphics and text</b> on this site. Please rate the <b>readability of the pages</b> on this site.		How well does this site <b>meet your expectations</b> ? How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)	Recomment	Recommend (1=Very Unlikely, 10=Very Likely) How likely are you to recommend cia.gov/careers to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Apply for Job (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this site.			Apply for Job	How likely are you to use cia.gov/careers to apply for a specific job or student program?
Site Performance -	Please rate the <b>consistency of speed from page to page</b> on this site.				
Consistency					
Site	Please rate how completely the page content loads on this site. Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Navigation -	Please rate how well the site is organized. Please rate the options available for navigating this site.				
Options					
Navigation - Layout	Please rate how well the site layout helps you find what you need.				
Job Browsing - Sort	Job Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort job(s) by criteria that are important to you on this site.				
Job Browsing - Narrow	Please rate the <b>ability to narrow choices to find the job(s) you are looking</b> for on this site.				
Job Browsing - Features	Please rate how well the <b>features</b> on the site <b>help you find the job(s) you need</b> .				
loh	Job Descriptions (1=Poor, 10=Excellent, Don't Know)				
Job Descriptions	Please rate how understandable the job descriptions are on this site.				
- Understanda ble					
Job Descriptions - Detail	Please rate the level of detail of the job descriptions on this site.				
Job Descriptions - Answers	Please rate how well the job descriptions provide answers to your questions.				

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Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
HDU6887Q001	Primary Reason: Federal Government or		What is your primary reason for visiting cia.gov/careers today?	Student programs	B,C	Y	Radio button, one-up vertical	-up vertical Skip Logic Group*	Primary Reason
	Intermetional			Full-time job opportunities					
				I have another reason for visiting	A				
HDU6887Q002		A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
BUC0246495		В	The highest level of education I have completed or am in the process of completing is:	High school diploma Associate's degree		Y	Radio button, one-up vertical	Skip Logic Group*	Education
				Bachelor's degree Master's degree	-				
				Doctor of Psychology (PsyD)					
				Doctoral degree Juris Doctor (J.D.)	-				
				Doctor of Medicine					
				None of the Above					
HDU6887Q004		С	What student program(s) did you review today? (Select all that apply)	Undergraduate co-op program		Y	Checkbox, one-up vertical	Skip Logic Group*	Student Program
				Undergraduate internship program					
				Undergraduate scholarship program		-			
				Graduate scholarship program Graduate studies program					
				None of the above				Mutually Exclusive	
HDU6887Q022	Visit Frequency		How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
				Once every 6 months or less often	1				
				Once every few months	1				
				Monthly	]				
				Weekly					
				Daily or more often					0.00.000
BUC0246496			Which sections did you visit on cia.gov/careers? (Select all that apply.)	Career Opportunities		Y	Checkbox, one-up vertical	Skip Logic Group*	Section visited
				Student Opportunities	S1, S2	-			
				Application Process Life at CIA		-			
				Benefits		-			
				Diversity	D				
				Foreign Language	F				
				Military Transition		-			
				Tools and Challenges FAQs		-			
				Video Center		1			
				Don't know					
BUC0246541		D	Please tell us whether you agree or disagree with the following statement: After visiting the Diversity section on cia.gov/careers, I have a good understanding of the CIA's Diversity and Inclusion commitment.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Diversity commitment
				Slightly disagree	-				
				Neither agree or disagree					
				Slightly agree					
				Strongly agree					
BUC0246519		S1	Please tell us whether you agree or disagree with the following statement: After visiting the Student Opportunities section on the website, I understand the benefits of joining the CIA as a student.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Student opps
				Slightly disagree					
				Neither agree or disagree Slightly agree					
				Strongly agree					
BUC0246547		S2 Please tell us whether you agree or disagree with the following statement: After visiting the Student Opportunities section on cia.gov/careers, I know which opportunity I should apply for based on my current level of education.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Student apply	
				Slightly disagree					
				Neither agree or disagree					
				Slightly agree					
				Strongly agree					

BUC0246548		F	Please tell us whether you agree or disagree with the following statement: After visiting the Foreign Language section on cia.gov/careers, I understand the benefits of joining the CIA with a Foreign Language background.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Foreign language
				Slightly disagree					
				Neither agree or disagree	_				
				Slightly agree Strongly agree	_				
RUS0182255			Did you browse jobs during your visit today?	Yes	EE	Y	Radio button, one-up vertical	Skip Logic Group*	Browse jobs ALL
				No					
RUS0182258		EE	Please tell us whether you agree or disagree with the following statement:	Strongly Disagree	FF FF	Y	Radio button, one-up vertical	Skip Logic Group*	Ease of finding Brows
			The Browse Jobs by Category page made it easy to find the information I was looking for.	Disagree Neutral					
				Agree Strongly Agree	-				
				Don't know					
RUS0182259		FF	What information were you not able to find?			N	Text area, no char limit	Skip Logic Group*	OE_Jobs Info not find ALL
HDU6887Q005			What type of job or student program information did you need today? (Select all that apply)	Benefits		Y	Checkbox, one-up vertical	Skip Logic Group*	Type of Information
				Eligibility requirements Description of jobs or student programs	C1			Randomize	
				Application process				i tunuonnize	
				Deadline for applying					
				Location of jobs or student programs					
				Military transition Life at CIA					
				I needed something else	A			Anchor Answer Choice	
HDU6887Q006		Α	Please tell us what type of information you needed.			N	Text field, <100 char	Skip Logic Group*	Type of Info-Other
BUC0246517		C1	What position <b>description</b> information is <i>most</i> important to determine your interest in a job or student program? (Select up to five.)	Key job responsibilities		Y	Checkbox, one-up vertical	Skip Logic Group*	Job Descriptions - most important
				Qualifications					
				Position type (part-time or full-time) Job location				Randomize	
				Additional relevant skills or education (e.g., software, special certification)					
				Physical demands (e.g., must be able to lift 50lbs) Salary					
				Something else (specify)	E1			Anchor Answer Choice	
BUC0246518		E1	Please specify which position descriptions are most important to you.			N	Text field, <100 char	Skip Logic Group*	Job Descriptions - Other
HDU6887Q007	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
				No	A				
HDU6887Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.	Not yet	A	N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
HDU6887Q009			Did you use the Job Fit Tool - a tool designed to	Yes	A	Y	Radio button, one-up vertical	Skip Logic Group*	JFT
			help you find potential careers with the CIA - during		В				
			your visit today?	Don't remember/don't know what it is					
HDU6887Q010		Α	Were you satisfied with the Job Fit Tool?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	JFT Satisfaction
HDU6887Q011		С	Please tell us how we can improve the Job Fit Tool.	No	С	N	Text field, <100 char	Skip Logic Group*	JFT-Improve
HDU6887Q012		В	What is your primary reason for not using the Job	I couldn't find it		Y	Radio button, one-up vertical	Skip Logic Group*	JFT-DidNotUse
			Fit Tool?	I did not need to use it during this visit I had technical difficulties when I tried to use it					
HDU6887Q013		B1	Please specify why you did not use the lob Fit Teel	I have another reason	B1	N	Text field, <100 char	Skip Logio Croupt	OE JFT-DidNotUse
-		ы	Please specify why you did not use the Job Fit Tool.	Van				Skip Logic Group*	
HDU6887Q014			Did you watch the Application Process video today?		A	Y	Radio button, one-up vertical	Skip Logic Group*	Watch App Video
HDU6887Q015		A	Did this video help you understand the process of applying for a job with the CIA?	No Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Understand App Vide
				No	В				
HDU6887Q016		В	Please tell us how we can improve the Application Process video.			N	Text field, <100 char	Skip Logic Group*	App Video Improvement
HDU6887Q017			Did you apply for a job or student program today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Apply
			M/bot	No	A		Dedie hutten erst untertiet	Chip Logis Organit	No Apply
HDU6887Q018		A	What was your primary reason for not applying today?	I am not eligible to work for the CIA I do not understand the application process		Y	Radio button, one-up vertical	Skip Logic Group*	No Apply
				i do not understand the application process				Randomize	

HDU6887Q019 HDU6887Q020		В	Please tell us why you did not apply today. How did you hear about the job opportunities or student programs with the CIA? (Select all that apply)	I missed the deadline for a student program I could not log in or create an account to apply I am not able to relocate to Washington D.C. I did not intend to apply today I have another reason for not applying Direct e-mail Radio Search engine results CIA social network post, tweet, video, etc.	B	N Y	Text field, <100 char Checkbox, one-up vertical	Anchor Answer Choice Anchor Answer Choice Skip Logic Group* Skip Logic Group*	No Apply-Other Hear About
				Recruiter from CIA Online advertisement not on social media Newspaper or magazine advertisement Other career website (e.g., Indeed, USAJobs) CIA.gov website I heard about it from somewhere else			-		
HDU6887Q021		А	Please tell us how you heard about the opportunities with the CIA.			N	Text field, <100 char	Skip Logic Group*	Hear About - Other
HDU6887Q023	Demographics: Gender		What is your gender?	Male Female Prefer not to respond		Y	Drop down, select one		Demographics: Gender
HDU6887Q024	Demographics: Age		Which category includes your age?	Under 18 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older Prefer not to respond		Y	Drop down, select one		Demographics: Age
	OE_Improve Experience		What else would you like to share with us to help improve your online experience with cia.gov/careers?			N	Text area, no char limit		Improve

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ted & Strike-Through: Delete	
Inderlined & Italicized: Re-order	
ink: Addition	
lue: Reword	

1

B



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
HDU6887Q001	Primary Reason: Federal Government or		What is your primary reason for visiting cia.gov/careers today?	Student programs	B,C	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
				Full-time job opportunities		-			
HDU6887Q002		A	Please specify the other reason for your visit.	I have another reason for visiting	A	N	Text field, <100 char	Skip Logic Group*	Primary Reason -
-									Other
HDU6887Q003		B	What is your current education level?	Less than a High School Senior		¥	Radio button, one-up vertical	al Skip Logic Group*	Current Grade
				High School Senior Undergraduate Freshman or Sophomore		-			
				Undergraduate Freshman of Sophomore Undergraduate Junior or Senior					
				Graduate School					
				None of the above					
		В	The highest level of education I have completed or am in the process of completing is:	High school diploma			Radio button, one-up vertical	Skip Logic Group*	Education
				Associate's degree	_				
				Bachelor's degree	-				
				Doctor of Psychology (PsyD)	-				
				Doctoral degree					
				Juris Doctor (J.D.)	_				
				Doctor of Medicine	_				
HDU6887Q004		С	What student program(s) did you review today?	Undergraduate co-op program		Y	Checkbox, one-up vertical	Skip Logic Group*	Student Program
1200001 Q001		- C	(Select all that apply)					Skip Logic Group	otadont i rogiani
				Undergraduate internship program		1			
				Undergraduate scholarship program					
				Graduate scholarship program Graduate studies program					
				None of the above		-		Mutually Exclusive	
HDU6887Q022	Visit Frequency		How often do you visit this site?	This is my first visit	AA,DD	Y	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
				Once every 6 months or less often	A,Ð				
				Once every few months	A,Ð				
				Monthly	A,Đ				
				Weekly Daily or more often	A,Đ A,Đ				
			Which sections did you visit on cia.gov/careers? (Select all that apply.)	Career Opportunities	11,0	Y	Checkbox, one-up vertical	Skip Logic Group*	Section visited
				Student Opportunities	S1, S2				
				Application Process		-			
				Life at CIA					
				Diversity	D				
				Foreign Language	F				
				Military Transition					
				Tools and Challenges		-			
				rags Video Center					
				Don't know					
		D	Please tell us whether you agree or disagree with the following statement: After visiting the Diversity section on cia.gov/careers, I have a good understanding of the CIA's Diversity and Inclusion commitment.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Diversity commitmer
				Slightly disagree					
				Neither agree or disagree					
				Slightly agree					
		S1	Please tell us whether you agree or disagree with	Strongly agree Strongly disagree		N	Radio hutton one-un vertical	Skip Logic Group*	Student opps
		51	The base terior statement: After visiting the Student Opportunities section on the website, I understand the benefits of joining the CIA as a student.	Sirungiy usagree			Radio button, one-up vertical	Экр соде отобр	Student opps
				Slightly disagree					
				Neither agree or disagree					
				Slightly agree					
				Strongly agree					

		S2	Please tell us whether you agree or disagree with the following statement: After visiting the Student Opportunities section on cia.gov/careers, I know which opportunity I should apply for based on my current level of education.	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Student apply
				Slightly disagree					
				Neither agree or disagree					
				Slightly agree					
				Strongly agree					
		F	Please tell us whether you agree or disagree with the following statement: After visiting the Foreign Language section on cia.gov/careers, I understand the benefits of joining the CIA with a Foreign	Strongly disagree		N	Radio button, one-up vertical	Skip Logic Group*	Foreign language
			Language background.	Clightly disparan	-				
				Neither agree or disagree	-				
				Slightly agree	1				
				Strongly agree					
RUS0182254		AA	Did you visit the Benefits page today?	¥es	88	¥	Radio button, one-up vertical	Skip Logic Group*	FTV visit Benefits
				No-	_				
				Don't know					
RUS0182256	•	BB	Were you able to find the information you needed on the Benefits page?	Yes		¥	Radio button, one-up vertical	Skip Logic Group*	FTV Find Benefits info
RUS0182257		~~	What information were you not able to find?	<del>No-</del>	ee	N	Toxt area incident limit	Skip Logio Croupt	OE Bonofit Info not
<del>RUSU182257</del>		<del>cc</del>	What information were you not able to find?			N	Text area, no char limit	Skip Logic Group*	OE_Benefit Info not find
RUS0182255	I	ÐÐ	Did you browse jobs during your visit today?	Yes No	EE	Y	Radio button, one-up vertical	Skip Logic Group*	Browse jobs ALL
RUS0182258		EE	Please tell us whether you agree or disagree with the following statement:	Strongly Disagree	FF	Y	Radio button, one-up vertical	Skip Logic Group*	Ease of finding Brows ALL
			The Browse Jobs by Category page made it easy to	Disagree Neutral	FF				
			find the information I was looking for.	Agree	_				
				Strongly Agree					
				Don't know					
RUS0182259		FF	What information were you not able to find?			N	Text area, no char limit	Skip Logic Group*	OE_Jobs Info not find ALL
RUS0182262		A	During your visit today did you notice the updates made to the Benefits page?	Yes No	₿-	¥	Radio button, one-up vertical	Skip Logic Group*	New Benefits page_Notice
				Did not visit the Benefits page	_				
RUS0182284		B	How do the updates compare to the previous Benefits page design?	New Benefits page is better		¥	Radio button, one-up vertical	Skip Logic Group*	New Benefits page_Compare
				About the same					
				New Benefits page is worse	e				
RUS0182285		e	Please tell us why you feel the new Benefits page is worse than the previous one.			N	<del>Text area, no char limit</del>	Skip Logic Group*	OE_Why Benefits worse
RUS0182263		Ð	Did you browse jobs during your visit today?	<del>Yes</del> N <del>o</del>	E	¥	Radio button, one-up vertical	Skip Logic Group*	Repeat Browse jobs
RUS0182286		E	Please tell us whether you agree or disagree with the following statement:	Strongly Disagree	F	¥	Radio button, one-up vertical	Skip Logic Group*	Repeat Ease of findir Browse
			The updates to the Browse Jobs by Category page	Disagree Neutral	F				
			made it easier to find the information I was looking for.	incura:					
				Agree	1				
				Strongly Agree	-				
RUS0182287		F-	What information were you not able to find?	Don't know		N	Text area, no char limit	Skip Logic Group*	OE_Jobs info not find
HDU6887Q005			What type of job or student program information did	Benefits	B	Y	Checkbox, one-up vertical	Skip Logic Group*	Type of Information
			you need today? (Select all that apply)	Eligibility requirements		-			
				Description of jobs or student programs Application process	C1			Randomize	
				Deadline for applying					
				Location of jobs or student programs					
				Military transition					
				Life at CIA	B	1			
				I needed something else	A			Anchor Answer Choice	
HDU6887Q006			Please tell us what type of information you needed.			N	Text field, <100 char	Skip Logic Group*	Type of Info-Other
<del>JIB0136441</del>		c	What position description information is used to determine your interest in a job or student program? (Select up to three.)	K <del>ey job responsibilities.</del>		¥	Checkbox, one-up-vertical	Skip Logic Group*	Job Descriptions
				Qualifications		-		Limit 3	
				Quantoniono				Linico	

				Position type (part-time or full-time)			1		
				Job location				Randomize	
				Additional relevant skills or education (e.g., software, special certification)					
				Physical demands (e.g., must be able to lift 50lbs)					
				Salary					
JIB0136444		E	Please specify which position descriptions are	Something else (specify)	E	N	Text field, <100 char	Anchor Answer Choice Skip Logic Group*	Job Descriptions -
			important to you.						Other
		C1	What position <b>description</b> information is <i>most</i> important to determine your interest in a job or student program? (Select up to five.)	Key job responsibilities		Y	Checkbox, one-up vertical		Job Descriptions - most important
				Qualifications					
				Position type (part-time or full-time)				Skip Logic Group* Randomize	
				Additional relevant skills or education (e.g., software, special				Randomize	
				certification) Physical demands (e.g., must be able to lift 50lbs)					1
				Salary					
				Something else (specify)	E1			Anchor Answer Choice	
		E1	Please specify which position descriptions are most important to you.			N	Text field, <100 char	Skip Logic Group*	Job Descriptions - Other
HDU6887Q007	Accomplish		Did you accomplish what you wanted to do today or this site?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
				No	A				
				Not yet	А				
HDU6887Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
HDU6887Q009			Did you use the Job Fit Tool - a tool designed to help you find potential careers with the CIA - during	Yes	A	Y	Radio button, one-up vertical	Skip Logic Group*	JFT
			help you find potential careers with the CIA - during your visit today?	No	В				
				Don't remember/don't know what it is					
HDU6887Q010		A	Were you satisfied with the Job Fit Tool?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	JFT Satisfaction
HDU6887Q011		с	Please tell us how we can improve the Job Fit Tool.	No	С	N	Text field, <100 char	Skip Logic Group*	JFT-Improve
HDU6887Q012		В	What is your primary reason for not using the Job Fit Tool?	I couldn't find it		Y	Radio button, one-up vertical	Skip Logic Group*	JFT-DidNotUse
				I did not need to use it during this visit					
				I had technical difficulties when I tried to use it I have another reason	B1				
HDU6887Q013		B1	Please specify why you did not use the Job Fit Tool.	i nave another reason	BI	N	Text field, <100 char	Skip Logic Group*	OE_JFT-DidNotUse
HDU6887Q014			Did you watch the Application Process video today?	Yes	A	Y	Radio button, one-up vertical	Skip Logic Group*	Watch App Video
11200001 Q014					~		Tradio batton, one up ventear	Skip Logic Group	Water App Video
				No					
HDU6887Q015		A	Did this video help you understand the process of applying for a job with the CIA?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Understand App Vide
				No	В				
HDU6887Q016		В	Please tell us how we can improve the Application Process video.			N	Text field, <100 char	Skip Logic Group*	App Video Improvement
HDU6887Q017			Did you apply for a job or student program today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Apply
				No	A				
HDU6887Q018		Α	What was your primary reason for not applying	I am not eligible to work for the CIA		Y	Radio button, one-up vertical	Skip Logic Group*	No Apply
			today?	I do not understand the application process				Randomize	
				I missed the deadline for a student program					
				I could not log in or create an account to apply					
				I am not able to relocate to Washington D.C.					
				I did not intend to apply today				Anchor Answer Choice	
HDU6887Q019		в	Diseas tell us who you did not explorteday.	I have another reason for not applying	В	N	Text field, <100 char	Anchor Answer Choice	No Apply Other
HDU6887Q019 HDU6887Q020			Please tell us why you did not apply today. How did you hear about the job opportunities or student programs with the CIA? (Select all that apply)	Direct e-mail		Y	Checkbox, one-up vertical	Skip Logic Group* Skip Logic Group*	No Apply-Other Hear About
				Radio					
				Search engine results			-		
				CIA social network post, tweet, video, etc. Recruiter from CIA					
				Online advertisement not on social media					
				Newspaper or magazine advertisement					
				Other career website (e.g., Indeed, USAJobs)					
				CIA.gov website			-		
HDU6887Q021		A	Please tell us how you heard about the	I heard about it from somewhere else	A	N	Text field, <100 char	Skip Logic Group*	Hear About - Other
-		~	opportunities with the CIA.					Skip Logic Gloup	
	Demographics: Gender		What is your gender?	Male		Y	Drop down, select one		Demographics: Gend
				Female Prefer not to respond	_				

HDU6887Q024	Demographics: Age	Which category includes your age?	Under 18	Y	Drop down, select one	Demographics: Age
			18 - 24			
			25 - 34			
			35 - 44			
			45 - 54			
			55 - 64			
			65 or older			
			Prefer not to respond			
HDU6887Q027	OE_Improve Experience	What else would you like to share with us to help improve your online experience with cia.gov/careers?		N	Text area, no char limit	Improve

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HDU6887Q001	Primary Reason: Federal Government or		What is your primary reason for visiting cia.gov/careers today?	Student programs Full-time job opportunities	B,C	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
				I have another reason for visiting	A	1			
HDU6887Q002		A	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
HDU6887Q003		в	What is your current education level?	Less than a High School Senior High School Senior		Y	Radio button, one-up vertical	Skip Logic Group*	Current Grade
				Undergraduate Freshman or Sophomore		-			
				Undergraduate Junior or Senior Graduate School		-			
				None of the above		1			
HDU6887Q004		С	What student program(s) did you review today? (Select all that apply)	Undergraduate co-op program		Y	Checkbox, one-up vertical	Skip Logic Group*	Student Program
				Undergraduate internship program		1			
				Undergraduate scholarship program					
				Graduate scholarship program		-			
				Graduate studies program None of the above		-		Mutually Exclusive	
HDU6887Q022	Visit Frequency		How often do you visit this site?	This is my first visit	AA,DD	Ϋ́	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
				Once every 6 months or less often	A,D				
				Once every few months	A,D				
				<u>Monthly</u>	A,D				
				<u>Weekly</u>	A,D				
		AA	Did you visit the Repolite page today?	Daily or more often	A,D BB	V	Radio button, one-up vertical	Skin Logio Croupt	FTV visit Benefit
		~~	Did you visit the Benefits page today?	1 C3				Skip Logic Group*	I I V VISIL DEHEIL
				NO Don't know	-				
		BB	Were you able to find the information you needed on the Benefits page?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	FTV Find Benefit
				No	сс		The design of the line is	Olio Logio Organit	OF Danaft lafe
		CC	What information were you not able to find?			N	Text area, no char limit	Skip Logic Group*	OE_Benefit Info not find
		DD	Did you browse jobs during your visit today?	Yes No	EE	Y	Radio button, one-up vertical	Skip Logic Group*	FTV Browse jobs
		EE	Please tell us whether you agree or disagree with the following statement:	Strongly Disagree	FF	Y	Radio button, one-up vertical	Skip Logic Group*	FTV Ease of finding Browse
			The Browse Jobs by Category page made it easy to find the information I was looking for.	Disagree	FF				
				Agree					
				Strongly Agree	-				
		FF	What information were you not able to find?	DOITERIOW		N	Text area, no char limit	Skip Logic Group*	OE_Jobs Info no
									find FTV
		A	During your visit today did you notice the updates made to the Benefits page?	1.62	В	Y	Radio button, one-up vertical	Skip Logic Group*	New Benefits page_Notice
				No Did not visit the Reports page	-				
		В	How do the updates compare to the previous	Did not visit the Benefits page New Benefits page is better		Y	Radio button, one-up vertical	Skip Logic Group*	New Benefits
		-	Benefits page design?					Chip Logio Croup	page_Compare
				About the same					
				New Benefits page is worse	С				
		C	Please tell us why you feel the new Benefits page is worse than the previous one.			N	Text area, no char limit	Skip Logic Group*	OE_Why Benefit worse
		D	Did you browse jobs during your visit today?	Yes	E	Y	Radio button, one-up vertical	Skip Logic Group*	Repeat Browse jobs
		E	Please tell us whether you agree or disagree with	No Strongly Disagree	F	Y	Radio button, one-up vertical	Skip Logic Group*	Repeat Ease of
			the following statement:				and a second of the up vertical	Ship 209.0 Oroup	finding Browse
				Disagree	F				
			The updates to the Browse Jobs by Category page made it easier to find the information I was looking for	Neutral					
				Agree					
				Strongly Agree					
				Don't know					

		F	What information were you not able to find?			N	Text area, no char limit	Skip Logic Group*	OE_Jobs info not find repeat
HDU6887Q005			What type of job or student program information did you need today? (Select all that apply)	Benefits	В	Y	Checkbox, one-up vertical	Skip Logic Group*	Type of Information
				Eligibility requirements Description of jobs or student programs	С			Randomize	
				Application process				Kandoniize	
				Deadline for applying					
				Location of jobs or student programs Military transition					
				Life at CIA	В				
HDU6887Q006		A	Please tell us what type of information you needed.	I needed something else	A	N	Text field, <100 char	Anchor Answer Choice Skip Logic Group*	Type of Info-Othe
JIB0136442		B	What type of <b>benefits</b> information is most important	Paid time off (PTO)		¥	Checkbox, one-up vertical	Skip Logic Group*	Benefits
01201200112		-	to you when searching for a job or student program? (Select up to three.)						Bononito
				Salary				Limit 3	
				Alternative work schedule and hours				Randomize	
				Diversity programs Personal and family support programs					
				Child care					
				Fitness and recreation programs					
				Student Loan Repayment Assistance Programs (SLRAP)					
				Insurance Flexible spending plans					
				Education and training					
				Retirement plan					
1100100110			Discourse of the transformed state of the second state of the seco	Something else (specify)	Ð		Tout field at 00 share	Anchor Answer Choice	Demofile Other
JIB0136443		₽	Please specify the type of benefits that are important to you.			N	Text field, <100 char	Skip Logic Group*	Benefits - Other
JIB0136441		С	What position <b>description</b> information is used to determine your interest in a job or student program? (Select up to three.)	Key job responsibilities		Y	Checkbox, one-up vertical	Skip Logic Group*	Job Descriptions
				Qualifications				Limit 3	
				Position type (part-time or full-time)				Dandomiza	
				Job location Additional relevant skills or education (e.g., software, special				Randomize	
				Certification) Physical demands (e.g., must be able to lift 50lbs)					
				Salary					
				Something else (specify)	E			Anchor Answer Choice	
JIB0136444		E	Please specify which position descriptions are important to you.			N	Text field, <100 char	Skip Logic Group*	Job Descriptions Other
HDU6887Q007	Accomplish		Did you accomplish what you wanted to do today on this site?			Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
HDU6887Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish	No	A	N	Text area, no char limit	Skip Logic Group*	Why Not
			your task today.						Accomplish
HDU6887Q009			Did you use the Job Fit Tool - a tool designed to help you find potential careers with the CIA - during	Yes	AB	Y	Radio button, one-up vertical	Skip Logic Group*	JFT
			your visit today?	Don't remember/don't know what it is					
HDU6887Q010		А	Were you satisfied with the Job Fit Tool?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	JFT Satisfaction
				No	С				
HDU6887Q011		с	Please tell us how we can improve the Job Fit Tool.			N	Text field, <100 char	Skip Logic Group*	JFT-Improve
HDU6887Q012		в	What is your primary reason for not using the Job	I couldn't find it		Y	Radio button, one-up vertical	Skip Logic Group*	JFT-DidNotUse
HDU6887Q012		_	Fit Tool?						
HDU6887Q012		_	Fit Tool?	I did not need to use it during this visit					
HDU6887Q012			Fit Tool?	I had technical difficulties when I tried to use it					
HDU6887Q012 HDU6887Q013		B.1	Fit Tool? Please specify why you did not use the Job Fit Tool.		B.1	N	Text field, <100 char	Skip Logic Group*	OE_JFT- DidNotUse
				I had technical difficulties when I tried to use it I have another reason	B.1		Text field, <100 char Radio button, one-up vertical	Skip Logic Group* Skip Logic Group*	DidNotUse
HDU6887Q013 HDU6887Q014		B.1	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today?	had technical difficulties when I tried to use it     I have another reason     Yes     No		N Y	Radio button, one-up vertical	Skip Logic Group*	DidNotUse Watch App Video
HDU6887Q013			Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA?		A	N			DidNotUse
HDU6887Q013 HDU6887Q014		B.1	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA? Please tell us how we can improve the Application	had technical difficulties when I tried to use it     I have another reason     Yes     No		N Y	Radio button, one-up vertical	Skip Logic Group*	DidNotUse Watch App Video Understand App Video App Video
HDU6887Q013 HDU6887Q014 HDU6887Q015		В.1 А	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA?	had technical difficulties when I tried to use it     I have another reason      Yes      No Yes	A	N Y Y	Radio button, one-up vertical Radio button, one-up vertical	Skip Logic Group*	DidNotUse Watch App Video Understand App Video
HDU6887Q013 HDU6887Q014 HDU6887Q015 HDU6887Q016 HDU6887Q017		В.1 А	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA? Please tell us how we can improve the Application Process video. Did you apply for a job or student program today?		A	N Y Y N	Radio button, one-up vertical Radio button, one-up vertical Text field, <100 char Radio button, one-up vertical	Skip Logic Group*         Skip Logic Group*         Skip Logic Group*         Skip Logic Group*	DidNotUse Watch App Video Understand App Video App Video Improvement Apply
HDU6887Q013 HDU6887Q014 HDU6887Q015 HDU6887Q016		В.1 А	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA? Please tell us how we can improve the Application Process video.	I had technical difficulties when I tried to use it I have another reason Yes No No Yes Yes Yes	A B	N Y Y N	Radio button, one-up vertical Radio button, one-up vertical Text field, <100 char	Skip Logic Group*           Skip Logic Group*           Skip Logic Group*	DidNotUse Watch App Video Understand App Video App Video Improvement
HDU6887Q013 HDU6887Q014 HDU6887Q015 HDU6887Q016 HDU6887Q017		В.1 А В	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA? Please tell us how we can improve the Application Process video. Did you apply for a job or student program today? What was your primary reason for not applying		A B	N Y Y N Y	Radio button, one-up vertical Radio button, one-up vertical Text field, <100 char Radio button, one-up vertical	Skip Logic Group*         Skip Logic Group*         Skip Logic Group*         Skip Logic Group*	DidNotUse Watch App Video Understand App Video App Video Improvement Apply
HDU6887Q013 HDU6887Q014 HDU6887Q015 HDU6887Q016 HDU6887Q017		В.1 А В	Please specify why you did not use the Job Fit Tool. Did you watch the Application Process video today? Did this video help you understand the process of applying for a job with the CIA? Please tell us how we can improve the Application Process video. Did you apply for a job or student program today? What was your primary reason for not applying		A B	N Y Y N Y	Radio button, one-up vertical Radio button, one-up vertical Text field, <100 char Radio button, one-up vertical	Skip Logic Group*         Skip Logic Group*	DidNotUse Watch App Video Understand App Video App Video Improvement Apply

				I did not intend to apply today				Anchor Answer Choice	
				I have another reason for not applying	В			Anchor Answer Choice	
HDU6887Q019		в	Please tell us why you did not apply today.			N	Text field, <100 char	Skip Logic Group*	No Apply-Other
HDU6887Q020			How did you hear about the job opportunities or student programs with the CIA? (Select all that apply)	CIA.gov website	Y		Checkbox, one-up vertical	Skip Logic Group*	Hear About
				Search engine results					
				CIA social network post, tweet, video, etc.					
				Recruiter from CIA			-		
				Online advertisement not on social media					
				Newspaper or magazine advertisement					
				Other career website (e.g., Indeed, USAJobs)			-		
				I heard about it from somewhere else	A				
HDU6887Q021		Α	Please tell us how you heard about the opportunities with the CIA.			Ν	Text field, <100 char	Skip Logic Group*	Hear About - Oth
HDU6887Q023	Demographics: Gender		What is your gender?	Male		Y	Drop down, select one		Demographics: Gender
				Female					
				Prefer not to respond					
HDU6887Q024	Demographics: Age		Which category includes your age?	Under 18		Y	Drop down, select one		Demographics: Age
				18 - 24					
				25 - 34					
				35 - 44					
				45 - 54					
				55 - 64					
				65 or older					
				Prefer not to respond					
HDU6887Q027	OE_Improve Experience		What else would you like to share with us to help improve your online experience with cia.gov/careers?			N	Text area, no char limit		Improve